

Global Automotive Audio Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Audio market size was valued at US\$ 2607 million in 2024 and is forecast to a readjusted size of USD 3421 million by 2031 with a CAGR of 4.0% during review period.

Automotive Audio is equipment installed in a car to provide in-car entertainment and information for the automotive occupants.

The main units are head units, speakers, audio power amplifiers, subwoofers and capacitors.

Market competition is intense. Panasonic, Continental, Fujitsu Ten, Harman and Clarion are the leaders of the industry, with about 54% market shares.

China region is the largest supplier of Automotive Audio, with a production market share nearly 30. Europe is the second largest supplier of Automotive Audio, enjoying production market share nearly 23%.

Europe is the largest consumption place, with a consumption market share nearly 26%. Following Europe, North America and China are the also largest consumption places in the world. And China is the main export - oriented countries.

This report is a detailed and comprehensive analysis for global Automotive Audio market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that

contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Audio market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Automotive Audio market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Automotive Audio market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Automotive Audio market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Audio

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Audio market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Panasonic, Continental, Fujitsu Ten, Harman, Clarion, Hyundai MOBIS, Visteon, Pioneer, Blaupunkt, Delphi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive Audio market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Audio Low

Display Audio

Market segment by Application

Passenger Cars

Commercial Cars

Major players covered

Panasonic

Continental

Fujitsu Ten

Harman

Clarion

Hyundai MOBIS

Visteon

Pioneer

Blaupunkt

Delphi

BOSE

Alpine

Garmin

Denso

Sony

Foryou

Desay SV Automotive

Hangsheng Electronic

E-LEAD Electronic

JL Audio

Burmester

Focal

Dynaudio

Bower & Wilkins

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Audio product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Audio, with price, sales quantity, revenue, and global market share of Automotive Audio from 2020 to 2025.

Chapter 3, the Automotive Audio competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Audio breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Automotive Audio market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Audio.

Chapter 14 and 15, to describe Automotive Audio sales channel, distributors, customers, research findings and conclusion.

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