

# Global Automotive Artificial Intelligence (AI) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## **Abstracts**

According to our (Global Info Research) latest study, the global Automotive Artificial Intelligence (AI) market size was valued at USD 2880.8 million in 2023 and is forecast to a readjusted size of USD 18750 million by 2030 with a CAGR of 30.7% during review period.

Automobile artificial intelligence is a comprehensive system that integrates environmental perception, planning and decision-making, and multi-level assisted driving. It focuses on the use of computers, modern sensing, information fusion, communication, artificial intelligence and automatic control technologies, which are typical High-tech complex.

Global core automotive artificial intelligence (AI) manufacturers include NVIDIA, Uber Technologies and Alphabet (Google) etc. The Top3 companies hold a share above 40%. North America is the largest market, with a share about 36%, followed by Europe and China with the share about 35% and 23%.

The Global Info Research report includes an overview of the development of the Automotive Artificial Intelligence (AI) industry chain, the market status of Passenger Car (Hardware, Software), Commercial Car (Hardware, Software), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Artificial Intelligence (AI).

Regionally, the report analyzes the Automotive Artificial Intelligence (AI) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly



China, leads the global Automotive Artificial Intelligence (AI) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Automotive Artificial Intelligence (AI) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Artificial Intelligence (AI) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hardware, Software).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Artificial Intelligence (AI) market.

Regional Analysis: The report involves examining the Automotive Artificial Intelligence (AI) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Artificial Intelligence (AI) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Artificial Intelligence (AI):

Company Analysis: Report covers individual Automotive Artificial Intelligence (AI) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.



Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Artificial Intelligence (AI) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Car, Commercial Car).

Technology Analysis: Report covers specific technologies relevant to Automotive Artificial Intelligence (AI). It assesses the current state, advancements, and potential future developments in Automotive Artificial Intelligence (AI) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive Artificial Intelligence (AI) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

**Market Segmentation** 

Commercial Car

Automotive Artificial Intelligence (AI) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type		
Hardware		
Software		
Service		
Market segment by Application  Passenger Car		



## Market segment by players, this report covers

NVIDIA
Uber Technologies
Alphabet (Google)
Microsoft
BMW
Xilinx
Didi
Intel
Amazon Web Services
IBM
Toyota Motor Corporation
Audi
Micron
Samsung
Tesla
Hyundai Motor Corporation
Argo Al
SenseTime
Qualcomm



### **General Motors Company**

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Automotive Artificial Intelligence (AI) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automotive Artificial Intelligence (AI), with revenue, gross margin and global market share of Automotive Artificial Intelligence (AI) from 2019 to 2024.

Chapter 3, the Automotive Artificial Intelligence (AI) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Automotive Artificial Intelligence (AI) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces



analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automotive Artificial Intelligence (AI).

Chapter 13, to describe Automotive Artificial Intelligence (AI) research findings and conclusion.



## **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive Artificial Intelligence (AI)
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Automotive Artificial Intelligence (AI) by Type
- 1.3.1 Overview: Global Automotive Artificial Intelligence (AI) Market Size by Type:
- 2019 Versus 2023 Versus 2030
- 1.3.2 Global Automotive Artificial Intelligence (AI) Consumption Value Market Share by Type in 2023
  - 1.3.3 Hardware
  - 1.3.4 Software
  - 1.3.5 Service
- 1.4 Global Automotive Artificial Intelligence (AI) Market by Application
  - 1.4.1 Overview: Global Automotive Artificial Intelligence (AI) Market Size by

Application: 2019 Versus 2023 Versus 2030

- 1.4.2 Passenger Car
- 1.4.3 Commercial Car
- 1.5 Global Automotive Artificial Intelligence (AI) Market Size & Forecast
- 1.6 Global Automotive Artificial Intelligence (AI) Market Size and Forecast by Region
- 1.6.1 Global Automotive Artificial Intelligence (AI) Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global Automotive Artificial Intelligence (AI) Market Size by Region, (2019-2030)
- 1.6.3 North America Automotive Artificial Intelligence (AI) Market Size and Prospect (2019-2030)
- 1.6.4 Europe Automotive Artificial Intelligence (AI) Market Size and Prospect (2019-2030)
- 1.6.5 Asia-Pacific Automotive Artificial Intelligence (AI) Market Size and Prospect (2019-2030)
- 1.6.6 South America Automotive Artificial Intelligence (AI) Market Size and Prospect (2019-2030)
- 1.6.7 Middle East and Africa Automotive Artificial Intelligence (AI) Market Size and Prospect (2019-2030)

