

Global Automotive Aftermarket Telematics Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

The automotive telematics system is a device that deals with sending, receiving, and storing information regarding the vehicle and other parameters. The telematics system collects information from different on-board sensors, such as speed sensors, braking system, ADAS, airbags, transmission control system, and many other systems.

Scope of the Report:

This report focuses on the Automotive Aftermarket Telematics in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Several automobile manufacturers are focusing on equipping their mid-range vehicles with automotive telematics systems due to the rising demand for connectivity and growing awareness. It has been observed that the demand for automotive aftermarket telematics is expected to grow in Europe due to the rising adoption of mandatory security features like eCall. In addition, the improving economic conditions in APAC, especially in India and China are resulting in an increased demand for mid-range vehicles. The availability of in-vehicle infotainment panels that includes wireless connectivity and navigation systems in mid-range vehicles will drive the demand for aftermarket telematics device. Research analysis on the global automotive aftermarket telematics market identifies that the rise in in-vehicle communication options will be one of the major factors that will have a positive impact on the growth of the market.

The worldwide market for Automotive Aftermarket Telematics is expected to grow at a CAGR of roughly 29.1% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Delphi

Geotab

Intel Corporation

TomTom International

Verizon Telematics*

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Plug and Play Telematics

Hardwired Install Telematics

Market Segment by Applications, can be divided into

Passenger vehicles

Commercial vehicles

There are 15 Chapters to deeply display the global Automotive Aftermarket Telematics market.

Chapter 1, to describe Automotive Aftermarket Telematics Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Aftermarket Telematics, with sales, revenue, and price of Automotive Aftermarket Telematics, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Aftermarket Telematics, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Aftermarket Telematics market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Aftermarket Telematics sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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