

# Global Automotive Antenna Module Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Automotive Antenna Module market size was valued at USD 1489.4 million in 2023 and is forecast to a readjusted size of USD 1858.7 million by 2030 with a CAGR of 3.2% during review period.

Automotive Antenna Module is an electrical component which is designed to be mounted on the vehicle refers to receive and transfer information. Typically, an antenna consists of an arrangement of metallic conductors (elements), electrically connected (often through a transmission line) to the receiver or transmitter. An oscillating current of electrons forced through the antenna by a transmitter will create an oscillating magnetic field around the antenna elements, while the charge of the electrons also creates an oscillating electric field along the elements. These time-varying fields radiate away from the antenna into space as a moving transverse electromagnetic field wave. Conversely, during reception, the oscillating electric and magnetic fields of an incoming radio wave exert force on the electrons in the antenna elements, causing them to move back and forth, creating oscillating currents in the antenna.

Global automotive antenna module key players include Laird, Harada, Yokowo, Continental, TE Connectivity, etc. Global top 5 manufacturers hold a share about 65%. China is the largest market, with a share about 40%, followed by North America, with a share about 20 percent. In terms of product, fin type is the largest segment, with a share about 37%. And in terms of application, the largest application is passenger vehicle, followed by commercial vehicle.

The Global Info Research report includes an overview of the development of the



Automotive Antenna Module industry chain, the market status of Passenger Vehicle (Fin Type, Rod Type), Commercial Vehicle (Fin Type, Rod Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Antenna Module.

Regionally, the report analyzes the Automotive Antenna Module markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Antenna Module market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Automotive Antenna Module market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Antenna Module industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Fin Type, Rod Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Antenna Module market.

Regional Analysis: The report involves examining the Automotive Antenna Module market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Antenna Module market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.



The report also involves a more granular approach to Automotive Antenna Module:

Company Analysis: Report covers individual Automotive Antenna Module manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Antenna Module This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Vehicle, Commercial Vehicle).

Technology Analysis: Report covers specific technologies relevant to Automotive Antenna Module. It assesses the current state, advancements, and potential future developments in Automotive Antenna Module areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive Antenna Module market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Antenna Module market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Fin Type

Rod Type

Screen Type



# Market segment by Application Passenger Vehicle Commercial Vehicle Major players covered Laird Harada Yokowo Continental TE Connectivity Northeast Industries Ace Tech Tuko Suzhong Shenglu Fiamm Riof Shien Tianye

Market segment by region, regional analysis covers



North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Antenna Module product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Antenna Module, with price, sales, revenue and global market share of Automotive Antenna Module from 2019 to 2024.

Chapter 3, the Automotive Antenna Module competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Antenna Module breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Automotive Antenna Module market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.



Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Antenna Module.

Chapter 14 and 15, to describe Automotive Antenna Module sales channel, distributors, customers, research findings and conclusion.



### **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive Antenna Module
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Automotive Antenna Module Consumption Value by Type:
- 2019 Versus 2023 Versus 2030
  - 1.3.2 Fin Type
  - 1.3.3 Rod Type
  - 1.3.4 Screen Type
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Automotive Antenna Module Consumption Value by

Application: 2019 Versus 2023 Versus 2030

- 1.4.2 Passenger Vehicle
- 1.4.3 Commercial Vehicle
- 1.5 Global Automotive Antenna Module Market Size & Forecast
  - 1.5.1 Global Automotive Antenna Module Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Automotive Antenna Module Sales Quantity (2019-2030)
  - 1.5.3 Global Automotive Antenna Module Average Price (2019-2030)

