

Global Automotive Airbag ICs Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive Airbag ICs market size is expected to reach \$ 1927 million by 2032, rising at a market growth of 2.5% CAGR during the forecast period (2026-2032).

Automotive Airbag ICs (Integrated Circuits) are specialized electronic components designed specifically for controlling and managing the deployment of airbag systems in vehicles. Airbags are crucial safety features in modern automobiles, designed to rapidly inflate and cushion passengers during collisions, reducing the risk of injury. Automotive airbag ICs play a pivotal role in ensuring the proper and timely activation of airbags to enhance passenger safety.

When a car collides, the acceleration sensor will quickly sense the acceleration change caused by the collision and transmit this signal to the airbag chip through the bus. After receiving the signal, the airbag chip will quickly process and analyze the signal to determine whether the intensity of the collision has reached the threshold to trigger the deployment of the airbag. If the judgment result is that the airbag needs to be deployed, the chip will send a command to the ignition drive circuit, and the ignition drive circuit will release current to ignite the chemical substances in the airbag, causing the airbag to expand and deploy instantly to protect the safety of the driver and passengers. The whole process needs to be completed in a very short time, usually within tens of milliseconds.

With the continuous development of the automotive industry, especially the rapid growth of new energy vehicles and smart cars, the demand for airbag chips continues to increase. For example, self-driving cars have higher requirements for safety systems and need more advanced airbag chips to ensure the safety of drivers and passengers.

With the development of automotive intelligence, airbag chips will be more closely integrated with other automotive electronic systems to achieve information sharing and collaborative work. For example, they communicate with the car's sensor network, electronic control unit, etc., and intelligently control the deployment time and strength of the airbag according to the vehicle's driving status and collision conditions.

In terms of product types, independent chips occupy an important position, and the share is expected to reach 52.82% in 2028. Integrated system chips are also developing continuously. Some manufacturers are committed to improving the integration of chips and integrating more functional modules into one chip to meet the needs of automotive electronic systems for high performance, miniaturization and low power consumption.

Globally, the core manufacturers of airbag chips mainly include Bosch, Continental, STMicroelectronics (ST), Analog Devices (ADI) and NXP. In 2021, the first-tier manufacturers are mainly Bosch and Continental, accounting for about 57.25% of the market share; STMicroelectronics in the second tier has a share of 14.63%. These international giants have strong advantages in technology, brand and market channels, and have long dominated the market.

This report studies the global Automotive Airbag ICs production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Airbag ICs and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Airbag ICs that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Airbag ICs total production and demand, 2021-2032, (Million Units)

Global Automotive Airbag ICs total production value, 2021-2032, (USD Million)

Global Automotive Airbag ICs production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Units), (based on production site)

Global Automotive Airbag ICs consumption by region & country, CAGR, 2021-2032 &

(Million Units)

U.S. VS China: Automotive Airbag ICs domestic production, consumption, key domestic manufacturers and share

Global Automotive Airbag ICs production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Units)

Global Automotive Airbag ICs production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

Global Automotive Airbag ICs production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

This report profiles key players in the global Automotive Airbag ICs market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bosch, Continental, STMicroelectronics, ADI, NXP, Infineon, Denso, CCore Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Airbag ICs market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Million Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Airbag ICs Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Airbag ICs Market, Segmentation by Type:

Integrated System Chip

Independent Chip

Global Automotive Airbag ICs Market, Segmentation by Application:

Passenger Vehicle

Commercial Vehicle

Companies Profiled:

Bosch

Continental

STMicroelectronics

ADI

NXP

Infineon

Denso

CCore Technology

Key Questions Answered:

1. How big is the global Automotive Airbag ICs market?
2. What is the demand of the global Automotive Airbag ICs market?
3. What is the year over year growth of the global Automotive Airbag ICs market?
4. What is the production and production value of the global Automotive Airbag ICs market?
5. Who are the key producers in the global Automotive Airbag ICs market?
6. What are the growth factors driving the market demand?

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