#### **2 COMPANY PROFILES**

- 2.1 NVIDIA
  - 2.1.1 NVIDIA Details



- 2.1.2 NVIDIA Major Business
- 2.1.3 NVIDIA Automotive Artificial Intelligence (AI) Product and Solutions
- 2.1.4 NVIDIA Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 NVIDIA Recent Developments and Future Plans
- 2.2 Uber Technologies
  - 2.2.1 Uber Technologies Details
  - 2.2.2 Uber Technologies Major Business
  - 2.2.3 Uber Technologies Automotive Artificial Intelligence (AI) Product and Solutions
- 2.2.4 Uber Technologies Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Uber Technologies Recent Developments and Future Plans
- 2.3 Alphabet (Google)
  - 2.3.1 Alphabet (Google) Details
  - 2.3.2 Alphabet (Google) Major Business
  - 2.3.3 Alphabet (Google) Automotive Artificial Intelligence (AI) Product and Solutions
- 2.3.4 Alphabet (Google) Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Alphabet (Google) Recent Developments and Future Plans
- 2.4 Microsoft
  - 2.4.1 Microsoft Details
  - 2.4.2 Microsoft Major Business
  - 2.4.3 Microsoft Automotive Artificial Intelligence (AI) Product and Solutions
- 2.4.4 Microsoft Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Microsoft Recent Developments and Future Plans
- 2.5 BMW
  - 2.5.1 BMW Details
  - 2.5.2 BMW Major Business
  - 2.5.3 BMW Automotive Artificial Intelligence (AI) Product and Solutions
- 2.5.4 BMW Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 BMW Recent Developments and Future Plans
- 2.6 Xilinx
  - 2.6.1 Xilinx Details
  - 2.6.2 Xilinx Major Business
  - 2.6.3 Xilinx Automotive Artificial Intelligence (AI) Product and Solutions
- 2.6.4 Xilinx Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)



- 2.6.5 Xilinx Recent Developments and Future Plans
- 2.7 Didi
  - 2.7.1 Didi Details
  - 2.7.2 Didi Major Business
  - 2.7.3 Didi Automotive Artificial Intelligence (AI) Product and Solutions
- 2.7.4 Didi Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Didi Recent Developments and Future Plans
- 2.8 Intel
  - 2.8.1 Intel Details
  - 2.8.2 Intel Major Business
  - 2.8.3 Intel Automotive Artificial Intelligence (AI) Product and Solutions
- 2.8.4 Intel Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.8.5 Intel Recent Developments and Future Plans
- 2.9 Amazon Web Services
  - 2.9.1 Amazon Web Services Details
  - 2.9.2 Amazon Web Services Major Business
- 2.9.3 Amazon Web Services Automotive Artificial Intelligence (AI) Product and Solutions
- 2.9.4 Amazon Web Services Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Amazon Web Services Recent Developments and Future Plans
- 2.10 IBM
  - 2.10.1 IBM Details
  - 2.10.2 IBM Major Business
  - 2.10.3 IBM Automotive Artificial Intelligence (AI) Product and Solutions
- 2.10.4 IBM Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 IBM Recent Developments and Future Plans
- 2.11 Toyota Motor Corporation
  - 2.11.1 Toyota Motor Corporation Details
  - 2.11.2 Toyota Motor Corporation Major Business
- 2.11.3 Toyota Motor Corporation Automotive Artificial Intelligence (AI) Product and Solutions
- 2.11.4 Toyota Motor Corporation Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Toyota Motor Corporation Recent Developments and Future Plans
- 2.12 Audi



