

Global Automotive Auxiliary Heater Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Auxiliary Heater market size was valued at USD 1553.1 million in 2023 and is forecast to a readjusted size of USD 1808.8 million by 2030 with a CAGR of 2.2% during review period.

Auxiliary heaters provide supplementary heating for the passenger compartment of cars without having to rely on the heat given off by the engine.

The top five manufacturers which are Webasto, Eberspacher, MAHLE, Proheat, and Advers Ltd hold total 78% of the market share.

The Global Info Research report includes an overview of the development of the Automotive Auxiliary Heater industry chain, the market status of Passenger Cars (Fuel Based, Electrical/PTC), Commercial Vehicles (Fuel Based, Electrical/PTC), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Auxiliary Heater.

Regionally, the report analyzes the Automotive Auxiliary Heater markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Auxiliary Heater market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Auxiliary Heater market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Auxiliary Heater industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Fuel Based, Electrical/PTC).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Auxiliary Heater market.

Regional Analysis: The report involves examining the Automotive Auxiliary Heater market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Auxiliary Heater market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Auxiliary Heater:

Company Analysis: Report covers individual Automotive Auxiliary Heater manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Auxiliary Heater This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Cars, Commercial Vehicles).

Technology Analysis: Report covers specific technologies relevant to Automotive

Auxiliary Heater. It assesses the current state, advancements, and potential future developments in Automotive Auxiliary Heater areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive Auxiliary Heater market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Auxiliary Heater market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Fuel Based

Electrical/PTC

Market segment by Application

Passenger Cars

Commercial Vehicles

Major players covered

Webasto

Eberspacher

MAHLE

Proheat

Advers Ltd

BorgWarner

Victor Industries

Hebei Southwind Automobile

Dongfang Electric Heating

Behr Hella

Yu Sheng Automobile

Kurabe Industrial

Jinlitong

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Auxiliary Heater product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Auxiliary Heater, with price, sales, revenue and global market share of Automotive Auxiliary Heater from 2019 to 2024.

Chapter 3, the Automotive Auxiliary Heater competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Auxiliary Heater breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Auxiliary Heater market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Auxiliary Heater.

Chapter 14 and 15, to describe Automotive Auxiliary Heater sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive Auxiliary Heater
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Automotive Auxiliary Heater Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Fuel Based
 - 1.3.3 Electrical/PTC
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Automotive Auxiliary Heater Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Passenger Cars
 - 1.4.3 Commercial Vehicles
- 1.5 Global Automotive Auxiliary Heater Market Size & Forecast
 - 1.5.1 Global Automotive Auxiliary Heater Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Automotive Auxiliary Heater Sales Quantity (2019-2030)
 - 1.5.3 Global Automotive Auxiliary Heater Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Webasto
 - 2.1.1 Webasto Details
 - 2.1.2 Webasto Major Business
 - 2.1.3 Webasto Automotive Auxiliary Heater Product and Services
 - 2.1.4 Webasto Automotive Auxiliary Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Webasto Recent Developments/Updates
- 2.2 Eberspacher
 - 2.2.1 Eberspacher Details
 - 2.2.2 Eberspacher Major Business
 - 2.2.3 Eberspacher Automotive Auxiliary Heater Product and Services
 - 2.2.4 Eberspacher Automotive Auxiliary Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Eberspacher Recent Developments/Updates
- 2.3 MAHLE
 - 2.3.1 MAHLE Details

