

Global Automotive Acoustic Interlayer Film Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive Acoustic Interlayer Film market size is expected to reach \$ 7315 million by 2032, rising at a market growth of 7.4% CAGR during the forecast period (2026-2032).

Automotive Acoustic Interlayer Film is a functional polymer interlayer material used in laminated automotive glass (such as windshields and side windows) to reduce noise transmission. It is typically made of modified PVB (polyvinyl butyral), ionomer, or other viscoelastic materials with enhanced damping properties. By absorbing and dissipating sound energy?especially mid-to-high frequency noise from wind, road, and engine?it significantly improves in-cabin acoustic comfort while maintaining optical clarity, safety, and impact resistance of laminated glass. In 2025, global Automotive Acoustic Interlayer Film production reached approximately 46.74 M sqm, with an average global market price of around US\$ 92 per sqm. Annual production capacity is 50 M sqm. Gross Profit Margin: 32%. The industry chain is structured into upstream raw material suppliers, midstream film manufacturers, and downstream automotive glass OEM integrators. Upstream players such as PVB resin, ionomer, and plasticizer producers supply base materials that determine acoustic damping performance. Midstream manufacturers convert these polymers into functional interlayer films through extrusion, casting, and lamination technologies. Downstream, automotive glass OEMs such as AGC, Saint-Gobain, Fuyao, and NSG integrate these films into laminated windshields, side windows, and panoramic roofs, ultimately supplying Tier-1 automotive systems and vehicle OEMs. This product segment is increasingly driven by NVH optimization requirements in electric and premium vehicles, where cabin silence has become a core competitive parameter. Growth is strongly linked to the penetration of laminated glazing and the upgrade from standard PVB to acoustic or ionomer-based interlayers. The most significant value shift occurs when materials transition from basic safety components to

integrated acoustic-functional systems within smart and ADAS-enabled glazing platforms.

This report studies the global Automotive Acoustic Interlayer Film production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Acoustic Interlayer Film and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Acoustic Interlayer Film that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Acoustic Interlayer Film total production and demand, 2021-2032, (K Sqm)

Global Automotive Acoustic Interlayer Film total production value, 2021-2032, (USD Million)

Global Automotive Acoustic Interlayer Film production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Automotive Acoustic Interlayer Film consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Automotive Acoustic Interlayer Film domestic production, consumption, key domestic manufacturers and share

Global Automotive Acoustic Interlayer Film production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Automotive Acoustic Interlayer Film production by Application Position, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Automotive Acoustic Interlayer Film production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Automotive Acoustic Interlayer Film market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AGC Inc., Saint Gobain Sekurit, Fuyao Glass Industry Group, Nippon Sheet Glass Company Limited, Xinyi Glass Holdings Limited, Guardian Industries, Vitro Sab De Cv, Central Glass Company Limited, Sisecam Group, Carlex Glass America, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Acoustic Interlayer Film market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sq m) by manufacturer, by Application Position, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Acoustic Interlayer Film Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Acoustic Interlayer Film Market, Segmentation by Application Position:

Windshield Acoustic Film

Side Window Acoustic Film

Roof / Panoramic Glass Acoustic Film

Rear Window Acoustic Film

Global Automotive Acoustic Interlayer Film Market, Segmentation by Sound Transmission Loss (STL) Level:

Low STL Film?+2 ~ +4 dB

Medium STL Film?+4 ~ +7 dB

High STL Film?+7 ~ +10 dB

Ultra-High STL Film?+10 ~ +15 dB

Global Automotive Acoustic Interlayer Film Market, Segmentation by Material System:

Standard Acoustic PVB Film

High-Damping Acoustic PVB Film

Ionomer Acoustic Interlayer Film

Multi-layer Composite Acoustic Film

Global Automotive Acoustic Interlayer Film Market, Segmentation by Application:

ICE Vehicle

Hybrid Vehicle

Electric Vehicle (EV)

Companies Profiled:

AGC Inc.

Saint Gobain Sekurit

Fuyao Glass Industry Group

Nippon Sheet Glass Company Limited

Xinyi Glass Holdings Limited

Guardian Industries

Vitro Sab De Cv

Central Glass Company Limited

Sisecam Group

Carlex Glass America

AGP Group Automotive Glass Plant

Shatterprufe Proprietary Limited

NordGlass

Taiwan Glass Industry Corporation

Shandong Jinjing Science And Technology

CSG Holding Company Limited

Luoyang Glass Company Limited

Yaohua Glass Group

PGW Auto Glass (Vitro Group)

Shanghai Yaohua Pilkington Glass Group

Key Questions Answered:

1. How big is the global Automotive Acoustic Interlayer Film market?
2. What is the demand of the global Automotive Acoustic Interlayer Film market?
3. What is the year over year growth of the global Automotive Acoustic Interlayer Film market?
4. What is the production and production value of the global Automotive Acoustic Interlayer Film market?
5. Who are the key producers in the global Automotive Acoustic Interlayer Film market?
6. What are the growth factors driving the market demand?

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