- 2.12.1 Audi Details
- 2.12.2 Audi Major Business
- 2.12.3 Audi Automotive Artificial Intelligence (AI) Product and Solutions
- 2.12.4 Audi Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
- 2.12.5 Audi Recent Developments and Future Plans
- 2.13 Micron
  - 2.13.1 Micron Details
  - 2.13.2 Micron Major Business
  - 2.13.3 Micron Automotive Artificial Intelligence (AI) Product and Solutions
- 2.13.4 Micron Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Micron Recent Developments and Future Plans
- 2.14 Samsung
  - 2.14.1 Samsung Details
  - 2.14.2 Samsung Major Business
  - 2.14.3 Samsung Automotive Artificial Intelligence (AI) Product and Solutions
- 2.14.4 Samsung Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.14.5 Samsung Recent Developments and Future Plans
- 2.15 Tesla
  - 2.15.1 Tesla Details
  - 2.15.2 Tesla Major Business
  - 2.15.3 Tesla Automotive Artificial Intelligence (AI) Product and Solutions
- 2.15.4 Tesla Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Tesla Recent Developments and Future Plans
- 2.16 Hyundai Motor Corporation
  - 2.16.1 Hyundai Motor Corporation Details
  - 2.16.2 Hyundai Motor Corporation Major Business
- 2.16.3 Hyundai Motor Corporation Automotive Artificial Intelligence (AI) Product and Solutions
- 2.16.4 Hyundai Motor Corporation Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Hyundai Motor Corporation Recent Developments and Future Plans
- 2.17 Argo Al
  - 2.17.1 Argo Al Details
  - 2.17.2 Argo Al Major Business
  - 2.17.3 Argo Al Automotive Artificial Intelligence (Al) Product and Solutions



- 2.17.4 Argo Al Automotive Artificial Intelligence (Al) Revenue, Gross Margin and Market Share (2019-2024)
- 2.17.5 Argo Al Recent Developments and Future Plans
- 2.18 SenseTime
  - 2.18.1 SenseTime Details
  - 2.18.2 SenseTime Major Business
  - 2.18.3 SenseTime Automotive Artificial Intelligence (AI) Product and Solutions
- 2.18.4 SenseTime Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
- 2.18.5 SenseTime Recent Developments and Future Plans
- 2.19 Qualcomm
  - 2.19.1 Qualcomm Details
  - 2.19.2 Qualcomm Major Business
  - 2.19.3 Qualcomm Automotive Artificial Intelligence (AI) Product and Solutions
- 2.19.4 Qualcomm Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.19.5 Qualcomm Recent Developments and Future Plans
- 2.20 General Motors Company
  - 2.20.1 General Motors Company Details
  - 2.20.2 General Motors Company Major Business
- 2.20.3 General Motors Company Automotive Artificial Intelligence (AI) Product and Solutions
- 2.20.4 General Motors Company Automotive Artificial Intelligence (AI) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.20.5 General Motors Company Recent Developments and Future Plans

## 3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Automotive Artificial Intelligence (AI) Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
  - 3.2.1 Market Share of Automotive Artificial Intelligence (AI) by Company Revenue
  - 3.2.2 Top 3 Automotive Artificial Intelligence (AI) Players Market Share in 2023
  - 3.2.3 Top 6 Automotive Artificial Intelligence (AI) Players Market Share in 2023
- 3.3 Automotive Artificial Intelligence (AI) Market: Overall Company Footprint Analysis
  - 3.3.1 Automotive Artificial Intelligence (AI) Market: Region Footprint
  - 3.3.2 Automotive Artificial Intelligence (AI) Market: Company Product Type Footprint
- 3.3.3 Automotive Artificial Intelligence (AI) Market: Company Product Application Footprint



- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

#### **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Automotive Artificial Intelligence (AI) Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Automotive Artificial Intelligence (AI) Market Forecast by Type (2025-2030)

#### **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global Automotive Artificial Intelligence (AI) Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Automotive Artificial Intelligence (AI) Market Forecast by Application (2025-2030)

#### **6 NORTH AMERICA**

- 6.1 North America Automotive Artificial Intelligence (AI) Consumption Value by Type (2019-2030)
- 6.2 North America Automotive Artificial Intelligence (AI) Consumption Value by Application (2019-2030)
- 6.3 North America Automotive Artificial Intelligence (AI) Market Size by Country
- 6.3.1 North America Automotive Artificial Intelligence (AI) Consumption Value by Country (2019-2030)
- 6.3.2 United States Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)
- 6.3.3 Canada Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)
- 6.3.4 Mexico Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)