- 2.3.2 MAHLE Major Business
- 2.3.3 MAHLE Automotive Auxiliary Heater Product and Services
- 2.3.4 MAHLE Automotive Auxiliary Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 MAHLE Recent Developments/Updates
- 2.4 Proheat
 - 2.4.1 Proheat Details
 - 2.4.2 Proheat Major Business
 - 2.4.3 Proheat Automotive Auxiliary Heater Product and Services
 - 2.4.4 Proheat Automotive Auxiliary Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Proheat Recent Developments/Updates
- 2.5 Advers Ltd
 - 2.5.1 Advers Ltd Details
 - 2.5.2 Advers Ltd Major Business
 - 2.5.3 Advers Ltd Automotive Auxiliary Heater Product and Services
 - 2.5.4 Advers Ltd Automotive Auxiliary Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Advers Ltd Recent Developments/Updates
- 2.6 BorgWarner
 - 2.6.1 BorgWarner Details
 - 2.6.2 BorgWarner Major Business
 - 2.6.3 BorgWarner Automotive Auxiliary Heater Product and Services
 - 2.6.4 BorgWarner Automotive Auxiliary Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 BorgWarner Recent Developments/Updates
- 2.7 Victor Industries
 - 2.7.1 Victor Industries Details
 - 2.7.2 Victor Industries Major Business
 - 2.7.3 Victor Industries Automotive Auxiliary Heater Product and Services
 - 2.7.4 Victor Industries Automotive Auxiliary Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Victor Industries Recent Developments/Updates
- 2.8 Hebei Southwind Automobile
 - 2.8.1 Hebei Southwind Automobile Details
 - 2.8.2 Hebei Southwind Automobile Major Business
 - 2.8.3 Hebei Southwind Automobile Automotive Auxiliary Heater Product and Services
 - 2.8.4 Hebei Southwind Automobile Automotive Auxiliary Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.8.5 Hebei Southwind Automobile Recent Developments/Updates
- 2.9 Dongfang Electric Heating
 - 2.9.1 Dongfang Electric Heating Details
 - 2.9.2 Dongfang Electric Heating Major Business
 - 2.9.3 Dongfang Electric Heating Automotive Auxiliary Heater Product and Services
 - 2.9.4 Dongfang Electric Heating Automotive Auxiliary Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Dongfang Electric Heating Recent Developments/Updates
- 2.10 Behr Hella
 - 2.10.1 Behr Hella Details
 - 2.10.2 Behr Hella Major Business
 - 2.10.3 Behr Hella Automotive Auxiliary Heater Product and Services
 - 2.10.4 Behr Hella Automotive Auxiliary Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Behr Hella Recent Developments/Updates
- 2.11 Yu Sheng Automobile
 - 2.11.1 Yu Sheng Automobile Details
 - 2.11.2 Yu Sheng Automobile Major Business
 - 2.11.3 Yu Sheng Automobile Automotive Auxiliary Heater Product and Services
 - 2.11.4 Yu Sheng Automobile Automotive Auxiliary Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Yu Sheng Automobile Recent Developments/Updates
- 2.12 Kurabe Industrial
 - 2.12.1 Kurabe Industrial Details
 - 2.12.2 Kurabe Industrial Major Business
 - 2.12.3 Kurabe Industrial Automotive Auxiliary Heater Product and Services
 - 2.12.4 Kurabe Industrial Automotive Auxiliary Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Kurabe Industrial Recent Developments/Updates
- 2.13 Jinlitong
 - 2.13.1 Jinlitong Details
 - 2.13.2 Jinlitong Major Business
 - 2.13.3 Jinlitong Automotive Auxiliary Heater Product and Services
 - 2.13.4 Jinlitong Automotive Auxiliary Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Jinlitong Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE AUXILIARY HEATER BY MANUFACTURER

- 3.1 Global Automotive Auxiliary Heater Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Automotive Auxiliary Heater Revenue by Manufacturer (2019-2024)
- 3.3 Global Automotive Auxiliary Heater Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Automotive Auxiliary Heater by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Automotive Auxiliary Heater Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Automotive Auxiliary Heater Manufacturer Market Share in 2023
- 3.5 Automotive Auxiliary Heater Market: Overall Company Footprint Analysis
 - 3.5.1 Automotive Auxiliary Heater Market: Region Footprint
 - 3.5.2 Automotive Auxiliary Heater Market: Company Product Type Footprint
 - 3.5.3 Automotive Auxiliary Heater Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Automotive Auxiliary Heater Market Size by Region
 - 4.1.1 Global Automotive Auxiliary Heater Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Automotive Auxiliary Heater Consumption Value by Region (2019-2030)
 - 4.1.3 Global Automotive Auxiliary Heater Average Price by Region (2019-2030)
- 4.2 North America Automotive Auxiliary Heater Consumption Value (2019-2030)
- 4.3 Europe Automotive Auxiliary Heater Consumption Value (2019-2030)
- 4.4 Asia-Pacific Automotive Auxiliary Heater Consumption Value (2019-2030)
- 4.5 South America Automotive Auxiliary Heater Consumption Value (2019-2030)
- 4.6 Middle East and Africa Automotive Auxiliary Heater Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Automotive Auxiliary Heater Sales Quantity by Type (2019-2030)
- 5.2 Global Automotive Auxiliary Heater Consumption Value by Type (2019-2030)
- 5.3 Global Automotive Auxiliary Heater Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Automotive Auxiliary Heater Sales Quantity by Application (2019-2030)
- 6.2 Global Automotive Auxiliary Heater Consumption Value by Application (2019-2030)

