

Global Automotive 360° Around View Monitoring (AVM) System Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G35C0BD4A7A3EN.html>

Date: August 2026

Pages: 146

Price: US\$ 4,480.00 (Single User License)

ID: G35C0BD4A7A3EN

Abstracts

The global Automotive 360° Around View Monitoring (AVM) System market size is expected to reach \$ 10627 million by 2032, rising at a market growth of 11.9% CAGR during the forecast period (2026-2032).

An Automotive 360° Around View Monitoring (AVM) system is a multi-camera-based in-vehicle vision assistance system. It typically uses wide-angle cameras mounted at the front, rear, and side mirrors or sides of the vehicle to capture real-time images of the surrounding environment. An image processing controller performs distortion correction, perspective conversion, and image stitching to create a 360° panoramic overhead view or multi-view monitoring image of the vehicle's surroundings. This system is primarily used for parking, reversing, navigating narrow roads, low-speed turning, blind spot observation, and obstacle recognition, helping drivers to more intuitively understand the vehicle's surroundings and reduce the risk of scrapes and collisions. With the development of automotive intelligence, surround view monitoring systems are gradually integrating with automatic parking, ADAS, transparent chassis, 3D surround view, and intelligent cockpit display systems, becoming an important feature for improving vehicle safety and driving convenience. By 2025, approximately 28 million systems are expected to be installed globally.

In recent years, with the rapid development of automotive intelligence, electrification, and advanced driver assistance technologies, the Automotive 360° Around View Monitoring (AVM) System has become an important in-vehicle vision system for improving low-speed driving safety, parking convenience, and intelligent cockpit experience, and market demand has continued to grow. The Automotive 360° Around View Monitoring (AVM) System usually consists of multiple wide-angle cameras

installed at the front, rear, left, and right sides of the vehicle, together with an image processing controller, wiring harnesses, display terminals, and image stitching algorithms. It captures real-time images around the vehicle and generates a 360-degree bird's-eye view or multi-angle image through distortion correction, perspective transformation, image fusion, and dynamic display, helping drivers better understand the vehicle's surroundings during reversing, parking, narrow-road driving, low-speed turning, and complex traffic conditions, thereby reducing blind spots, scratches, and collision risks.

From the perspective of demand structure, passenger cars represent the largest application market for Automotive 360° Around View Monitoring (AVM) Systems. As consumers' requirements for driving safety, parking convenience, and vehicle intelligence continue to increase, AVM systems are gradually expanding from luxury and high-end vehicles to mid-range models, new energy vehicles, and intelligent connected vehicles. Particularly in the new energy vehicle market, automakers place greater emphasis on intelligent configuration and differentiated user experience. Automotive 360° Around View Monitoring (AVM) Systems are often integrated with automatic parking, transparent chassis, reversing assistance, low-speed obstacle recognition, driving recorders, intelligent cockpit displays, and ADAS functions, becoming an important feature to improve vehicle technology, safety configuration, and brand competitiveness. Meanwhile, commercial vehicles, buses, logistics vehicles, engineering vehicles, and special-purpose vehicles are also increasingly adopting AVM systems to improve blind spot monitoring and low-speed operation safety for large vehicles.

From the industry chain perspective, upstream suppliers mainly include automotive camera modules, CMOS image sensors, optical lenses, ISP image processing chips, image processors, domain controllers, connectors, wiring harnesses, displays, algorithm software, and electronic components. The midstream consists of Automotive 360° Around View Monitoring (AVM) System integrators, automotive electronics companies, and Tier 1 suppliers. Downstream customers mainly include automakers, automotive sales and service networks, and the aftermarket retrofit market. Industry competition is not only reflected in camera resolution, image stitching quality, system response speed, and environmental adaptability, but also in algorithm capability, automotive-grade reliability, cost control, platform-based development capability, and integration with vehicle electronic and electrical architectures. As automotive electronic architectures evolve toward centralization and domain control, suppliers with integrated software and hardware capabilities and vehicle-level delivery capabilities will gain stronger competitive advantages.

