

# Global Automotive Adhesive Tapes Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Automotive Adhesive Tapes market size is expected to reach \$ 10029 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

Automotive adhesive tapes are functional bonding materials specifically designed for use in vehicle manufacturing and automotive component assembly. These tapes typically consist of multilayer structures including a backing material, an adhesive layer, and a protective liner. Common backing materials include polyester films, nonwoven fabrics, polyurethane foams, and polypropylene substrates, while adhesives are mainly based on acrylic, rubber, or silicone systems to provide strong bonding performance, heat resistance, vibration resistance, and weather durability. In automotive manufacturing, adhesive tapes are widely used for wire harness bundling, interior component bonding, sealing and waterproofing, noise and vibration damping, and protection of electronic components. Compared with traditional mechanical fastening methods, automotive adhesive tapes offer advantages such as lightweight design, improved assembly efficiency, structural flexibility, and invisible bonding solutions. With the rapid development of electric vehicles, intelligent automotive systems, and lightweight vehicle design, the demand for high-performance adhesive materials continues to increase, making automotive adhesive tapes an increasingly important component in modern vehicle manufacturing and engineering. In 2025, global Automotive adhesive tapes production reached approximately 912.5 million SM and price is 8 USD/SM. The average gross profit margin of this product is 23%.

With the continuous upgrading of the automotive industry, the application scope of automotive adhesive tapes in vehicle manufacturing is expanding. The trend toward vehicle lightweighting encourages manufacturers to reduce the use of metal fasteners

and increase the adoption of adhesive materials. At the same time, the rapid growth of electric vehicles and intelligent automotive systems has increased the complexity of vehicle electronics, driving demand for wire harness tapes, electronic protection tapes, and vibration damping solutions. Improvements in automotive interior quality also require more refined bonding solutions to enhance assembly precision and overall user experience. In addition, the development of automated manufacturing technologies enables more efficient and consistent application of adhesive tapes on automotive assembly lines, further supporting market growth.

Although the automotive adhesive tape market has strong growth potential, the industry still faces several challenges. Automotive manufacturers require materials with excellent heat resistance, aging resistance, and vibration durability, which places high demands on product development and quality control. Fluctuations in upstream raw material prices may also affect production costs. Furthermore, the automotive industry has long product development cycles, and new materials must undergo rigorous qualification and testing before entering vehicle supply chains, increasing barriers to market entry. Intensifying global competition within the automotive sector also compels suppliers to continuously improve technological capabilities and product differentiation.

In the downstream market, demand for automotive adhesive tapes mainly comes from vehicle manufacturers and automotive component suppliers. As electric vehicles, intelligent driving systems, and onboard electronics continue to develop rapidly, the number of electronic components and wiring systems in vehicles is increasing, thereby driving demand for wire harness tapes and electronic protection tapes. At the same time, consumers are placing greater emphasis on vehicle comfort and noise reduction, which expands the application of acoustic and vibration damping tapes in automotive interiors. In addition, the trend toward modular manufacturing and vehicle platform standardization encourages manufacturers to adopt standardized, high-performance bonding solutions to improve assembly efficiency and production consistency.

The production of automotive adhesive tapes relies on a variety of key raw materials, including polymer substrates, functional adhesives, and release materials. Common substrates include polyester films, polypropylene films, polyurethane foams, and nonwoven fabrics, which provide structural support, flexibility, and environmental resistance. Adhesives are typically based on acrylic, rubber, or silicone systems to ensure stable bonding performance under high temperature, humidity, and vibration conditions. Release liners and release papers are used to protect adhesive layers and facilitate installation. With the advancement of materials science, the increasing use of high-performance polymers and environmentally friendly adhesive formulations is

continuously improving the performance and sustainability of automotive adhesive tape products.

This report studies the global Automotive Adhesive Tapes production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Adhesive Tapes and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Adhesive Tapes that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Automotive Adhesive Tapes total production and demand, 2021-2032, (M SM)

Global Automotive Adhesive Tapes total production value, 2021-2032, (USD Million)

Global Automotive Adhesive Tapes production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M SM), (based on production site)

Global Automotive Adhesive Tapes consumption by region & country, CAGR, 2021-2032 & (M SM)

U.S. VS China: Automotive Adhesive Tapes domestic production, consumption, key domestic manufacturers and share

Global Automotive Adhesive Tapes production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M SM)

Global Automotive Adhesive Tapes production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M SM)

Global Automotive Adhesive Tapes production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M SM)

This report profiles key players in the global Automotive Adhesive Tapes market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include 3M, Nitto Denko, Henkel, Tesa, ORAFOL Europe, IPG, Lohmann, Avery Dennison, Scapa, Shurtape, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Adhesive Tapes market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M SM) and average price (USD/SM) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Adhesive Tapes Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Adhesive Tapes Market, Segmentation by Type:

PVC Adhesive Tapes

Paper Adhesive Tapes

PP Adhesive Tapes

Other

#### Global Automotive Adhesive Tapes Market, Segmentation by Function:

Wire Harness

Interior Bonding

Sealing Waterproof

Noise Damping

Electronics Protection

#### Global Automotive Adhesive Tapes Market, Segmentation by Product Type:

Double-sided Tape

Single-sided Tape

#### Global Automotive Adhesive Tapes Market, Segmentation by Application:

Interior

Exterior

#### Companies Profiled:

3M

Nitto Denko

Henkel

Tesa

ORAFOL Europe

IPG

Lohmann

Avery Dennison

Scapa

Shurtape

Lintec

Teraoka Seisakusho

GERGONNE

### **Key Questions Answered:**

1. How big is the global Automotive Adhesive Tapes market?
2. What is the demand of the global Automotive Adhesive Tapes market?
3. What is the year over year growth of the global Automotive Adhesive Tapes market?
4. What is the production and production value of the global Automotive Adhesive Tapes market?
5. Who are the key producers in the global Automotive Adhesive Tapes market?
6. What are the growth factors driving the market demand?

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