

Global Automotive Augmented Reality Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

AR in vehicles is an advanced version of the existing HUD systems. It ensures that the pertinent information is situationally and sometimes interactively displayed in front of the driver. The information is displayed in a slightly distant field of vision as convenient — either on the windshield or another transparent screen placed nearby.

Scope of the Report:

The worldwide market for Automotive Augmented Reality is expected to grow at a CAGR of roughly 18.1% over the next five years, will reach 5000 million US\$ in 2023, from 1840 million US\$ in 2017, according to a new GIR (Global Info Research) study.

This report focuses on the Automotive Augmented Reality in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Continental AG

Denso Corporation

DigiLens Inc.

Garmin Limited

General Motors

Harman International Industries Inc.

Hyundai Motor Company

LG Business Solutions

MicroVision, Inc.

Nippon Seiki Co, Ltd

Panasonic Corporation

Pioneer Corporation

Robert Bosch GmbH

Texas Instruments Inc.

Visteon Corporation

Volkswagen AG

WayRay SA

Yazaki Corporation

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

AR HUD Navigation

AR HUD ACC

AR HUD LDW

Advanced AR HUD

Market Segment by Applications, can be divided into

Passenger Vehicle

Commercial Vehicle

There are 15 Chapters to deeply display the global Automotive Augmented Reality market.

Chapter 1, to describe Automotive Augmented Reality Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Augmented Reality, with sales, revenue, and price of Automotive Augmented Reality, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Augmented Reality, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Augmented Reality market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Augmented Reality sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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