#### **7 EUROPE**

- 7.1 Europe Automotive Artificial Intelligence (AI) Consumption Value by Type (2019-2030)
- 7.2 Europe Automotive Artificial Intelligence (AI) Consumption Value by Application (2019-2030)
- 7.3 Europe Automotive Artificial Intelligence (AI) Market Size by Country



- 7.3.1 Europe Automotive Artificial Intelligence (AI) Consumption Value by Country (2019-2030)
- 7.3.2 Germany Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)
- 7.3.3 France Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)
- 7.3.4 United Kingdom Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)
- 7.3.5 Russia Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)
  - 7.3.6 Italy Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)

#### **8 ASIA-PACIFIC**

- 8.1 Asia-Pacific Automotive Artificial Intelligence (AI) Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific Automotive Artificial Intelligence (AI) Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific Automotive Artificial Intelligence (AI) Market Size by Region
- 8.3.1 Asia-Pacific Automotive Artificial Intelligence (AI) Consumption Value by Region (2019-2030)
- 8.3.2 China Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)
- 8.3.3 Japan Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)
- 8.3.4 South Korea Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)
- 8.3.5 India Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)
- 8.3.6 Southeast Asia Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)
- 8.3.7 Australia Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)

#### 9 SOUTH AMERICA

- 9.1 South America Automotive Artificial Intelligence (AI) Consumption Value by Type (2019-2030)
- 9.2 South America Automotive Artificial Intelligence (AI) Consumption Value by Application (2019-2030)



- 9.3 South America Automotive Artificial Intelligence (AI) Market Size by Country
- 9.3.1 South America Automotive Artificial Intelligence (AI) Consumption Value by Country (2019-2030)
- 9.3.2 Brazil Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)
- 9.3.3 Argentina Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)

#### 10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Automotive Artificial Intelligence (AI) Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa Automotive Artificial Intelligence (AI) Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa Automotive Artificial Intelligence (AI) Market Size by Country 10.3.1 Middle East & Africa Automotive Artificial Intelligence (AI) Consumption Value by Country (2019-2030)
- 10.3.2 Turkey Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)
- 10.3.3 Saudi Arabia Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)
- 10.3.4 UAE Automotive Artificial Intelligence (AI) Market Size and Forecast (2019-2030)

#### 11 MARKET DYNAMICS

- 11.1 Automotive Artificial Intelligence (AI) Market Drivers
- 11.2 Automotive Artificial Intelligence (AI) Market Restraints
- 11.3 Automotive Artificial Intelligence (AI) Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes
  - 11.4.5 Competitive Rivalry

#### 12 INDUSTRY CHAIN ANALYSIS

12.1 Automotive Artificial Intelligence (AI) Industry Chain



- 12.2 Automotive Artificial Intelligence (AI) Upstream Analysis
- 12.3 Automotive Artificial Intelligence (AI) Midstream Analysis
- 12.4 Automotive Artificial Intelligence (AI) Downstream Analysis

## 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer



## **List Of Tables**

#### LIST OF TABLES

- Table 1. Global Automotive Artificial Intelligence (AI) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Automotive Artificial Intelligence (AI) Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Global Automotive Artificial Intelligence (AI) Consumption Value by Region (2019-2024) & (USD Million)
- Table 4. Global Automotive Artificial Intelligence (AI) Consumption Value by Region (2025-2030) & (USD Million)
- Table 5. NVIDIA Company Information, Head Office, and Major Competitors
- Table 6. NVIDIA Major Business
- Table 7. NVIDIA Automotive Artificial Intelligence (AI) Product and Solutions
- Table 8. NVIDIA Automotive Artificial Intelligence (AI) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 9. NVIDIA Recent Developments and Future Plans
- Table 10. Uber Technologies Company Information, Head Office, and Major Competitors
- Table 11. Uber Technologies Major Business
- Table 12. Uber Technologies Automotive Artificial Intelligence (AI) Product and Solutions
- Table 13. Uber Technologies Automotive Artificial Intelligence (AI) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 14. Uber Technologies Recent Developments and Future Plans
- Table 15. Alphabet (Google) Company Information, Head Office, and Major Competitors
- Table 16. Alphabet (Google) Major Business
- Table 17. Alphabet (Google) Automotive Artificial Intelligence (AI) Product and Solutions
- Table 18. Alphabet (Google) Automotive Artificial Intelligence (AI) Revenue (USD
- Million), Gross Margin and Market Share (2019-2024)
- Table 19. Alphabet (Google) Recent Developments and Future Plans
- Table 20. Microsoft Company Information, Head Office, and Major Competitors
- Table 21. Microsoft Major Business
- Table 22. Microsoft Automotive Artificial Intelligence (AI) Product and Solutions
- Table 23. Microsoft Automotive Artificial Intelligence (AI) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 24. Microsoft Recent Developments and Future Plans
- Table 25. BMW Company Information, Head Office, and Major Competitors