6.3 Global Automotive Auxiliary Heater Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Automotive Auxiliary Heater Sales Quantity by Type (2019-2030)

7.2 North America Automotive Auxiliary Heater Sales Quantity by Application (2019-2030)

7.3 North America Automotive Auxiliary Heater Market Size by Country

7.3.1 North America Automotive Auxiliary Heater Sales Quantity by Country (2019-2030)

7.3.2 North America Automotive Auxiliary Heater Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Automotive Auxiliary Heater Sales Quantity by Type (2019-2030)

8.2 Europe Automotive Auxiliary Heater Sales Quantity by Application (2019-2030)

8.3 Europe Automotive Auxiliary Heater Market Size by Country

8.3.1 Europe Automotive Auxiliary Heater Sales Quantity by Country (2019-2030)

8.3.2 Europe Automotive Auxiliary Heater Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Automotive Auxiliary Heater Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Automotive Auxiliary Heater Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Automotive Auxiliary Heater Market Size by Region

9.3.1 Asia-Pacific Automotive Auxiliary Heater Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Automotive Auxiliary Heater Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Automotive Auxiliary Heater Sales Quantity by Type (2019-2030)
- 10.2 South America Automotive Auxiliary Heater Sales Quantity by Application (2019-2030)
- 10.3 South America Automotive Auxiliary Heater Market Size by Country
 - 10.3.1 South America Automotive Auxiliary Heater Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Automotive Auxiliary Heater Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Automotive Auxiliary Heater Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Automotive Auxiliary Heater Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Automotive Auxiliary Heater Market Size by Country
 - 11.3.1 Middle East & Africa Automotive Auxiliary Heater Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Automotive Auxiliary Heater Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Automotive Auxiliary Heater Market Drivers
- 12.2 Automotive Auxiliary Heater Market Restraints
- 12.3 Automotive Auxiliary Heater Trends Analysis

12.4 Porters Five Forces Analysis

- 12.4.1 Threat of New Entrants
- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Automotive Auxiliary Heater and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Automotive Auxiliary Heater
- 13.3 Automotive Auxiliary Heater Production Process
- 13.4 Automotive Auxiliary Heater Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Automotive Auxiliary Heater Typical Distributors
- 14.3 Automotive Auxiliary Heater Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Automotive Auxiliary Heater Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Automotive Auxiliary Heater Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Webasto Basic Information, Manufacturing Base and Competitors

Table 4. Webasto Major Business

Table 5. Webasto Automotive Auxiliary Heater Product and Services

Table 6. Webasto Automotive Auxiliary Heater Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Webasto Recent Developments/Updates

Table 8. Eberspacher Basic Information, Manufacturing Base and Competitors

Table 9. Eberspacher Major Business

Table 10. Eberspacher Automotive Auxiliary Heater Product and Services

Table 11. Eberspacher Automotive Auxiliary Heater Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Eberspacher Recent Developments/Updates

Table 13. MAHLE Basic Information, Manufacturing Base and Competitors

Table 14. MAHLE Major Business

Table 15. MAHLE Automotive Auxiliary Heater Product and Services

Table 16. MAHLE Automotive Auxiliary Heater Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. MAHLE Recent Developments/Updates

Table 18. Proheat Basic Information, Manufacturing Base and Competitors

Table 19. Proheat Major Business

Table 20. Proheat Automotive Auxiliary Heater Product and Services

Table 21. Proheat Automotive Auxiliary Heater Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Proheat Recent Developments/Updates

Table 23. Advers Ltd Basic Information, Manufacturing Base and Competitors

Table 24. Advers Ltd Major Business

Table 25. Advers Ltd Automotive Auxiliary Heater Product and Services

Table 26. Advers Ltd Automotive Auxiliary Heater Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Advers Ltd Recent Developments/Updates

Table 28. BorgWarner Basic Information, Manufacturing Base and Competitors

Table 29. BorgWarner Major Business

Table 30. BorgWarner Automotive Auxiliary Heater Product and Services

Table 31. BorgWarner Automotive Auxiliary Heater Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. BorgWarner Recent Developments/Updates

Table 33. Victor Industries Basic Information, Manufacturing Base and Competitors

Table 34. Victor Industries Major Business

Table 35. Victor Industries Automotive Auxiliary Heater Product and Services

Table 36. Victor Industries Automotive Auxiliary Heater Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Victor Industries Recent Developments/Updates

Table 38. Hebei Southwind Automobile Basic Information, Manufacturing Base and Competitors

