

Global Automotive Acoustic Interlayer Film Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Acoustic Interlayer Film market size was valued at US\$ 4425 million in 2025 and is forecast to a readjusted size of US\$ 7315 million by 2032 with a CAGR of 7.4% during review period.

Automotive Acoustic Interlayer Film is a functional polymer interlayer material used in laminated automotive glass (such as windshields and side windows) to reduce noise transmission. It is typically made of modified PVB (polyvinyl butyral), ionomer, or other viscoelastic materials with enhanced damping properties. By absorbing and dissipating sound energy?especially mid-to-high frequency noise from wind, road, and engine?it significantly improves in-cabin acoustic comfort while maintaining optical clarity, safety, and impact resistance of laminated glass. In 2025, global Automotive Acoustic Interlayer Film production reached approximately 46.74 M sqm, with an average global market price of around US\$ 92 per sqm. Annual production capacity is 50 M sqm. Gross Profit Margin: 32%. The industry chain is structured into upstream raw material suppliers, midstream film manufacturers, and downstream automotive glass OEM integrators. Upstream players such as PVB resin, ionomer, and plasticizer producers supply base materials that determine acoustic damping performance. Midstream manufacturers convert these polymers into functional interlayer films through extrusion, casting, and lamination technologies. Downstream, automotive glass OEMs such as AGC, Saint-Gobain, Fuyao, and NSG integrate these films into laminated windshields, side windows, and panoramic roofs, ultimately supplying Tier-1 automotive systems and vehicle OEMs. This product segment is increasingly driven by NVH optimization requirements in electric and premium vehicles, where cabin silence has become a core competitive parameter. Growth is strongly linked to the penetration of laminated glazing and the upgrade from standard PVB to acoustic or ionomer-based interlayers. The most

significant value shift occurs when materials transition from basic safety components to integrated acoustic-functional systems within smart and ADAS-enabled glazing platforms.

This report is a detailed and comprehensive analysis for global Automotive Acoustic Interlayer Film market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Application Position and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Acoustic Interlayer Film market size and forecasts, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Automotive Acoustic Interlayer Film market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Automotive Acoustic Interlayer Film market size and forecasts, by Application Position and by Application, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Automotive Acoustic Interlayer Film market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sqm), and ASP (US\$/Sq m), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Acoustic Interlayer Film

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Acoustic Interlayer Film market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AGC Inc., Saint Gobain Sekurit, Fuyao Glass Industry Group, Nippon Sheet Glass Company Limited, Xinyi Glass Holdings Limited, Guardian Industries, Vitro Sab De Cv, Central Glass Company Limited, Sisecam Group, Carlex Glass America, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive Acoustic Interlayer Film market is split by Application Position and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Application Position, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Application Position

Windshield Acoustic Film

Side Window Acoustic Film

Roof / Panoramic Glass Acoustic Film

Rear Window Acoustic Film

Market segment by Sound Transmission Loss (STL) Level

Low STL Film?+2 ~ +4 dB

Medium STL Film?+4 ~ +7 dB

High STL Film?+7 ~ +10 dB

Ultra-High STL Film?+10 ~ +15 dB

Market segment by Material System

Standard Acoustic PVB Film

High-Damping Acoustic PVB Film

Ionomer Acoustic Interlayer Film

Multi-layer Composite Acoustic Film

Market segment by Application

ICE Vehicle

Hybrid Vehicle

Electric Vehicle (EV)

Major players covered

AGC Inc.

Saint Gobain Sekurit

Fuyao Glass Industry Group

Nippon Sheet Glass Company Limited

Xinyi Glass Holdings Limited

Guardian Industries

Vitro Sab De Cv

Central Glass Company Limited

Sisecam Group

Carlex Glass America

AGP Group Automotive Glass Plant

Shatterprufe Proprietary Limited

NordGlass

Taiwan Glass Industry Corporation

Shandong Jinjing Science And Technology

CSG Holding Company Limited

Luoyang Glass Company Limited

Yaohua Glass Group

PGW Auto Glass (Vitro Group)

Shanghai Yaohua Pilkington Glass Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Acoustic Interlayer Film product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Acoustic Interlayer Film, with price, sales quantity, revenue, and global market share of Automotive Acoustic Interlayer Film from 2021 to 2026.

Chapter 3, the Automotive Acoustic Interlayer Film competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Acoustic Interlayer Film breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Application Position and by Application, with sales market share and growth rate by Application Position, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Automotive Acoustic Interlayer Film market forecast, by regions, by Application Position, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Acoustic Interlayer Film.

Chapter 14 and 15, to describe Automotive Acoustic Interlayer Film sales channel, distributors, customers, research findings and conclusion.

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