From a regional perspective, China, Europe, North America, Japan, and South Korea are the major demand regions for global Automotive 360° Around View Monitoring (AVM) Systems. The rapid development of new energy vehicles and intelligent vehicles in China has continuously increased AVM system installation rates. In Europe and North America, the popularization of ADAS, safety regulations, demand for high-end vehicles, and upgrades in automatic parking configurations are steadily increasing system value. Japan and South Korea have strong automotive electronics foundations, and their automakers adopted parking assistance and in-vehicle vision systems relatively early. In the future, with the upgrading of intelligent configurations in mid- and low-end vehicle models and the improvement of automotive consumption structures in emerging markets, the Automotive 360° Around View Monitoring (AVM) System is expected to further expand its installation scale.

Looking ahead, the global Automotive 360° Around View Monitoring (AVM) System market will be driven by three major factors. First, consumers' demand for parking safety, low-speed assistance, and driving convenience will continue to increase. Second, the upgrading of new energy vehicles, intelligent cockpits, and ADAS configurations will further improve system penetration. Third, technologies such as high-definition cameras, AI vision algorithms, 3D around view, transparent chassis, and automatic parking integration will continue to mature. Market growth will be reflected not only in higher installation volumes, but also in the value improvement brought by high resolution, multi-camera fusion, intelligent recognition, and software algorithms.

This report studies the global Automotive 360° Around View Monitoring (AVM) System production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive 360° Around View Monitoring (AVM) System and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive 360° Around View Monitoring (AVM) System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive 360° Around View Monitoring (AVM) System total production and demand, 2021-2032, (K Sets)

Global Automotive 360° Around View Monitoring (AVM) System total production value, 2021-2032, (USD Million)

Global Automotive 360° Around View Monitoring (AVM) System production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sets), (based on production site)

Global Automotive 360° Around View Monitoring (AVM) System consumption by region & country, CAGR, 2021-2032 & (K Sets)

U.S. VS China: Automotive 360° Around View Monitoring (AVM) System domestic production, consumption, key domestic manufacturers and share

Global Automotive 360° Around View Monitoring (AVM) System production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sets)

Global Automotive 360° Around View Monitoring (AVM) System production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sets)

Global Automotive 360° Around View Monitoring (AVM) System production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sets)

This report profiles key players in the global Automotive 360° Around View Monitoring (AVM) System market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Valeo, Continental, Magna, Denso, Faurecia, Mobis, SL Corporation, Desay SV, STONKAM, TTE, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive 360° Around View Monitoring (AVM) System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sets) and average price (US\$/Set) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive 360° Around View Monitoring (AVM) System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive 360° Around View Monitoring (AVM) System Market, Segmentation by Type:

4 Cameras

6 Cameras

Others

Global Automotive 360° Around View Monitoring (AVM) System Market, Segmentation by Chassis:

Transparent Chassis

Non-transparent Chassis

Global Automotive 360° Around View Monitoring (AVM) System Market, Segmentation by Market:

OEM Market

Aftermarket

Global Automotive 360° Around View Monitoring (AVM) System Market, Segmentation by Application:

Passenger Vehicle

Commercial Vehicle

Companies Profiled:

Valeo

Continental

Magna

Denso

Faurecia

Mobis

SL Corporation

Desay SV

STONKAM

TTE

Baolong Automotive

Huizhou Foryou General Electronics

OFILM Group

Zhihua Automotive Electronics

Hikvision

BYD

Bosch

Longhorn Auto

IS Electronic Technology

Key Questions Answered:

1. How big is the global Automotive 360° Around View Monitoring (AVM) System market?
2. What is the demand of the global Automotive 360° Around View Monitoring (AVM) System market?
3. What is the year over year growth of the global Automotive 360° Around View Monitoring (AVM) System market?
4. What is the production and production value of the global Automotive 360° Around View Monitoring (AVM) System market?
5. Who are the key producers in the global Automotive 360° Around View Monitoring (AVM) System market?
6. What are the growth factors driving the market demand?

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