Table 39. Hebei Southwind Automobile Major Business

Table 40. Hebei Southwind Automobile Automotive Auxiliary Heater Product and Services

Table 41. Hebei Southwind Automobile Automotive Auxiliary Heater Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Hebei Southwind Automobile Recent Developments/Updates

Table 43. Dongfang Electric Heating Basic Information, Manufacturing Base and Competitors

Table 44. Dongfang Electric Heating Major Business

Table 45. Dongfang Electric Heating Automotive Auxiliary Heater Product and Services

Table 46. Dongfang Electric Heating Automotive Auxiliary Heater Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Dongfang Electric Heating Recent Developments/Updates

Table 48. Behr Hella Basic Information, Manufacturing Base and Competitors

Table 49. Behr Hella Major Business

Table 50. Behr Hella Automotive Auxiliary Heater Product and Services

Table 51. Behr Hella Automotive Auxiliary Heater Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Behr Hella Recent Developments/Updates

Table 53. Yu Sheng Automobile Basic Information, Manufacturing Base and Competitors

Table 54. Yu Sheng Automobile Major Business

Table 55. Yu Sheng Automobile Automotive Auxiliary Heater Product and Services

Table 56. Yu Sheng Automobile Automotive Auxiliary Heater Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Yu Sheng Automobile Recent Developments/Updates

Table 58. Kurabe Industrial Basic Information, Manufacturing Base and Competitors

Table 59. Kurabe Industrial Major Business

Table 60. Kurabe Industrial Automotive Auxiliary Heater Product and Services

Table 61. Kurabe Industrial Automotive Auxiliary Heater Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Kurabe Industrial Recent Developments/Updates

Table 63. Jinliting Basic Information, Manufacturing Base and Competitors

Table 64. Jinliting Major Business

Table 65. Jinliting Automotive Auxiliary Heater Product and Services

Table 66. Jinliting Automotive Auxiliary Heater Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Jinliting Recent Developments/Updates

Table 68. Global Automotive Auxiliary Heater Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 69. Global Automotive Auxiliary Heater Revenue by Manufacturer (2019-2024) & (USD Million)

Table 70. Global Automotive Auxiliary Heater Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 71. Market Position of Manufacturers in Automotive Auxiliary Heater, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 72. Head Office and Automotive Auxiliary Heater Production Site of Key Manufacturer

Table 73. Automotive Auxiliary Heater Market: Company Product Type Footprint

Table 74. Automotive Auxiliary Heater Market: Company Product Application Footprint

Table 75. Automotive Auxiliary Heater New Market Entrants and Barriers to Market Entry

Table 76. Automotive Auxiliary Heater Mergers, Acquisition, Agreements, and Collaborations

Table 77. Global Automotive Auxiliary Heater Sales Quantity by Region (2019-2024) & (K Units)

Table 78. Global Automotive Auxiliary Heater Sales Quantity by Region (2025-2030) & (K Units)

Table 79. Global Automotive Auxiliary Heater Consumption Value by Region (2019-2024) & (USD Million)

- Table 80. Global Automotive Auxiliary Heater Consumption Value by Region (2025-2030) & (USD Million)
- Table 81. Global Automotive Auxiliary Heater Average Price by Region (2019-2024) & (USD/Unit)
- Table 82. Global Automotive Auxiliary Heater Average Price by Region (2025-2030) & (USD/Unit)
- Table 83. Global Automotive Auxiliary Heater Sales Quantity by Type (2019-2024) & (K Units)
- Table 84. Global Automotive Auxiliary Heater Sales Quantity by Type (2025-2030) & (K Units)
- Table 85. Global Automotive Auxiliary Heater Consumption Value by Type (2019-2024) & (USD Million)
- Table 86. Global Automotive Auxiliary Heater Consumption Value by Type (2025-2030) & (USD Million)
- Table 87. Global Automotive Auxiliary Heater Average Price by Type (2019-2024) & (USD/Unit)
- Table 88. Global Automotive Auxiliary Heater Average Price by Type (2025-2030) & (USD/Unit)
- Table 89. Global Automotive Auxiliary Heater Sales Quantity by Application (2019-2024) & (K Units)
- Table 90. Global Automotive Auxiliary Heater Sales Quantity by Application (2025-2030) & (K Units)
- Table 91. Global Automotive Auxiliary Heater Consumption Value by Application (2019-2024) & (USD Million)
- Table 92. Global Automotive Auxiliary Heater Consumption Value by Application (2025-2030) & (USD Million)
- Table 93. Global Automotive Auxiliary Heater Average Price by Application (2019-2024) & (USD/Unit)
- Table 94. Global Automotive Auxiliary Heater Average Price by Application (2025-2030) & (USD/Unit)
- Table 95. North America Automotive Auxiliary Heater Sales Quantity by Type (2019-2024) & (K Units)
- Table 96. North America Automotive Auxiliary Heater Sales Quantity by Type (2025-2030) & (K Units)
- Table 97. North America Automotive Auxiliary Heater Sales Quantity by Application (2019-2024) & (K Units)
- Table 98. North America Automotive Auxiliary Heater Sales Quantity by Application (2025-2030) & (K Units)
- Table 99. North America Automotive Auxiliary Heater Sales Quantity by Country