#### **2 MANUFACTURERS PROFILES**

- 2.1 Laird
  - 2.1.1 Laird Details
  - 2.1.2 Laird Major Business
  - 2.1.3 Laird Automotive Antenna Module Product and Services
  - 2.1.4 Laird Automotive Antenna Module Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.1.5 Laird Recent Developments/Updates
- 2.2 Harada
  - 2.2.1 Harada Details
  - 2.2.2 Harada Major Business
  - 2.2.3 Harada Automotive Antenna Module Product and Services
  - 2.2.4 Harada Automotive Antenna Module Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.2.5 Harada Recent Developments/Updates
- 2.3 Yokowo



- 2.3.1 Yokowo Details
- 2.3.2 Yokowo Major Business
- 2.3.3 Yokowo Automotive Antenna Module Product and Services
- 2.3.4 Yokowo Automotive Antenna Module Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.3.5 Yokowo Recent Developments/Updates
- 2.4 Continental
  - 2.4.1 Continental Details
  - 2.4.2 Continental Major Business
- 2.4.3 Continental Automotive Antenna Module Product and Services
- 2.4.4 Continental Automotive Antenna Module Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.4.5 Continental Recent Developments/Updates
- 2.5 TE Connectivity
  - 2.5.1 TE Connectivity Details
  - 2.5.2 TE Connectivity Major Business
  - 2.5.3 TE Connectivity Automotive Antenna Module Product and Services
  - 2.5.4 TE Connectivity Automotive Antenna Module Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.5.5 TE Connectivity Recent Developments/Updates
- 2.6 Northeast Industries
  - 2.6.1 Northeast Industries Details
  - 2.6.2 Northeast Industries Major Business
  - 2.6.3 Northeast Industries Automotive Antenna Module Product and Services
- 2.6.4 Northeast Industries Automotive Antenna Module Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.6.5 Northeast Industries Recent Developments/Updates
- 2.7 Ace Tech
  - 2.7.1 Ace Tech Details
  - 2.7.2 Ace Tech Major Business
  - 2.7.3 Ace Tech Automotive Antenna Module Product and Services
  - 2.7.4 Ace Tech Automotive Antenna Module Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.7.5 Ace Tech Recent Developments/Updates
- 2.8 Tuko
  - 2.8.1 Tuko Details
  - 2.8.2 Tuko Major Business
  - 2.8.3 Tuko Automotive Antenna Module Product and Services
  - 2.8.4 Tuko Automotive Antenna Module Sales Quantity, Average Price, Revenue,



# Gross Margin and Market Share (2019-2024)

- 2.8.5 Tuko Recent Developments/Updates
- 2.9 Suzhong
  - 2.9.1 Suzhong Details
  - 2.9.2 Suzhong Major Business
  - 2.9.3 Suzhong Automotive Antenna Module Product and Services
- 2.9.4 Suzhong Automotive Antenna Module Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.9.5 Suzhong Recent Developments/Updates
- 2.10 Shenglu
  - 2.10.1 Shenglu Details
  - 2.10.2 Shenglu Major Business
  - 2.10.3 Shenglu Automotive Antenna Module Product and Services
- 2.10.4 Shenglu Automotive Antenna Module Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.10.5 Shenglu Recent Developments/Updates
- 2.11 Fiamm
  - 2.11.1 Fiamm Details
  - 2.11.2 Fiamm Major Business
  - 2.11.3 Fiamm Automotive Antenna Module Product and Services
  - 2.11.4 Fiamm Automotive Antenna Module Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.11.5 Fiamm Recent Developments/Updates
- 2.12 Riof
  - 2.12.1 Riof Details
  - 2.12.2 Riof Major Business
  - 2.12.3 Riof Automotive Antenna Module Product and Services
  - 2.12.4 Riof Automotive Antenna Module Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.12.5 Riof Recent Developments/Updates
- 2.13 Shien
  - 2.13.1 Shien Details
  - 2.13.2 Shien Major Business
  - 2.13.3 Shien Automotive Antenna Module Product and Services
  - 2.13.4 Shien Automotive Antenna Module Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.13.5 Shien Recent Developments/Updates
- 2.14 Tianye
- 2.14.1 Tianye Details



