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Global Automotive Airbag Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

https://marketpublishers.com/r/G2321A83301EN.html
Date: January 2023
Pages: 102
Price: US$ 3,480.00 (Single User License)
ID: G2321A83301EN

Abstracts

Airbags are automotive safety features in vehicles that are engineered to inflate at a rapid speed during the event of an accident or crash. The inflated airbags help in protecting the in-vehicle occupants in such occurrences. Therefore, these devices are categorized under automotive passive safety features. There are various types of airbags based on their application in vehicles, such as frontal airbags, side airbags, curtain airbags, and seatbelt airbags. The names of these airbags are associated with their strategic placements inside the vehicle.

According to our (Global Info Research) latest study, the global Automotive Airbag market size was valued at USD 72100 million in 2022 and is forecast to a readjusted size of USD 108010 million by 2029 with a CAGR of 5.9% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

In several developing economies such as China, India, and Brazil, the use of curtain airbags is restricted to the luxury and mid-premium passenger car segments. However, with the increasing focus on passenger safety and the rising awareness of the usage of curtain airbags, the demand for the installation of these devices in low-cost and compact vehicles will increase as well. For instance, Ford India has already started installing six air bags, including curtain and frontal airbags, in their low-cost models such as Aspire and Figo.

This report is a detailed and comprehensive analysis for global Automotive Airbag market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this

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report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Automotive Airbag market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Automotive Airbag market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Automotive Airbag market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Automotive Airbag market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (USD/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Airbag

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Airbag market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Autoliv, TRW, Key Safety Systems, Toyoda Gosei and Nihon Plast, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

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Market Segmentation

Automotive Airbag market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Driver Front Airbag
- Passenger Front Airbag
- Side Airbag
- Knee Airbag
- Others

Market segment by Application

- Passenger Vehicles
- Commercial Vehicles

Major players covered

- Autoliv
- TRW
- Key Safety Systems
- Toyoda Gosei
- Nihon Plast

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Yanfeng Automotive Trim Systems

East JoyLong Motor Airbag

Hyundai Mobis

SandT Motiv

Jinheng Automotive Safety Technology

Changzhou Changrui

Jiangsu Favour

Taihang Changqing

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Airbag product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Airbag, with price, sales, revenue and global market share of Automotive Airbag from 2018 to 2023.

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Chapter 3, the Automotive Airbag competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Airbag breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022.and Automotive Airbag market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Airbag.

Chapter 14 and 15, to describe Automotive Airbag sales channel, distributors, customers, research findings and conclusion.

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