(2019-2024) & (K Units)

Table 100. North America Automotive Auxiliary Heater Sales Quantity by Country (2025-2030) & (K Units)

Table 101. North America Automotive Auxiliary Heater Consumption Value by Country (2019-2024) & (USD Million)

Table 102. North America Automotive Auxiliary Heater Consumption Value by Country (2025-2030) & (USD Million)

Table 103. Europe Automotive Auxiliary Heater Sales Quantity by Type (2019-2024) & (K Units)

Table 104. Europe Automotive Auxiliary Heater Sales Quantity by Type (2025-2030) & (K Units)

Table 105. Europe Automotive Auxiliary Heater Sales Quantity by Application (2019-2024) & (K Units)

Table 106. Europe Automotive Auxiliary Heater Sales Quantity by Application (2025-2030) & (K Units)

Table 107. Europe Automotive Auxiliary Heater Sales Quantity by Country (2019-2024) & (K Units)

Table 108. Europe Automotive Auxiliary Heater Sales Quantity by Country (2025-2030) & (K Units)

Table 109. Europe Automotive Auxiliary Heater Consumption Value by Country (2019-2024) & (USD Million)

Table 110. Europe Automotive Auxiliary Heater Consumption Value by Country (2025-2030) & (USD Million)

Table 111. Asia-Pacific Automotive Auxiliary Heater Sales Quantity by Type (2019-2024) & (K Units)

Table 112. Asia-Pacific Automotive Auxiliary Heater Sales Quantity by Type (2025-2030) & (K Units)

Table 113. Asia-Pacific Automotive Auxiliary Heater Sales Quantity by Application (2019-2024) & (K Units)

Table 114. Asia-Pacific Automotive Auxiliary Heater Sales Quantity by Application (2025-2030) & (K Units)

Table 115. Asia-Pacific Automotive Auxiliary Heater Sales Quantity by Region (2019-2024) & (K Units)

Table 116. Asia-Pacific Automotive Auxiliary Heater Sales Quantity by Region (2025-2030) & (K Units)

Table 117. Asia-Pacific Automotive Auxiliary Heater Consumption Value by Region (2019-2024) & (USD Million)

Table 118. Asia-Pacific Automotive Auxiliary Heater Consumption Value by Region (2025-2030) & (USD Million)

Table 119. South America Automotive Auxiliary Heater Sales Quantity by Type (2019-2024) & (K Units)

Table 120. South America Automotive Auxiliary Heater Sales Quantity by Type (2025-2030) & (K Units)

Table 121. South America Automotive Auxiliary Heater Sales Quantity by Application (2019-2024) & (K Units)

Table 122. South America Automotive Auxiliary Heater Sales Quantity by Application (2025-2030) & (K Units)

Table 123. South America Automotive Auxiliary Heater Sales Quantity by Country (2019-2024) & (K Units)

Table 124. South America Automotive Auxiliary Heater Sales Quantity by Country (2025-2030) & (K Units)

Table 125. South America Automotive Auxiliary Heater Consumption Value by Country (2019-2024) & (USD Million)

Table 126. South America Automotive Auxiliary Heater Consumption Value by Country (2025-2030) & (USD Million)

Table 127. Middle East & Africa Automotive Auxiliary Heater Sales Quantity by Type (2019-2024) & (K Units)

Table 128. Middle East & Africa Automotive Auxiliary Heater Sales Quantity by Type (2025-2030) & (K Units)

Table 129. Middle East & Africa Automotive Auxiliary Heater Sales Quantity by Application (2019-2024) & (K Units)

Table 130. Middle East & Africa Automotive Auxiliary Heater Sales Quantity by Application (2025-2030) & (K Units)

Table 131. Middle East & Africa Automotive Auxiliary Heater Sales Quantity by Region (2019-2024) & (K Units)