- Table 26. BMW Major Business
- Table 27. BMW Automotive Artificial Intelligence (AI) Product and Solutions
- Table 28. BMW Automotive Artificial Intelligence (AI) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 29. BMW Recent Developments and Future Plans
- Table 30. Xilinx Company Information, Head Office, and Major Competitors
- Table 31. Xilinx Major Business
- Table 32. Xilinx Automotive Artificial Intelligence (AI) Product and Solutions
- Table 33. Xilinx Automotive Artificial Intelligence (AI) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 34. Xilinx Recent Developments and Future Plans
- Table 35. Didi Company Information, Head Office, and Major Competitors
- Table 36. Didi Major Business
- Table 37. Didi Automotive Artificial Intelligence (AI) Product and Solutions
- Table 38. Didi Automotive Artificial Intelligence (AI) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 39. Didi Recent Developments and Future Plans
- Table 40. Intel Company Information, Head Office, and Major Competitors
- Table 41. Intel Major Business
- Table 42. Intel Automotive Artificial Intelligence (AI) Product and Solutions
- Table 43. Intel Automotive Artificial Intelligence (AI) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 44. Intel Recent Developments and Future Plans
- Table 45. Amazon Web Services Company Information, Head Office, and Major Competitors
- Table 46. Amazon Web Services Major Business
- Table 47. Amazon Web Services Automotive Artificial Intelligence (AI) Product and Solutions
- Table 48. Amazon Web Services Automotive Artificial Intelligence (AI) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 49. Amazon Web Services Recent Developments and Future Plans
- Table 50. IBM Company Information, Head Office, and Major Competitors
- Table 51. IBM Major Business
- Table 52. IBM Automotive Artificial Intelligence (AI) Product and Solutions
- Table 53. IBM Automotive Artificial Intelligence (AI) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 54. IBM Recent Developments and Future Plans
- Table 55. Toyota Motor Corporation Company Information, Head Office, and Major Competitors



- Table 56. Toyota Motor Corporation Major Business
- Table 57. Toyota Motor Corporation Automotive Artificial Intelligence (AI) Product and Solutions
- Table 58. Toyota Motor Corporation Automotive Artificial Intelligence (AI) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 59. Toyota Motor Corporation Recent Developments and Future Plans
- Table 60. Audi Company Information, Head Office, and Major Competitors
- Table 61. Audi Major Business
- Table 62. Audi Automotive Artificial Intelligence (AI) Product and Solutions
- Table 63. Audi Automotive Artificial Intelligence (AI) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 64. Audi Recent Developments and Future Plans
- Table 65. Micron Company Information, Head Office, and Major Competitors
- Table 66. Micron Major Business
- Table 67. Micron Automotive Artificial Intelligence (AI) Product and Solutions
- Table 68. Micron Automotive Artificial Intelligence (AI) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 69. Micron Recent Developments and Future Plans
- Table 70. Samsung Company Information, Head Office, and Major Competitors
- Table 71. Samsung Major Business
- Table 72. Samsung Automotive Artificial Intelligence (AI) Product and Solutions
- Table 73. Samsung Automotive Artificial Intelligence (AI) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 74. Samsung Recent Developments and Future Plans
- Table 75. Tesla Company Information, Head Office, and Major Competitors
- Table 76. Tesla Major Business
- Table 77. Tesla Automotive Artificial Intelligence (AI) Product and Solutions
- Table 78. Tesla Automotive Artificial Intelligence (AI) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 79. Tesla Recent Developments and Future Plans
- Table 80. Hyundai Motor Corporation Company Information, Head Office, and Major Competitors
- Table 81. Hyundai Motor Corporation Major Business
- Table 82. Hyundai Motor Corporation Automotive Artificial Intelligence (AI) Product and Solutions
- Table 83. Hyundai Motor Corporation Automotive Artificial Intelligence (AI) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 84. Hyundai Motor Corporation Recent Developments and Future Plans
- Table 85. Argo Al Company Information, Head Office, and Major Competitors