- 2.14.2 Tianye Major Business
- 2.14.3 Tianye Automotive Antenna Module Product and Services
- 2.14.4 Tianye Automotive Antenna Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.14.5 Tianye Recent Developments/Updates

# 3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE ANTENNA MODULE BY MANUFACTURER

- 3.1 Global Automotive Antenna Module Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Automotive Antenna Module Revenue by Manufacturer (2019-2024)
- 3.3 Global Automotive Antenna Module Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
- 3.4.1 Producer Shipments of Automotive Antenna Module by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Automotive Antenna Module Manufacturer Market Share in 2023
- 3.4.2 Top 6 Automotive Antenna Module Manufacturer Market Share in 2023
- 3.5 Automotive Antenna Module Market: Overall Company Footprint Analysis
  - 3.5.1 Automotive Antenna Module Market: Region Footprint
  - 3.5.2 Automotive Antenna Module Market: Company Product Type Footprint
  - 3.5.3 Automotive Antenna Module Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

#### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Automotive Antenna Module Market Size by Region
- 4.1.1 Global Automotive Antenna Module Sales Quantity by Region (2019-2030)
- 4.1.2 Global Automotive Antenna Module Consumption Value by Region (2019-2030)
- 4.1.3 Global Automotive Antenna Module Average Price by Region (2019-2030)
- 4.2 North America Automotive Antenna Module Consumption Value (2019-2030)
- 4.3 Europe Automotive Antenna Module Consumption Value (2019-2030)
- 4.4 Asia-Pacific Automotive Antenna Module Consumption Value (2019-2030)
- 4.5 South America Automotive Antenna Module Consumption Value (2019-2030)
- 4.6 Middle East and Africa Automotive Antenna Module Consumption Value (2019-2030)

#### **5 MARKET SEGMENT BY TYPE**



- 5.1 Global Automotive Antenna Module Sales Quantity by Type (2019-2030)
- 5.2 Global Automotive Antenna Module Consumption Value by Type (2019-2030)
- 5.3 Global Automotive Antenna Module Average Price by Type (2019-2030)

#### **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Automotive Antenna Module Sales Quantity by Application (2019-2030)
- 6.2 Global Automotive Antenna Module Consumption Value by Application (2019-2030)
- 6.3 Global Automotive Antenna Module Average Price by Application (2019-2030)

#### 7 NORTH AMERICA

- 7.1 North America Automotive Antenna Module Sales Quantity by Type (2019-2030)
- 7.2 North America Automotive Antenna Module Sales Quantity by Application (2019-2030)
- 7.3 North America Automotive Antenna Module Market Size by Country
- 7.3.1 North America Automotive Antenna Module Sales Quantity by Country (2019-2030)
- 7.3.2 North America Automotive Antenna Module Consumption Value by Country (2019-2030)
- 7.3.3 United States Market Size and Forecast (2019-2030)
- 7.3.4 Canada Market Size and Forecast (2019-2030)
- 7.3.5 Mexico Market Size and Forecast (2019-2030)

#### **8 EUROPE**

- 8.1 Europe Automotive Antenna Module Sales Quantity by Type (2019-2030)
- 8.2 Europe Automotive Antenna Module Sales Quantity by Application (2019-2030)
- 8.3 Europe Automotive Antenna Module Market Size by Country
  - 8.3.1 Europe Automotive Antenna Module Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Automotive Antenna Module Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## 9 ASIA-PACIFIC



- 9.1 Asia-Pacific Automotive Antenna Module Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Automotive Antenna Module Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Automotive Antenna Module Market Size by Region
  - 9.3.1 Asia-Pacific Automotive Antenna Module Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Automotive Antenna Module Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

