

# Global Automotive Aquaplaning Solution Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G98BFBC5A3DEEN.html>

Date: May 2026

Pages: 137

Price: US\$ 4,480.00 (Single User License)

ID: G98BFBC5A3DEEN

## Abstracts

The global Automotive Aquaplaning Solution market size is expected to reach \$ 40612 million by 2032, rising at a market growth of 6.6% CAGR during the forecast period (2026-2032).

Automotive Aquaplaning Solution refer to a comprehensive set of technologies and engineering solutions for identifying, preventing, and reducing the risk of aquaplaning/hydroplaning of vehicles on wet or slippery roads. Its core objective is to maintain effective tire-road contact when a water film exists between the tires and the road surface, ensuring stable braking, steering, and handling capabilities.

### Gross Margin Level

The gross margin of the automotive skidding/drifted solutions industry is generally at a mid-to-high level within the automotive engineering services sector, typically ranging from 30% to 45%, but with significant differences between different business modules. Businesses primarily focused on wet testing, vehicle verification, tire development support, and proving ground services are usually project-based, with costs including test track maintenance, equipment depreciation, engineering personnel investment, and data collection and analysis. Therefore, their gross margins are relatively stable, but not as high as those of pure software businesses. Conversely, businesses focusing on simulation modeling, digital tire development, virtual verification platforms, and control algorithm optimization typically have stronger profitability due to high software reusability and low marginal delivery costs. Overall, the industry's profits are not derived from low-price, large-scale operations, but rather from technological barriers in wet skidding safety scenarios, the scarcity of testing resources, model accuracy, and deep integration into the R&D processes of OEMs and tire manufacturers. Therefore, it

possesses good added value and strong customer loyalty.

## Industry Drivers

The core drivers of growth in the automotive skidding/drifted solutions market are the upgrading of automotive safety standards, the increasing frequency of extreme weather events, the development of intelligent chassis and electric vehicles, and the increasing digitalization of vehicle and tire development. As global users continue to focus on braking distance, steering stability, and high-speed safety on slippery surfaces, OEMs and tire companies are increasing their R&D investment in wet handling, drift risk mitigation, and drainage performance. Meanwhile, electric vehicles, with their higher curb weight and greater instantaneous torque, place higher demands on tire performance and vehicle stability control under slippery conditions, further driving the growth in related testing and simulation needs. On the other hand, the continuous upgrading of active safety systems such as ADAS, ESC, ABS, and TCS also requires companies to conduct joint verification in more complex wet and waterlogged scenarios. Furthermore, automotive R&D cycles are shortening, and more and more manufacturers are combining physical testing with virtual simulation to optimize tire tread patterns, chassis tuning, and control strategies at a higher frequency and lower cost, which continues to drive the penetration and expansion of the automotive skidding/drifted solutions industry.

This report studies the global Automotive Aquaplaning Solution demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Aquaplaning Solution, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Aquaplaning Solution that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Automotive Aquaplaning Solution total market, 2021-2032, (USD Million)

Global Automotive Aquaplaning Solution total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Automotive Aquaplaning Solution total market, key domestic companies, and share, (USD Million)

Global Automotive Aquaplaning Solution revenue by player, revenue and market share 2021-2026, (USD Million)

Global Automotive Aquaplaning Solution total market by Type, CAGR, 2021-2032,  
(USD Million)

Global Automotive Aquaplaning Solution total market by Application, CAGR, 2021-2032,  
(USD Million)

This report profiles major players in the global Automotive Aquaplaning Solution market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Applus+ IDIADA, UTAC, Michelin Engineering & Services, Bosch, HORIBA MIRA, AVL ZalaZONE, T?V S?D, NATRAX, Robert Bosch GmbH, Siemens Simcenter Engineering Services, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Automotive Aquaplaning Solution market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Aquaplaning Solution Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Aquaplaning Solution Market, Segmentation by Type:

Active Intervention System

Passive Protection System

Others

Global Automotive Aquaplaning Solution Market, Segmentation by Product Form:

Hardware System

Software System

Others

Global Automotive Aquaplaning Solution Market, Segmentation by Functional Positioning:

Preventive Systems

Interventional Systems

Others

Global Automotive Aquaplaning Solution Market, Segmentation by Application:

Automobile Manufacturing Industry

Automotive Aftermarket

Commercial Vehicle Transportation Industry

Others

Companies Profiled:

Applus+ IDIADA

UTAC

Michelin Engineering & Services

Bosch

HORIBA MIRA

AVL ZalaZONE

T?V S?D

NATRAX

Robert Bosch GmbH

Siemens Simcenter Engineering Services

Ansys

VI-grade

HASETRI

Botnia TestRing

BD Testing

Tread Ltd

### Key Questions Answered

1. How big is the global Automotive Aquaplaning Solution market?
2. What is the demand of the global Automotive Aquaplaning Solution market?
3. What is the year over year growth of the global Automotive Aquaplaning Solution market?
4. What is the total value of the global Automotive Aquaplaning Solution market?
5. Who are the Major Players in the global Automotive Aquaplaning Solution market?
6. What are the growth factors driving the market demand?

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