

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive Advanced Driver Assistance System (ADAS) Market 2018, Forecast to 2023

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Abstracts

An advanced driver assistance system (ADAS) helps the driver avoid potential collisions by controlling the vehicle when the user is unable to respond in time. All safety features alert the driver of imminent collisions and prompt him/her to take control of the vehicle. It assists the driver by automating or enhancing vehicle systems to ensure safety and offer a better driving experience. Automotive vehicle production values in China are considered for market sizing. The forecast is based on the trends, drivers, and challenges faced by the Chinese automotive industry.

Scope of the Report:

This report focuses on the Automotive Advanced Driver Assistance System (ADAS) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

This market research analysis identifies the increasing demand for night vision systems and blind spot detection from the emerging economies as one of the primary growth factors for the advanced driver assistance system (ADAS) market. Owing to the constantly increasing disposable income and the rise in awareness towards the installation of safety systems, the developing countries such as China, India, and Thailand will witness a rapid increase in the demand for automobiles equipped with safety systems such as night vision systems. Moreover, the high demand for luxury vehicles in these countries will also result in the adoption of blind spot detection systems, which will in turn, aid in the growth of the driver assistance

systems market.

In addition to being expensive, the traditional automobile cameras that use CCD technology generate a distorted image on the display units. As a result, original equipment manufacturers will soon shift their focus toward the use of CMOS image sensors in the camera modules since all pixels of these image sensors have their own charge-to-voltage conversion. These image sensors normally include noise-correction, digitize circuits, and amplifiers that help in generating blur-free rear-view images and can also work effectively under extreme weather temperatures. Owing to these benefits, the coming years will witness an exponential increase in the usage of CMOS imaging in camera-based advance driver assistance systems.

The worldwide market for Automotive Advanced Driver Assistance System (ADAS) is expected to grow at a CAGR of roughly 34.8% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Continental Ag

Delphi Automotive PLC

Robert Bosch Gmbh

Aisin Seiki Co. Ltd.

Autoliv Inc

Denso Corporation

Valeo

Magna International

Trw Automotive Holdings Corp.

Hella Kgaa Hueck & Co.

Ficosa International S.A.

Mobileye NV

Mando Corp.

Texas Instruments Inc.

Tass international

China Local Manufacturers Covered

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Adaptive Cruise Control (ACC)

Lane Departure Warning (LDW) System

Park Assist

Blind Spot Detection

Others

Market Segment by Applications, can be divided into

Passenger Car

Commercial Vehicle

There are 15 Chapters to deeply display the global Automotive Advanced Driver Assistance System (ADAS) market.

Chapter 1, to describe Automotive Advanced Driver Assistance System (ADAS) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Advanced Driver Assistance System (ADAS), with sales, revenue, and price of Automotive Advanced Driver Assistance System (ADAS), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Advanced Driver Assistance System (ADAS), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Advanced Driver Assistance System (ADAS) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Advanced Driver Assistance System (ADAS) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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