#### 10 SOUTH AMERICA

- 10.1 South America Automotive Antenna Module Sales Quantity by Type (2019-2030)
- 10.2 South America Automotive Antenna Module Sales Quantity by Application (2019-2030)
- 10.3 South America Automotive Antenna Module Market Size by Country
- 10.3.1 South America Automotive Antenna Module Sales Quantity by Country (2019-2030)
- 10.3.2 South America Automotive Antenna Module Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

#### 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Automotive Antenna Module Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Automotive Antenna Module Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Automotive Antenna Module Market Size by Country
- 11.3.1 Middle East & Africa Automotive Antenna Module Sales Quantity by Country (2019-2030)
- 11.3.2 Middle East & Africa Automotive Antenna Module Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)



- 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
- 11.3.6 South Africa Market Size and Forecast (2019-2030)

#### 12 MARKET DYNAMICS

- 12.1 Automotive Antenna Module Market Drivers
- 12.2 Automotive Antenna Module Market Restraints
- 12.3 Automotive Antenna Module Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

#### 13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Automotive Antenna Module and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Automotive Antenna Module
- 13.3 Automotive Antenna Module Production Process
- 13.4 Automotive Antenna Module Industrial Chain

#### 14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Automotive Antenna Module Typical Distributors
- 14.3 Automotive Antenna Module Typical Customers

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### 16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



# **List Of Tables**

#### **LIST OF TABLES**

Table 1. Global Automotive Antenna Module Consumption Value by Type, (USD

Million), 2019 & 2023 & 2030

Table 2. Global Automotive Antenna Module Consumption Value by Application, (USD

Million), 2019 & 2023 & 2030

Table 3. Laird Basic Information, Manufacturing Base and Competitors

Table 4. Laird Major Business

Table 5. Laird Automotive Antenna Module Product and Services

Table 6. Laird Automotive Antenna Module Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Laird Recent Developments/Updates

Table 8. Harada Basic Information, Manufacturing Base and Competitors

Table 9. Harada Major Business

Table 10. Harada Automotive Antenna Module Product and Services

Table 11. Harada Automotive Antenna Module Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Harada Recent Developments/Updates

Table 13. Yokowo Basic Information, Manufacturing Base and Competitors

Table 14. Yokowo Major Business

Table 15. Yokowo Automotive Antenna Module Product and Services

Table 16. Yokowo Automotive Antenna Module Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Yokowo Recent Developments/Updates

Table 18. Continental Basic Information, Manufacturing Base and Competitors

Table 19. Continental Major Business

Table 20. Continental Automotive Antenna Module Product and Services

Table 21. Continental Automotive Antenna Module Sales Quantity (K Units), Average

Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Continental Recent Developments/Updates

Table 23. TE Connectivity Basic Information, Manufacturing Base and Competitors

Table 24. TE Connectivity Major Business

Table 25. TE Connectivity Automotive Antenna Module Product and Services

Table 26. TE Connectivity Automotive Antenna Module Sales Quantity (K Units),

Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. TE Connectivity Recent Developments/Updates



- Table 28. Northeast Industries Basic Information, Manufacturing Base and Competitors
- Table 29. Northeast Industries Major Business
- Table 30. Northeast Industries Automotive Antenna Module Product and Services
- Table 31. Northeast Industries Automotive Antenna Module Sales Quantity (K Units),
- Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Northeast Industries Recent Developments/Updates
- Table 33. Ace Tech Basic Information, Manufacturing Base and Competitors
- Table 34. Ace Tech Major Business
- Table 35. Ace Tech Automotive Antenna Module Product and Services
- Table 36. Ace Tech Automotive Antenna Module Sales Quantity (K Units), Average
- Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Ace Tech Recent Developments/Updates
- Table 38. Tuko Basic Information, Manufacturing Base and Competitors
- Table 39. Tuko Major Business
- Table 40. Tuko Automotive Antenna Module Product and Services
- Table 41. Tuko Automotive Antenna Module Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Tuko Recent Developments/Updates
- Table 43. Suzhong Basic Information, Manufacturing Base and Competitors
- Table 44. Suzhong Major Business
- Table 45. Suzhong Automotive Antenna Module Product and Services
- Table 46. Suzhong Automotive Antenna Module Sales Quantity (K Units), Average
- Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Suzhong Recent Developments/Updates
- Table 48. Shenglu Basic Information, Manufacturing Base and Competitors
- Table 49. Shenglu Major Business
- Table 50. Shenglu Automotive Antenna Module Product and Services
- Table 51. Shenglu Automotive Antenna Module Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Shenglu Recent Developments/Updates
- Table 53. Fiamm Basic Information, Manufacturing Base and Competitors
- Table 54. Fiamm Major Business
- Table 55. Fiamm Automotive Antenna Module Product and Services
- Table 56. Fiamm Automotive Antenna Module Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Fiamm Recent Developments/Updates
- Table 58. Riof Basic Information, Manufacturing Base and Competitors
- Table 59. Riof Major Business



