

Global Automotive ADAS Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive ADAS market size was valued at USD 41650 million in 2023 and is forecast to a readjusted size of USD 208130 million by 2030 with a CAGR of 25.8% during review period.

Automotive ADAS are electronic components installed in vehicles, which present an intelligent driving experience to the driver. These systems comprise of unique sensors such as ultrasonic, image, RADAR, LiDAR, infrared and LASER. Deploying ADAS to enhance comfort levels and ensure safety and security on road is the majorly growing trend within the automobile sector. The implementation of ADAS has been considered as a revolution as it provides dynamic features such as adaptive.

As an initial stage of automatic driving, ADAS's promotion received support from several countries, such as NHSTA Level 0-Level 4 (Manual, ADAS, PA, HA, FA), the German VDA rating (PA, HA, FA).

Global Automotive ADAS key players include Continental Ag, Delphi Automotive PLC, Robert Bosch Gmbh, etc.

North America is the largest market, with a share about 25%, followed by China, and Europe, both have a share about 40 percent.

In terms of product, Lane Departure Warning (LDW) System is the largest segment, with a share about 30%. And in terms of application, the largest application is Passenger Car, followed by Heavy Commercial Vehicle (HCV), Light Commercial Vehicle (LCV), etc.

The Global Info Research report includes an overview of the development of the Automotive ADAS industry chain, the market status of Passenger Car (Adaptive Cruise Control (ACC), Lane Departure Warning (LDW) System), LCV (Adaptive Cruise Control (ACC), Lane Departure Warning (LDW) System), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive ADAS.

Regionally, the report analyzes the Automotive ADAS markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive ADAS market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive ADAS market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive ADAS industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Adaptive Cruise Control (ACC), Lane Departure Warning (LDW) System).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive ADAS market.

Regional Analysis: The report involves examining the Automotive ADAS market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive ADAS market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive ADAS:

Company Analysis: Report covers individual Automotive ADAS players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive ADAS. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Car, LCV).

Technology Analysis: Report covers specific technologies relevant to Automotive ADAS. It assesses the current state, advancements, and potential future developments in Automotive ADAS areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive ADAS market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive ADAS market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Adaptive Cruise Control (ACC)

Lane Departure Warning (LDW) System

Park Assist

Blind Spot Detection

Others

Market segment by Application

Passenger Car

LCV

HCV

Market segment by players, this report covers

Continental Ag

Delphi Automotive PLC

Robert Bosch Gmbh

Aisin Seiki Co. Ltd.

Denso Corporation

Trw Automotive Holdings Corp.

Mobileye NV

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Automotive ADAS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automotive ADAS, with revenue, gross margin and global market share of Automotive ADAS from 2019 to 2024.

Chapter 3, the Automotive ADAS competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Automotive ADAS market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automotive ADAS.

Chapter 13, to describe Automotive ADAS research findings and conclusion.

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