Table 132. Middle East & Africa Automotive Auxiliary Heater Sales Quantity by Region (2025-2030) & (K Units)

Table 133. Middle East & Africa Automotive Auxiliary Heater Consumption Value by Region (2019-2024) & (USD Million)

Table 134. Middle East & Africa Automotive Auxiliary Heater Consumption Value by Region (2025-2030) & (USD Million)

Table 135. Automotive Auxiliary Heater Raw Material

Table 136. Key Manufacturers of Automotive Auxiliary Heater Raw Materials

Table 137. Automotive Auxiliary Heater Typical Distributors

Table 138. Automotive Auxiliary Heater Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Automotive Auxiliary Heater Picture

Figure 2. Global Automotive Auxiliary Heater Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Automotive Auxiliary Heater Consumption Value Market Share by Type in 2023

Figure 4. Fuel Based Examples

Figure 5. Electrical/PTC Examples

Figure 6. Global Automotive Auxiliary Heater Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Automotive Auxiliary Heater Consumption Value Market Share by Application in 2023

Figure 8. Passenger Cars Examples

Figure 9. Commercial Vehicles Examples

Figure 10. Global Automotive Auxiliary Heater Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Automotive Auxiliary Heater Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Automotive Auxiliary Heater Sales Quantity (2019-2030) & (K Units)

Figure 13. Global Automotive Auxiliary Heater Average Price (2019-2030) & (USD/Unit)

Figure 14. Global Automotive Auxiliary Heater Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Automotive Auxiliary Heater Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Automotive Auxiliary Heater by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Automotive Auxiliary Heater Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Automotive Auxiliary Heater Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Automotive Auxiliary Heater Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Automotive Auxiliary Heater Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Automotive Auxiliary Heater Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Automotive Auxiliary Heater Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Automotive Auxiliary Heater Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Automotive Auxiliary Heater Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Automotive Auxiliary Heater Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Automotive Auxiliary Heater Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Automotive Auxiliary Heater Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Automotive Auxiliary Heater Average Price by Type (2019-2030) & (USD/Unit)

Figure 29. Global Automotive Auxiliary Heater Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Automotive Auxiliary Heater Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Automotive Auxiliary Heater Average Price by Application (2019-2030) & (USD/Unit)

Figure 32. North America Automotive Auxiliary Heater Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Automotive Auxiliary Heater Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Automotive Auxiliary Heater Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Automotive Auxiliary Heater Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Automotive Auxiliary Heater Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Automotive Auxiliary Heater Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Automotive Auxiliary Heater Sales Quantity Market Share by Country

(2019-2030)

Figure 42. Europe Automotive Auxiliary Heater Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Automotive Auxiliary Heater Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Automotive Auxiliary Heater Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Automotive Auxiliary Heater Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Automotive Auxiliary Heater Consumption Value Market Share by Region (2019-2030)

Figure 52. China Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Automotive Auxiliary Heater Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Automotive Auxiliary Heater Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Automotive Auxiliary Heater Sales Quantity Market Share by Country (2019-2030)

- Figure 61. South America Automotive Auxiliary Heater Consumption Value Market Share by Country (2019-2030)
- Figure 62. Brazil Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 63. Argentina Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 64. Middle East & Africa Automotive Auxiliary Heater Sales Quantity Market Share by Type (2019-2030)
- Figure 65. Middle East & Africa Automotive Auxiliary Heater Sales Quantity Market Share by Application (2019-2030)
- Figure 66. Middle East & Africa Automotive Auxiliary Heater Sales Quantity Market Share by Region (2019-2030)
- Figure 67. Middle East & Africa Automotive Auxiliary Heater Consumption Value Market Share by Region (2019-2030)
- Figure 68. Turkey Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 69. Egypt Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 70. Saudi Arabia Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 71. South Africa Automotive Auxiliary Heater Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 72. Automotive Auxiliary Heater Market Drivers
- Figure 73. Automotive Auxiliary Heater Market Restraints
- Figure 74. Automotive Auxiliary Heater Market Trends
- Figure 75. Porters Five Forces Analysis
- Figure 76. Manufacturing Cost Structure Analysis of Automotive Auxiliary Heater in 2023
- Figure 77. Manufacturing Process Analysis of Automotive Auxiliary Heater
- Figure 78. Automotive Auxiliary Heater Industrial Chain
- Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 80. Direct Channel Pros & Cons
- Figure 81. Indirect Channel Pros & Cons
- Figure 82. Methodology
- Figure 83. Research Process and Data Source

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