

# Global Automotive Artificial Leather Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive Artificial Leather market size was valued at USD 2446.1 million in 2022 and is forecast to a readjusted size of USD 2912.8 million by 2029 with a CAGR of 2.5% during review period.

Artificial leather, also called synthetic leather, is a material intended to substitute for leather in upholstery, clothing, footwear, and other uses where a leather-like finish is desired but the actual material is cost prohibitive or unsuitable, or for ethical concerns. Artificial Leather is considerably cheaper than genuine leather. In modern cars, Artificial Leather often looks so much like real leather that it's hard to tell the difference that draw for consumers. Artificial Leather used in automotive mainly includes PVC, PU, TPO and Suede leather.

Global 5 largest manufacturers of Automotive Artificial Leather are Benecke-Kaliko, Kyowa Leather Cloth, CGT, Alcantara and Asahi Kasei Corporation, which make up over 63%. Among them, Benecke-Kaliko is the leader with about 24% market share. Asia-Pacific is the largest market, followed by North America and Europe. In terms of product type, PVC Leather occupy the largest share of the total market. And in terms of product Application, the largest application is Seats, followed by Door Trims.

The Global Info Research report includes an overview of the development of the Automotive Artificial Leather industry chain, the market status of Seats (PVC Leather, PU Leather), Door Trims (PVC Leather, PU Leather), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Artificial Leather.

Regionally, the report analyzes the Automotive Artificial Leather markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Artificial Leather market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Automotive Artificial Leather market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Artificial Leather industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M sqm), revenue generated, and market share of different by Type (e.g., PVC Leather, PU Leather).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Artificial Leather market.

**Regional Analysis:** The report involves examining the Automotive Artificial Leather market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Artificial Leather market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Artificial Leather:

**Company Analysis:** Report covers individual Automotive Artificial Leather manufacturers, suppliers, and other relevant industry players. This analysis includes

studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Artificial Leather. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Seats, Door Trims).

**Technology Analysis:** Report covers specific technologies relevant to Automotive Artificial Leather. It assesses the current state, advancements, and potential future developments in Automotive Artificial Leather areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Artificial Leather market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Automotive Artificial Leather market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

PVC Leather

PU Leather

TPO Leather

Suede Leather

### Market segment by Application

Seats

Door Trims

Dashboards

Others

#### Major players covered

Benecke-Kaliko

Kyowa Leather Cloth

CGT

Alcantara

Asahi Kasei Corporation

Kolon Industries

Suzhou Greentech

TORAY

Vulcaflex

Archilles

Okamoto Industries

Mayur Uniquoters

Tianan New Material

Anli Material

Responsive Industries

MarvelVinyls

Huafon MF

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Artificial Leather product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Artificial Leather, with price, sales, revenue and global market share of Automotive Artificial Leather from 2018 to 2023.

Chapter 3, the Automotive Artificial Leather competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Artificial Leather breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Automotive Artificial Leather market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Artificial Leather.

Chapter 14 and 15, to describe Automotive Artificial Leather sales channel, distributors, customers, research findings and conclusion.

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