

Global Automotive Blower Motor Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Blower Motor market size was valued at USD 10670 million in 2023 and is forecast to a readjusted size of USD 12270 million by 2030 with a CAGR of 2.0% during review period.

Global 5 largest manufacturers of Automotive Blower motor are Brose, SIMCO, Valeo, Hyoseong Electric and Denso, which make up over 40%. Among them, Brose is the leader with about 17% market share. China is the largest market, with a share about 40%, followed by Europe and North America, with the share about 24% and 13%. In terms of product type, Brushed Motor occupy the largest share of the total market, about 75%. And in terms of product Application, the largest application is Passenger Car, followed by Commercial Vehicle.

The Global Info Research report includes an overview of the development of the Automotive Blower Motor industry chain, the market status of Passenger Car (Brushless Motor, Brushed Motor), Commercial Vehicle (Brushless Motor, Brushed Motor), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Blower Motor.

Regionally, the report analyzes the Automotive Blower Motor markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Blower Motor market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Blower Motor market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Blower Motor industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Brushless Motor, Brushed Motor).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Blower Motor market.

Regional Analysis: The report involves examining the Automotive Blower Motor market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Blower Motor market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Blower Motor:

Company Analysis: Report covers individual Automotive Blower Motor manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Blower Motor This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Car, Commercial Vehicle).

Technology Analysis: Report covers specific technologies relevant to Automotive Blower Motor. It assesses the current state, advancements, and potential future developments in Automotive Blower Motor areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive Blower Motor market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Blower Motor market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Brushless Motor

Brushed Motor

Market segment by Application

Passenger Car

Commercial Vehicle

Major players covered

Brose

Valeo

Hyoseong Electric

Marelli Corporation

Denso

Delphi (BorgWarner)

Nidec

Continental

Standard Motor Products (SMP)

Bosch

ACDelco (General Motors)

TYC Genera

Lucas TVS

Kitashiba Electric

Zhejiang Songtian Automotive Motor System

Suzhou Ruidong Electric Technology

SIMCO

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Blower Motor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Blower Motor, with price, sales, revenue and global market share of Automotive Blower Motor from 2019 to 2024.

Chapter 3, the Automotive Blower Motor competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Blower Motor breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Blower Motor market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Blower Motor.

Chapter 14 and 15, to describe Automotive Blower Motor sales channel, distributors, customers, research findings and conclusion.

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