

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive Airbag ECU Market 2018, Forecast to 2023

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Abstracts

The electronic control unit (ECU) in automobiles (also referred to as the brain of a vehicle) refers to an embedded system that monitors and controls more than one electrical component or system present in a vehicle. The ECU receives input data from automotive sensors. With the growth in the percentage of electrification of vehicles, the number of sensors used has increased considerably. There has been a simultaneous increase in the number of ECUs installed in vehicles. A modern vehicle, of late, is equipped with about 70 ECUs.

Scope of the Report:

This report focuses on the Automotive Airbag ECU in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Adaption of crash sound sensors in airbags is one of the key trends contributing towards the growth of the automotive airbag ECU market. The belt tensioners should be made in such a way that they activate immediately during a major accident but not meant to be activated during minor collisions. Sound crash sensors detect the severity of a crash acoustically and classify a crash according to its severity based on the intensity of the sound produced. Sound crash sensors are expected to witness high demand in the automotive airbag sensor market due its capability to categorize the intensity of the sound produced.

The automotive airbag ECU market is highly concentrated due to the presence of few established players. The players in the developed countries such as the US focus on diversification of products to gain maximum share in the automotive airbag sensor market. The parameters for competition mainly lies in low cost and reliability as these

parameters are essential for emerging countries such as China and India. The worldwide market for Automotive Airbag ECU is expected to grow at a CAGR of roughly 6.8% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Autoliv

Bosch

DENSO CORPORATION

Delphi Automotive

ZF Friedrichshafen

Continental

Daicel

Fujitsu Ten

HYUNDAI MOBIS

Infineon Technologies

Key Safety Systems

TOYODA GOSEI

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Frontal Airbag ECU

Curtain Airbag ECU

Market Segment by Applications, can be divided into

Passenger Vehicles

Commercial Vehicles

There are 15 Chapters to deeply display the global Automotive Airbag ECU market.

Chapter 1, to describe Automotive Airbag ECU Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Airbag ECU, with sales, revenue, and price of Automotive Airbag ECU, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Airbag ECU, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Airbag ECU market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Airbag ECU sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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