- Table 86. Argo Al Major Business
- Table 87. Argo Al Automotive Artificial Intelligence (Al) Product and Solutions
- Table 88. Argo Al Automotive Artificial Intelligence (Al) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 89. Argo Al Recent Developments and Future Plans
- Table 90. SenseTime Company Information, Head Office, and Major Competitors
- Table 91. SenseTime Major Business
- Table 92. SenseTime Automotive Artificial Intelligence (AI) Product and Solutions
- Table 93. SenseTime Automotive Artificial Intelligence (AI) Revenue (USD Million),
- Gross Margin and Market Share (2019-2024)
- Table 94. SenseTime Recent Developments and Future Plans
- Table 95. Qualcomm Company Information, Head Office, and Major Competitors
- Table 96. Qualcomm Major Business
- Table 97. Qualcomm Automotive Artificial Intelligence (AI) Product and Solutions
- Table 98. Qualcomm Automotive Artificial Intelligence (AI) Revenue (USD Million),
- Gross Margin and Market Share (2019-2024)
- Table 99. Qualcomm Recent Developments and Future Plans
- Table 100. General Motors Company Company Information, Head Office, and Major Competitors
- Table 101. General Motors Company Major Business
- Table 102. General Motors Company Automotive Artificial Intelligence (AI) Product and Solutions
- Table 103. General Motors Company Automotive Artificial Intelligence (AI) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 104. General Motors Company Recent Developments and Future Plans
- Table 105. Global Automotive Artificial Intelligence (AI) Revenue (USD Million) by Players (2019-2024)
- Table 106. Global Automotive Artificial Intelligence (AI) Revenue Share by Players (2019-2024)
- Table 107. Breakdown of Automotive Artificial Intelligence (AI) by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 108. Market Position of Players in Automotive Artificial Intelligence (AI), (Tier 1,
- Tier 2, and Tier 3), Based on Revenue in 2023
- Table 109. Head Office of Key Automotive Artificial Intelligence (AI) Players
- Table 110. Automotive Artificial Intelligence (AI) Market: Company Product Type Footprint
- Table 111. Automotive Artificial Intelligence (AI) Market: Company Product Application Footprint
- Table 112. Automotive Artificial Intelligence (AI) New Market Entrants and Barriers to



## Market Entry

Table 113. Automotive Artificial Intelligence (AI) Mergers, Acquisition, Agreements, and Collaborations

Table 114. Global Automotive Artificial Intelligence (AI) Consumption Value (USD Million) by Type (2019-2024)

Table 115. Global Automotive Artificial Intelligence (AI) Consumption Value Share by Type (2019-2024)

Table 116. Global Automotive Artificial Intelligence (AI) Consumption Value Forecast by Type (2025-2030)

Table 117. Global Automotive Artificial Intelligence (AI) Consumption Value by Application (2019-2024)

Table 118. Global Automotive Artificial Intelligence (AI) Consumption Value Forecast by Application (2025-2030)

Table 119. North America Automotive Artificial Intelligence (AI) Consumption Value by Type (2019-2024) & (USD Million)

Table 120. North America Automotive Artificial Intelligence (AI) Consumption Value by Type (2025-2030) & (USD Million)

Table 121. North America Automotive Artificial Intelligence (AI) Consumption Value by Application (2019-2024) & (USD Million)

Table 122. North America Automotive Artificial Intelligence (AI) Consumption Value by Application (2025-2030) & (USD Million)

