

Global Automotive Acrylic Tape Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive Acrylic Tape market size is expected to reach \$ 361 million by 2032, rising at a market growth of 7.1% CAGR during the forecast period (2026-2032).

In 2025, global sales of automotive acrylic tape reached 120 million square meters, with an average selling price of US\$1.8 per square meter. Automotive acrylic tape is a high-performance adhesive material specifically designed for automotive manufacturing and assembly processes. It features strong adhesion, high temperature resistance, weather resistance, and UV resistance, and is widely used for fixing and bonding automotive exterior and interior parts, windows, lights, door and window seals, and other automotive components. This tape not only improves production efficiency but also replaces traditional welding and bolting, reducing weight and enhancing the vehicle's aesthetics. Its upstream raw materials mainly include acrylic resin, polyester film, and foam, supplied by chemical and plastics manufacturers; downstream customers are primarily automakers and automotive parts suppliers.

With the global automotive industry moving towards lightweighting, electrification, and autonomous driving, the demand for automotive tape is showing an upward trend, especially in the areas of automotive exterior design and intelligent component applications. It is expected that in the future, acrylic tape will see technological innovation and upgrades in terms of environmental friendliness, high temperature resistance, and higher adhesive strength. The current total industry capacity is approximately 150 million square meters per year, with a gross profit margin of about 22%. Downstream consumption is concentrated in automobile manufacturing and parts suppliers, while upstream raw materials mainly consist of acrylic resin and foam materials.

Market demand continues to grow, especially in the fields of electric vehicles and autonomous driving. The status of automotive acrylic tape as a key material is gradually increasing, indicating significant future business potential.

The automotive acrylic tape market is experiencing rapid growth, primarily driven by the trends of lightweighting, electrification, and intelligentization in the automotive industry. As the automotive industry's requirements for vehicle body structure and design continue to increase, acrylic tape, with its excellent adhesion, high-temperature resistance, weather resistance, and UV resistance, has become an ideal material to replace traditional welding and bolting connections, especially demonstrating unique advantages in bonding vehicle exterior and interior components. Furthermore, with the rise of electric and new energy vehicles, the demand for acrylic tape in lightweighting and high-efficiency applications is further increasing, helping to reduce vehicle weight, improve energy efficiency, and extend driving range.

With increasingly stringent environmental regulations, the solvent-free and low VOC emission advantages of acrylic tape make it a key material for meeting global environmental standards. Automakers and component suppliers are increasingly demanding this material, particularly in applications such as smart windows, lighting modules, and in-vehicle electronic systems, where acrylic tape plays an increasingly important role in the overall vehicle design. In the future, with the advancement of autonomous driving technology and the widespread adoption of intelligent connected vehicles, acrylic tape will also see new applications in the high-precision bonding and sealing functions of automotive electronic devices.

From a market competition perspective, major suppliers are continuously improving the performance and durability of their tapes through technological innovation, striving for breakthroughs in areas such as adhesive strength, high-temperature resistance, and chemical corrosion resistance. Meanwhile, with the increasing market demands for lightweighting and environmental protection in automobiles, the market prospects for acrylic tapes are broad, especially in the new energy vehicle sector. With the continuous advancement of related technologies, acrylic tapes will continue to gain wider applications and a higher market share.

This report studies the global Automotive Acrylic Tape production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Acrylic Tape and provides market size (US\$ million) and Year-over-Year (YoY) Growth,

considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Acrylic Tape that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Acrylic Tape total production and demand, 2021-2032, (K Sqm)

Global Automotive Acrylic Tape total production value, 2021-2032, (USD Million)

Global Automotive Acrylic Tape production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Automotive Acrylic Tape consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Automotive Acrylic Tape domestic production, consumption, key domestic manufacturers and share

Global Automotive Acrylic Tape production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Automotive Acrylic Tape production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Automotive Acrylic Tape production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Automotive Acrylic Tape market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, HPX, Ajit Industries, Coroplast Tape Corporation, Magnum Tapes & Films, Nitto Denko, Tesa, Broadya, AFTC Group, Adchem, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Acrylic Tape market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the

forecast year.

Global Automotive Acrylic Tape Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Acrylic Tape Market, Segmentation by Type:

Acrylic Foam Tape

Acrylic Coated Cloth Tape

Global Automotive Acrylic Tape Market, Segmentation by Thickness:

Thickness (mm): 0.4

Thickness (mm): 0.6

Thickness (mm): 0.8

Others

Global Automotive Acrylic Tape Market, Segmentation by Steel Surface Bonding:

Steel Surface Bonding (N/cm): 24

Steel Surface Bonding (N/cm): 27

Steel Surface Bonding (N/cm): 34

Others

Global Automotive Acrylic Tape Market, Segmentation by Application:

Automotive Interior

Automotive Exterior

Automotive Seals

Others

Companies Profiled:

3M

HPX

Ajit Industries

Coroplast Tape Corporation

Magnum Tapes & Films

Nitto Denko

Tesa

Broadya

AFTC Group

Adchem

Kejian Polymer Materials (Shanghai) Co.,Ltd

ATP Adhesive Systems

Avery Dennison

JINGHUA

Lintec

WECORE

CROWN

Bostik

XIAMAEN NAIKESI

Key Questions Answered:

1. How big is the global Automotive Acrylic Tape market?
2. What is the demand of the global Automotive Acrylic Tape market?
3. What is the year over year growth of the global Automotive Acrylic Tape market?
4. What is the production and production value of the global Automotive Acrylic Tape market?
5. Who are the key producers in the global Automotive Acrylic Tape market?
6. What are the growth factors driving the market demand?

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