

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive Active Seat Head Rests Market 2018, Forecast to 2023

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Abstracts

This market research analysis identifies the increasing demand for automotive safety systems as one of the primary growth factors for the automotive head restraints market. The increasing awareness towards the adoption of advanced automobile safety systems has resulted in the installation of electronic equipment such as cameras and sensors in the entry-level vehicles as well. Since the installation of in-vehicle electronic devices has proven to be beneficial in preventing accidents, the recent years witnessed an increase in the adoption of advanced driver assistance systems, including blind-spot detection (BSD), forward collision warning (FCW), surround-view systems, and lane departure warning system (LDWS). This will consecutively increase the demand for car seat headrests as they reduce whiplash and neck-related injuries.

Scope of the Report:

This report focuses on the Automotive Active Seat Head Rests in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The use of inflatable car head restraints will be one of the major trends that will gain traction in this market in the coming years. It has been observed that inflatable headrests have the most effective success rates when compared to various trigger mechanisms. By filling the gap by an upward or downward increase in size, this trigger mechanism protects drivers and passengers from whiplash.

The worldwide market for Automotive Active Seat Head Rests is expected to grow at a CAGR of roughly 9.1% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Lear Corporation

Johnson Controls

Grammer AG

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Blind-spot Detection (BSD)

Forward collision Warning (FCW)

Surround-view Systems

Lane Departure Warning System (LDWS)

Market Segment by Applications, can be divided into

Passenger Vehicles

Commercial Vehicles

There are 15 Chapters to deeply display the global Automotive Active Seat Head Rests market.

Chapter 1, to describe Automotive Active Seat Head Rests Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Active Seat Head Rests, with sales, revenue, and price of Automotive Active Seat Head Rests, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Active Seat Head Rests, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Active Seat Head Rests market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Active Seat Head Rests sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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