Table 123. North America Automotive Artificial Intelligence (AI) Consumption Value by Country (2019-2024) & (USD Million)

Table 124. North America Automotive Artificial Intelligence (AI) Consumption Value by Country (2025-2030) & (USD Million)

Table 125. Europe Automotive Artificial Intelligence (AI) Consumption Value by Type (2019-2024) & (USD Million)

Table 126. Europe Automotive Artificial Intelligence (AI) Consumption Value by Type (2025-2030) & (USD Million)

Table 127. Europe Automotive Artificial Intelligence (AI) Consumption Value by Application (2019-2024) & (USD Million)

Table 128. Europe Automotive Artificial Intelligence (AI) Consumption Value by Application (2025-2030) & (USD Million)

Table 129. Europe Automotive Artificial Intelligence (AI) Consumption Value by Country (2019-2024) & (USD Million)

Table 130. Europe Automotive Artificial Intelligence (AI) Consumption Value by Country (2025-2030) & (USD Million)

Table 131. Asia-Pacific Automotive Artificial Intelligence (AI) Consumption Value by Type (2019-2024) & (USD Million)



Table 132. Asia-Pacific Automotive Artificial Intelligence (AI) Consumption Value by Type (2025-2030) & (USD Million)

Table 133. Asia-Pacific Automotive Artificial Intelligence (AI) Consumption Value by Application (2019-2024) & (USD Million)

Table 134. Asia-Pacific Automotive Artificial Intelligence (AI) Consumption Value by Application (2025-2030) & (USD Million)

Table 135. Asia-Pacific Automotive Artificial Intelligence (AI) Consumption Value by Region (2019-2024) & (USD Million)

Table 136. Asia-Pacific Automotive Artificial Intelligence (AI) Consumption Value by Region (2025-2030) & (USD Million)

Table 137. South America Automotive Artificial Intelligence (AI) Consumption Value by Type (2019-2024) & (USD Million)

Table 138. South America Automotive Artificial Intelligence (AI) Consumption Value by Type (2025-2030) & (USD Million)

Table 139. South America Automotive Artificial Intelligence (AI) Consumption Value by Application (2019-2024) & (USD Million)

Table 140. South America Automotive Artificial Intelligence (AI) Consumption Value by Application (2025-2030) & (USD Million)

Table 141. South America Automotive Artificial Intelligence (AI) Consumption Value by Country (2019-2024) & (USD Million)

Table 142. South America Automotive Artificial Intelligence (AI) Consumption Value by Country (2025-2030) & (USD Million)

Table 143. Middle East & Africa Automotive Artificial Intelligence (AI) Consumption Value by Type (2019-2024) & (USD Million)

Table 144. Middle East & Africa Automotive Artificial Intelligence (AI) Consumption Value by Type (2025-2030) & (USD Million)

Table 145. Middle East & Africa Automotive Artificial Intelligence (AI) Consumption Value by Application (2019-2024) & (USD Million)

Table 146. Middle East & Africa Automotive Artificial Intelligence (AI) Consumption Value by Application (2025-2030) & (USD Million)

Table 147. Middle East & Africa Automotive Artificial Intelligence (AI) Consumption Value by Country (2019-2024) & (USD Million)

Table 148. Middle East & Africa Automotive Artificial Intelligence (AI) Consumption Value by Country (2025-2030) & (USD Million)

Table 149. Automotive Artificial Intelligence (AI) Raw Material

Table 150. Key Suppliers of Automotive Artificial Intelligence (AI) Raw Materials



# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Automotive Artificial Intelligence (AI) Picture

Figure 2. Global Automotive Artificial Intelligence (AI) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Automotive Artificial Intelligence (AI) Consumption Value Market Share by Type in 2023

Figure 4. Hardware

Figure 5. Software

Figure 6. Service

Figure 7. Global Automotive Artificial Intelligence (AI) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 8. Automotive Artificial Intelligence (AI) Consumption Value Market Share by Application in 2023

Figure 9. Passenger Car Picture

Figure 10. Commercial Car Picture

Figure 11. Global Automotive Artificial Intelligence (AI) Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Automotive Artificial Intelligence (AI) Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Market Automotive Artificial Intelligence (AI) Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 14. Global Automotive Artificial Intelligence (AI) Consumption Value Market Share by Region (2019-2030)