- Table 60. Riof Automotive Antenna Module Product and Services
- Table 61. Riof Automotive Antenna Module Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 62. Riof Recent Developments/Updates
- Table 63. Shien Basic Information, Manufacturing Base and Competitors
- Table 64. Shien Major Business
- Table 65. Shien Automotive Antenna Module Product and Services
- Table 66. Shien Automotive Antenna Module Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Shien Recent Developments/Updates
- Table 68. Tianye Basic Information, Manufacturing Base and Competitors
- Table 69. Tianye Major Business
- Table 70. Tianye Automotive Antenna Module Product and Services
- Table 71. Tianye Automotive Antenna Module Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Tianye Recent Developments/Updates
- Table 73. Global Automotive Antenna Module Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 74. Global Automotive Antenna Module Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 75. Global Automotive Antenna Module Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 76. Market Position of Manufacturers in Automotive Antenna Module, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 77. Head Office and Automotive Antenna Module Production Site of Key Manufacturer
- Table 78. Automotive Antenna Module Market: Company Product Type Footprint
- Table 79. Automotive Antenna Module Market: Company Product Application Footprint
- Table 80. Automotive Antenna Module New Market Entrants and Barriers to Market Entry
- Table 81. Automotive Antenna Module Mergers, Acquisition, Agreements, and Collaborations
- Table 82. Global Automotive Antenna Module Sales Quantity by Region (2019-2024) & (K Units)
- Table 83. Global Automotive Antenna Module Sales Quantity by Region (2025-2030) & (K Units)
- Table 84. Global Automotive Antenna Module Consumption Value by Region (2019-2024) & (USD Million)
- Table 85. Global Automotive Antenna Module Consumption Value by Region



(2025-2030) & (USD Million)

Table 86. Global Automotive Antenna Module Average Price by Region (2019-2024) & (USD/Unit)

Table 87. Global Automotive Antenna Module Average Price by Region (2025-2030) & (USD/Unit)

Table 88. Global Automotive Antenna Module Sales Quantity by Type (2019-2024) & (K Units)

Table 89. Global Automotive Antenna Module Sales Quantity by Type (2025-2030) & (K Units)

Table 90. Global Automotive Antenna Module Consumption Value by Type (2019-2024) & (USD Million)

Table 91. Global Automotive Antenna Module Consumption Value by Type (2025-2030) & (USD Million)

Table 92. Global Automotive Antenna Module Average Price by Type (2019-2024) & (USD/Unit)

Table 93. Global Automotive Antenna Module Average Price by Type (2025-2030) & (USD/Unit)

Table 94. Global Automotive Antenna Module Sales Quantity by Application (2019-2024) & (K Units)

Table 95. Global Automotive Antenna Module Sales Quantity by Application (2025-2030) & (K Units)

Table 96. Global Automotive Antenna Module Consumption Value by Application (2019-2024) & (USD Million)

Table 97. Global Automotive Antenna Module Consumption Value by Application (2025-2030) & (USD Million)

