

Global Automotive Acrylic Tape Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Acrylic Tape market size was valued at US\$ 223 million in 2025 and is forecast to a readjusted size of US\$ 361 million by 2032 with a CAGR of 7.1% during review period.

In 2025, global sales of automotive acrylic tape reached 120 million square meters, with an average selling price of US\$1.8 per square meter. Automotive acrylic tape is a high-performance adhesive material specifically designed for automotive manufacturing and assembly processes. It features strong adhesion, high temperature resistance, weather resistance, and UV resistance, and is widely used for fixing and bonding automotive exterior and interior parts, windows, lights, door and window seals, and other automotive components. This tape not only improves production efficiency but also replaces traditional welding and bolting, reducing weight and enhancing the vehicle's aesthetics. Its upstream raw materials mainly include acrylic resin, polyester film, and foam, supplied by chemical and plastics manufacturers; downstream customers are primarily automakers and automotive parts suppliers.

With the global automotive industry moving towards lightweighting, electrification, and autonomous driving, the demand for automotive tape is showing an upward trend, especially in the areas of automotive exterior design and intelligent component applications. It is expected that in the future, acrylic tape will see technological innovation and upgrades in terms of environmental friendliness, high temperature resistance, and higher adhesive strength. The current total industry capacity is approximately 150 million square meters per year, with a gross profit margin of about 22%. Downstream consumption is concentrated in automobile manufacturing and parts suppliers, while upstream raw materials mainly consist of acrylic resin and foam

materials.

Market demand continues to grow, especially in the fields of electric vehicles and autonomous driving. The status of automotive acrylic tape as a key material is gradually increasing, indicating significant future business potential.

The automotive acrylic tape market is experiencing rapid growth, primarily driven by the trends of lightweighting, electrification, and intelligentization in the automotive industry. As the automotive industry's requirements for vehicle body structure and design continue to increase, acrylic tape, with its excellent adhesion, high-temperature resistance, weather resistance, and UV resistance, has become an ideal material to replace traditional welding and bolting connections, especially demonstrating unique advantages in bonding vehicle exterior and interior components. Furthermore, with the rise of electric and new energy vehicles, the demand for acrylic tape in lightweighting and high-efficiency applications is further increasing, helping to reduce vehicle weight, improve energy efficiency, and extend driving range.

With increasingly stringent environmental regulations, the solvent-free and low VOC emission advantages of acrylic tape make it a key material for meeting global environmental standards. Automakers and component suppliers are increasingly demanding this material, particularly in applications such as smart windows, lighting modules, and in-vehicle electronic systems, where acrylic tape plays an increasingly important role in the overall vehicle design. In the future, with the advancement of autonomous driving technology and the widespread adoption of intelligent connected vehicles, acrylic tape will also see new applications in the high-precision bonding and sealing functions of automotive electronic devices.

From a market competition perspective, major suppliers are continuously improving the performance and durability of their tapes through technological innovation, striving for breakthroughs in areas such as adhesive strength, high-temperature resistance, and chemical corrosion resistance. Meanwhile, with the increasing market demands for lightweighting and environmental protection in automobiles, the market prospects for acrylic tapes are broad, especially in the new energy vehicle sector. With the continuous advancement of related technologies, acrylic tapes will continue to gain wider applications and a higher market share.

This report is a detailed and comprehensive analysis for global Automotive Acrylic Tape market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this

report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Acrylic Tape market size and forecasts, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Automotive Acrylic Tape market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Automotive Acrylic Tape market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Automotive Acrylic Tape market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sqm), and ASP (US\$/Sq m), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Automotive Acrylic Tape

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Acrylic Tape market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, HPX, Ajit Industries, Coroplast Tape Corporation, Magnum Tapes & Films, Nitto Denko, Tesa, Broadya, AFTC Group, Adchem, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive Acrylic Tape market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Acrylic Foam Tape

Acrylic Coated Cloth Tape

Market segment by Thickness

Thickness (mm): 0.4

Thickness (mm): 0.6

Thickness (mm): 0.8

Others

Market segment by Steel Surface Bonding

Steel Surface Bonding (N/cm): 24

Steel Surface Bonding (N/cm): 27

Steel Surface Bonding (N/cm): 34

Others

Market segment by Application

Automotive Interior

Automotive Exterior

Automotive Seals

Others

Major players covered

3M

HPX

Ajit Industries

Coroplast Tape Corporation

Magnum Tapes & Films

Nitto Denko

Tesa

Broadya

AFTC Group

Adchem

Kejian Polymer Materials (Shanghai) Co.,Ltd

ATP Adhesive Systems

Avery Dennison

JINGHUA

Lintec

WECORE

CROWN

Bostik

XIAMAEN NAIKESI

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Acrylic Tape product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Acrylic Tape, with price, sales quantity, revenue, and global market share of Automotive Acrylic Tape from 2021 to 2026.

Chapter 3, the Automotive Acrylic Tape competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Acrylic Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Automotive Acrylic Tape market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Acrylic Tape.

Chapter 14 and 15, to describe Automotive Acrylic Tape sales channel, distributors, customers, research findings and conclusion.

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