Figure 15. Global Automotive Artificial Intelligence (AI) Consumption Value Market Share by Region in 2023

Figure 16. North America Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 17. Europe Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 18. Asia-Pacific Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 19. South America Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 20. Middle East and Africa Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 21. Global Automotive Artificial Intelligence (AI) Revenue Share by Players in



#### 2023

Figure 22. Automotive Artificial Intelligence (AI) Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 23. Global Top 3 Players Automotive Artificial Intelligence (AI) Market Share in 2023

Figure 24. Global Top 6 Players Automotive Artificial Intelligence (AI) Market Share in 2023

Figure 25. Global Automotive Artificial Intelligence (AI) Consumption Value Share by Type (2019-2024)

Figure 26. Global Automotive Artificial Intelligence (AI) Market Share Forecast by Type (2025-2030)

Figure 27. Global Automotive Artificial Intelligence (AI) Consumption Value Share by Application (2019-2024)

Figure 28. Global Automotive Artificial Intelligence (AI) Market Share Forecast by Application (2025-2030)

Figure 29. North America Automotive Artificial Intelligence (AI) Consumption Value Market Share by Type (2019-2030)

Figure 30. North America Automotive Artificial Intelligence (AI) Consumption Value Market Share by Application (2019-2030)

Figure 31. North America Automotive Artificial Intelligence (AI) Consumption Value Market Share by Country (2019-2030)

Figure 32. United States Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 33. Canada Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 34. Mexico Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 35. Europe Automotive Artificial Intelligence (AI) Consumption Value Market Share by Type (2019-2030)

Figure 36. Europe Automotive Artificial Intelligence (AI) Consumption Value Market Share by Application (2019-2030)

Figure 37. Europe Automotive Artificial Intelligence (AI) Consumption Value Market Share by Country (2019-2030)

Figure 38. Germany Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 39. France Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 40. United Kingdom Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)



Figure 41. Russia Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 42. Italy Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 43. Asia-Pacific Automotive Artificial Intelligence (AI) Consumption Value Market Share by Type (2019-2030)

Figure 44. Asia-Pacific Automotive Artificial Intelligence (AI) Consumption Value Market Share by Application (2019-2030)

Figure 45. Asia-Pacific Automotive Artificial Intelligence (AI) Consumption Value Market Share by Region (2019-2030)

Figure 46. China Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 47. Japan Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 48. South Korea Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 49. India Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 50. Southeast Asia Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 51. Australia Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 52. South America Automotive Artificial Intelligence (AI) Consumption Value Market Share by Type (2019-2030)

Figure 53. South America Automotive Artificial Intelligence (AI) Consumption Value Market Share by Application (2019-2030)

Figure 54. South America Automotive Artificial Intelligence (AI) Consumption Value Market Share by Country (2019-2030)

Figure 55. Brazil Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 56. Argentina Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 57. Middle East and Africa Automotive Artificial Intelligence (AI) Consumption Value Market Share by Type (2019-2030)

Figure 58. Middle East and Africa Automotive Artificial Intelligence (AI) Consumption Value Market Share by Application (2019-2030)

Figure 59. Middle East and Africa Automotive Artificial Intelligence (AI) Consumption Value Market Share by Country (2019-2030)

Figure 60. Turkey Automotive Artificial Intelligence (AI) Consumption Value (2019-2030)



& (USD Million)

Figure 61. Saudi Arabia Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 62. UAE Automotive Artificial Intelligence (AI) Consumption Value (2019-2030) & (USD Million)

Figure 63. Automotive Artificial Intelligence (AI) Market Drivers

Figure 64. Automotive Artificial Intelligence (AI) Market Restraints

Figure 65. Automotive Artificial Intelligence (AI) Market Trends

Figure 66. Porters Five Forces Analysis

Figure 67. Manufacturing Cost Structure Analysis of Automotive Artificial Intelligence (AI) in 2023

Figure 68. Manufacturing Process Analysis of Automotive Artificial Intelligence (AI)

Figure 69. Automotive Artificial Intelligence (AI) Industrial Chain

Figure 70. Methodology

Figure 71. Research Process and Data Source



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