Table 98. Global Automotive Antenna Module Average Price by Application (2019-2024) & (USD/Unit)

Table 99. Global Automotive Antenna Module Average Price by Application (2025-2030) & (USD/Unit)

Table 100. North America Automotive Antenna Module Sales Quantity by Type (2019-2024) & (K Units)

Table 101. North America Automotive Antenna Module Sales Quantity by Type (2025-2030) & (K Units)

Table 102. North America Automotive Antenna Module Sales Quantity by Application (2019-2024) & (K Units)

Table 103. North America Automotive Antenna Module Sales Quantity by Application (2025-2030) & (K Units)

Table 104. North America Automotive Antenna Module Sales Quantity by Country (2019-2024) & (K Units)



Table 105. North America Automotive Antenna Module Sales Quantity by Country (2025-2030) & (K Units)

Table 106. North America Automotive Antenna Module Consumption Value by Country (2019-2024) & (USD Million)

Table 107. North America Automotive Antenna Module Consumption Value by Country (2025-2030) & (USD Million)

Table 108. Europe Automotive Antenna Module Sales Quantity by Type (2019-2024) & (K Units)

Table 109. Europe Automotive Antenna Module Sales Quantity by Type (2025-2030) & (K Units)

Table 110. Europe Automotive Antenna Module Sales Quantity by Application (2019-2024) & (K Units)

Table 111. Europe Automotive Antenna Module Sales Quantity by Application (2025-2030) & (K Units)

Table 112. Europe Automotive Antenna Module Sales Quantity by Country (2019-2024) & (K Units)

Table 113. Europe Automotive Antenna Module Sales Quantity by Country (2025-2030) & (K Units)

Table 114. Europe Automotive Antenna Module Consumption Value by Country (2019-2024) & (USD Million)

Table 115. Europe Automotive Antenna Module Consumption Value by Country (2025-2030) & (USD Million)

Table 116. Asia-Pacific Automotive Antenna Module Sales Quantity by Type (2019-2024) & (K Units)

Table 117. Asia-Pacific Automotive Antenna Module Sales Quantity by Type (2025-2030) & (K Units)

Table 118. Asia-Pacific Automotive Antenna Module Sales Quantity by Application (2019-2024) & (K Units)

Table 119. Asia-Pacific Automotive Antenna Module Sales Quantity by Application (2025-2030) & (K Units)

Table 120. Asia-Pacific Automotive Antenna Module Sales Quantity by Region (2019-2024) & (K Units)

Table 121. Asia-Pacific Automotive Antenna Module Sales Quantity by Region (2025-2030) & (K Units)

Table 122. Asia-Pacific Automotive Antenna Module Consumption Value by Region (2019-2024) & (USD Million)

Table 123. Asia-Pacific Automotive Antenna Module Consumption Value by Region (2025-2030) & (USD Million)

Table 124. South America Automotive Antenna Module Sales Quantity by Type



(2019-2024) & (K Units)

Table 125. South America Automotive Antenna Module Sales Quantity by Type (2025-2030) & (K Units)

Table 126. South America Automotive Antenna Module Sales Quantity by Application (2019-2024) & (K Units)

Table 127. South America Automotive Antenna Module Sales Quantity by Application (2025-2030) & (K Units)

Table 128. South America Automotive Antenna Module Sales Quantity by Country (2019-2024) & (K Units)

Table 129. South America Automotive Antenna Module Sales Quantity by Country (2025-2030) & (K Units)

Table 130. South America Automotive Antenna Module Consumption Value by Country (2019-2024) & (USD Million)

Table 131. South America Automotive Antenna Module Consumption Value by Country (2025-2030) & (USD Million)

Table 132. Middle East & Africa Automotive Antenna Module Sales Quantity by Type (2019-2024) & (K Units)

Table 133. Middle East & Africa Automotive Antenna Module Sales Quantity by Type (2025-2030) & (K Units)

