

Global Automotive Antenna Module Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive Antenna Module market size is expected to reach \$ 2179 million by 2032, rising at a market growth of 3.2% CAGR during the forecast period (2026-2032).

Automotive Antenna Module is an electrical component which is designed to be mounted on the vehicle refers to receive and transfer information. Typically, an antenna consists of an arrangement of metallic conductors (elements), electrically connected (often through a transmission line) to the receiver or transmitter. An oscillating current of electrons forced through the antenna by a transmitter will create an oscillating magnetic field around the antenna elements, while the charge of the electrons also creates an oscillating electric field along the elements. These time-varying fields radiate away from the antenna into space as a moving transverse electromagnetic field wave. Conversely, during reception, the oscillating electric and magnetic fields of an incoming radio wave exert force on the electrons in the antenna elements, causing them to move back and forth, creating oscillating currents in the antenna.

Global automotive antenna module key players include Laird, Harada, Yokowo, Continental, TE Connectivity, etc. Global top 5 manufacturers hold a share about 67%. Asia Pacific is the largest market, with a share about 55%. In terms of product, fin type is the largest segment, with a share about 39%. And in terms of application, the largest application is passenger vehicle, which has a share about 67%.

This report studies the global Automotive Antenna Module production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive

Antenna Module and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Antenna Module that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Antenna Module total production and demand, 2021-2032, (K Units)

Global Automotive Antenna Module total production value, 2021-2032, (USD Million)

Global Automotive Antenna Module production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Automotive Antenna Module consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Automotive Antenna Module domestic production, consumption, key domestic manufacturers and share

Global Automotive Antenna Module production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Automotive Antenna Module production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Automotive Antenna Module production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Automotive Antenna Module market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Laird, Harada, Yokowo, Continental, TE Connectivity, Northeast Industries, Ace Tech, Tuko, Suzhong, Shenglu, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Automotive Antenna Module market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Antenna Module Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Antenna Module Market, Segmentation by Type:

Fin Type

Rod Type

Screen Type

Global Automotive Antenna Module Market, Segmentation by Application:

Passenger Vehicle

Commercial Vehicle

Companies Profiled:

Laird

Harada

Yokowo

Continental

TE Connectivity

Northeast Industries

Ace Tech

Tuko

Suzhong

Shenglu

Fiamm

Riof

Shien

Tianye

Key Questions Answered:

1. How big is the global Automotive Antenna Module market?
2. What is the demand of the global Automotive Antenna Module market?

3. What is the year over year growth of the global Automotive Antenna Module market?
4. What is the production and production value of the global Automotive Antenna Module market?
5. Who are the key producers in the global Automotive Antenna Module market?
6. What are the growth factors driving the market demand?

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