

Global Automotive Actuator and Control Motor Testing Equipment Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Actuator and Control Motor Testing Equipment market size was valued at US\$ 525 million in 2025 and is forecast to a readjusted size of US\$ 816 million by 2032 with a CAGR of 6.4% during review period.

Automotive actuator and control motor testing equipment refers to specialized test benches, end-of-line testers, automated inspection stations and integrated assembly-and-test systems used to validate automotive micro motors, actuator motors, gear motors, small DC/BLDC motors, pump and fan motors, and related motor-driven modules. These systems are used in product development, production process control, final quality gates and durability validation. They typically integrate mechanical fixtures, loading devices, dynamometers or braking systems, torque and speed sensors, voltage and current measurement, electrical safety testing, acoustic or NVH measurement, communication interfaces such as CAN or LIN, data acquisition, test automation software and manufacturing traceability. The equipment is designed to detect functional defects, assembly deviations, back-EMF anomalies, torque-speed deviations, insulation failures, abnormal noise, communication errors and performance inconsistency before automotive actuator and control motor products are released to vehicle OEMs or Tier 1 assembly lines.

Based on our research, automotive actuator and control motor testing equipment should be viewed as a specialized manufacturing quality and validation equipment category rather than a generic electric motor testing market. The core demand comes from the growing number of motor-driven functions in modern vehicles, including wiper systems, window lift motors, seat adjustment motors, HVAC flap actuators, door locks, liftgates,

cooling fans, electronic pumps, thermal management valves, braking and steering-related actuators, and other small electric drive modules. As these components become more integrated with vehicle electronics, the required test content is expanding from simple voltage, current and rotation checks toward torque-speed performance, back-EMF, acoustic noise, communication, electrical safety, durability and production traceability.

From a technology roadmap perspective, future differentiation will increasingly come from integrated system capability rather than standalone hardware. Leading suppliers need to combine mechanical loading, electrical measurement, acoustic analysis, CAN/LIN communication, fixture flexibility, inline automation, defect classification algorithms and MES connectivity. For high-volume production, cycle time, repeatability, false rejection rate, tooling changeover and maintainability are key purchasing criteria. For development and audit applications, accuracy, multi-physics measurement, environmental simulation and advanced data analysis remain more important.

From a regional perspective, China and Europe are expected to contribute the largest incremental demand. China benefits from rapid EV production growth, localized Tier 1 expansion and the substitution of imported automotive automation equipment. Europe retains advantages in high-end actuator, braking, steering, thermal management and powertrain testing equipment. North America remains important for custom dynamometer systems and validation laboratories. India, Southeast Asia and Mexico are expected to gradually increase demand as automotive component production migrates and local supply chains become more sophisticated.

This report is a detailed and comprehensive analysis for global Automotive Actuator and Control Motor Testing Equipment market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Actuator and Control Motor Testing Equipment market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Actuator and Control Motor Testing Equipment market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Actuator and Control Motor Testing Equipment market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Actuator and Control Motor Testing Equipment market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Automotive Actuator and Control Motor Testing Equipment

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Actuator and Control Motor Testing Equipment market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ATS Corporation, AVL List GmbH, HORIBA, Ltd., KUKA AG, D?rr AG, Agile Robots SE, Marposs S.p.A., Link Engineering Company, Magtrol SA, Kistler Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive Actuator and Control Motor Testing Equipment market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application

in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Motor Test Bench

Actuator Test System

Other

Market segment by Automation Level

Manual Test Equipment

Semi-automatic Test Equipment

Fully Integrated Test Line

Market segment by Tested Object

Micro DC Motor

BLDC Motor

Other

Market segment by Test Function

Functional Test

Performance Test

Other

Market segment by Application

Visibility Systems

HVAC and Thermal Management

Chassis and Safety Systems

Powertrain Auxiliary Systems

Other Automotive Actuation Systems

Major players covered

ATS Corporation

AVL List GmbH

HORIBA, Ltd.

KUKA AG

D?rr AG

Agile Robots SE

Marposs S.p.A.

Link Engineering Company

Magtrol SA

Kistler Group

Motorcar Parts of America, Inc.

XENON Automatisierungstechnik GmbH

Strama-MPS Maschinenbau GmbH & Co. KG

PIA Automation Holding GmbH

HAHN Automation Group

Ascential Technologies

Nidec Corporation

Toyo Denki Seizo K.K.

DAM Group

Mustang Advanced Engineering

Dyno One Test Solutions

Power Test, LLC

imc Test & Measurement GmbH

ERNST Prüfmaschinen GmbH

Motomea

Adaptek Systems

SCHLEICH GmbH

ITGroup Europe

Servo Enterprises

GOUP Automation Co., Ltd.

Linktron Group

Dalian Haosen Intelligent Manufacturing Co., Ltd.

Shanghai Huayi Technology Group Co., Ltd.

Jiangsu Liance Electromechanical Technology Co., Ltd.

Kewell Technology Co., Ltd.

Shanghai Kelai Mechatronics Engineering Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Actuator and Control Motor Testing Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Actuator and Control Motor Testing Equipment, with price, sales quantity, revenue, and global market share of Automotive Actuator and Control Motor Testing Equipment from 2021 to 2026.

Chapter 3, the Automotive Actuator and Control Motor Testing Equipment competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Actuator and Control Motor Testing Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value, and

growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Automotive Actuator and Control Motor Testing Equipment market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Actuator and Control Motor Testing Equipment.

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