Table 134. Middle East & Africa Automotive Antenna Module Sales Quantity by Application (2019-2024) & (K Units)

Table 135. Middle East & Africa Automotive Antenna Module Sales Quantity by Application (2025-2030) & (K Units)

Table 136. Middle East & Africa Automotive Antenna Module Sales Quantity by Region (2019-2024) & (K Units)

Table 137. Middle East & Africa Automotive Antenna Module Sales Quantity by Region (2025-2030) & (K Units)

Table 138. Middle East & Africa Automotive Antenna Module Consumption Value by Region (2019-2024) & (USD Million)

Table 139. Middle East & Africa Automotive Antenna Module Consumption Value by Region (2025-2030) & (USD Million)

Table 140. Automotive Antenna Module Raw Material

Table 141. Key Manufacturers of Automotive Antenna Module Raw Materials

Table 142. Automotive Antenna Module Typical Distributors

Table 143. Automotive Antenna Module Typical Customers



# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Automotive Antenna Module Picture

Figure 2. Global Automotive Antenna Module Consumption Value by Type, (USD

Million), 2019 & 2023 & 2030

Figure 3. Global Automotive Antenna Module Consumption Value Market Share by Type in 2023

Figure 4. Fin Type Examples

Figure 5. Rod Type Examples

Figure 6. Screen Type Examples

Figure 7. Global Automotive Antenna Module Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Automotive Antenna Module Consumption Value Market Share by Application in 2023

Figure 9. Passenger Vehicle Examples

Figure 10. Commercial Vehicle Examples

Figure 11. Global Automotive Antenna Module Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Automotive Antenna Module Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Automotive Antenna Module Sales Quantity (2019-2030) & (K Units)

Figure 14. Global Automotive Antenna Module Average Price (2019-2030) & (USD/Unit)

Figure 15. Global Automotive Antenna Module Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Automotive Antenna Module Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Automotive Antenna Module by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Automotive Antenna Module Manufacturer (Consumption Value)
Market Share in 2023

Figure 19. Top 6 Automotive Antenna Module Manufacturer (Consumption Value)
Market Share in 2023

Figure 20. Global Automotive Antenna Module Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Automotive Antenna Module Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Automotive Antenna Module Consumption Value (2019-2030)



& (USD Million)

Figure 23. Europe Automotive Antenna Module Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Automotive Antenna Module Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Automotive Antenna Module Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Automotive Antenna Module Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Automotive Antenna Module Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Automotive Antenna Module Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Automotive Antenna Module Average Price by Type (2019-2030) & (USD/Unit)

Figure 30. Global Automotive Antenna Module Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Automotive Antenna Module Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Automotive Antenna Module Average Price by Application (2019-2030) & (USD/Unit)

Figure 33. North America Automotive Antenna Module Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Automotive Antenna Module Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Automotive Antenna Module Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Automotive Antenna Module Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Automotive Antenna Module Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Automotive Antenna Module Sales Quantity Market Share by Application (2019-2030)



Figure 42. Europe Automotive Antenna Module Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Automotive Antenna Module Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Automotive Antenna Module Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Automotive Antenna Module Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Automotive Antenna Module Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Automotive Antenna Module Consumption Value Market Share by Region (2019-2030)

Figure 53. China Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Automotive Antenna Module Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Automotive Antenna Module Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Automotive Antenna Module Sales Quantity Market Share by



Country (2019-2030)

Figure 62. South America Automotive Antenna Module Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Automotive Antenna Module Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Automotive Antenna Module Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Automotive Antenna Module Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Automotive Antenna Module Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Automotive Antenna Module Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Automotive Antenna Module Market Drivers

Figure 74. Automotive Antenna Module Market Restraints

Figure 75. Automotive Antenna Module Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Automotive Antenna Module in 2023

Figure 78. Manufacturing Process Analysis of Automotive Antenna Module

Figure 79. Automotive Antenna Module Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source



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