

Global Automotive Adhesive Tapes Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Adhesive Tapes market size was valued at USD 6801.4 million in 2023 and is forecast to a readjusted size of USD 8565.5 million by 2030 with a CAGR of 3.3% during review period.

Automotive Adhesive Tapes are kind of performance pressure sensitive adhesive tapes provide durable bonds for foam fabrication to keep vehicles quiet and airtight.

Global Automotive Adhesive Tapes key players include 3M, Nitto Denko, Henkel, Tesa, ORAFOL Europe, etc. Global top five players hold a share about 70%.

North America is the largest market, with a share about 30%, followed by Europe, Japan and South Korea, having a total share about 45 percent.

In terms of product, PVC Adhesive Tapes is the largest segment, with a share about 35%. And in terms of application, the largest application is Interior, followed by Exterior.

The Global Info Research report includes an overview of the development of the Automotive Adhesive Tapes industry chain, the market status of Interior (PVC Adhesive Tapes, Paper Adhesive Tapes), Exterior (PVC Adhesive Tapes, Paper Adhesive Tapes), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Adhesive Tapes.

Regionally, the report analyzes the Automotive Adhesive Tapes markets in key regions.

North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Adhesive Tapes market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Adhesive Tapes market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Adhesive Tapes industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M SM), revenue generated, and market share of different by Type (e.g., PVC Adhesive Tapes, Paper Adhesive Tapes).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Adhesive Tapes market.

Regional Analysis: The report involves examining the Automotive Adhesive Tapes market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Adhesive Tapes market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Adhesive Tapes:

Company Analysis: Report covers individual Automotive Adhesive Tapes manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Adhesive Tapes. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Interior, Exterior).

Technology Analysis: Report covers specific technologies relevant to Automotive Adhesive Tapes. It assesses the current state, advancements, and potential future developments in Automotive Adhesive Tapes areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Adhesive Tapes market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Adhesive Tapes market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PVC Adhesive Tapes

Paper Adhesive Tapes

PP Adhesive Tapes

Other

Market segment by Application

Interior

Exterior

Major players covered

3M

Nitto Denko

Henkel

Tesa

ORAFOL Europe

IPG

Lohmann

Avery Dennison

Scapa

Shurtape

Lintec

Teraoka Seisakusho

GERGONNE

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Adhesive Tapes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Adhesive Tapes, with price, sales, revenue and global market share of Automotive Adhesive Tapes from 2019 to 2024.

Chapter 3, the Automotive Adhesive Tapes competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Adhesive Tapes breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Adhesive Tapes market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Adhesive Tapes.

Chapter 14 and 15, to describe Automotive Adhesive Tapes sales channel, distributors,

customers, research findings and conclusion.

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