

# Global Automotive Advanced Exterior Lighting Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive Advanced Exterior Lighting market size was valued at US\$ 5637 million in 2024 and is forecast to a readjusted size of USD 9791 million by 2031 with a CAGR of 8.3% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Automotive exterior lighting focuses on devices around the vehicle body that use light sources (active or passive) to assist visibility, navigation, and communication. From headlights to turn signals, the lighting on the vehicle's exterior not only helps improve the driver's visibility of the outside world, but also improves the vehicle's visibility to the outside world. Automotive advanced exterior lighting refers to the use of efficient and energy-saving light sources such as LEDs (light-emitting diodes) and laser light sources, combined with intelligent control systems, to provide a multi-functional and high-brightness lighting system for the exterior of the vehicle. These systems typically include headlights, turn signals, fog lights, taillights, etc., which can automatically adjust brightness and direction according to different environments and driving conditions to meet the needs of driving safety, comfort, and energy saving.

This report is a detailed and comprehensive analysis for global Automotive Advanced Exterior Lighting market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as

well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Automotive Advanced Exterior Lighting market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Advanced Exterior Lighting market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Advanced Exterior Lighting market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Advanced Exterior Lighting market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Automotive Advanced Exterior Lighting
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Advanced Exterior Lighting market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Koito Manufacturing, OSRAM, HELLA, Magneti Marelli, Stanley Electric, ZKW Group, Valeo, Varroc, Xingyu, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Automotive Advanced Exterior Lighting market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

LED Lighting

Laser Lighting

### Market segment by Application

Passenger Cars

Commercial Vehicles

### Major players covered

Koito Manufacturing

OSRAM

HELLA

Magneti Marelli

Stanley Electric

ZKW Group

Valeo

Varroc

Xingyu

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Automotive Advanced Exterior Lighting product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Advanced Exterior Lighting, with price, sales quantity, revenue, and global market share of Automotive Advanced Exterior Lighting from 2020 to 2025.

Chapter 3, the Automotive Advanced Exterior Lighting competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Advanced Exterior Lighting breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Automotive Advanced Exterior Lighting market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Advanced Exterior Lighting.

Chapter 14 and 15, to describe Automotive Advanced Exterior Lighting sales channel, distributors, customers, research findings and conclusion.

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