

# Global Automobile Wheel Balancer Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Automobile Wheel Balancer market size is expected to reach \$ 1017 million by 2032, rising at a market growth of 2.9% CAGR during the forecast period (2026-2032).

An automobile wheel balancer is a device specifically designed to measure and correct imbalances in automotive tires and wheel assemblies during rotation. It primarily serves passenger cars, SUVs, MPVs, and light commercial vehicles. The equipment is widely used in auto repair shops, tire shops, 4S dealerships, and vehicle production lines to improve driving stability, extend tire life, and enhance driving safety and fuel economy. In 2025, global automobile wheel balancer production is estimated at approximately 716,000 units, with an average selling price of approximately US\$1,126.76 per unit and a gross profit margin of approximately 35%.

In recent years, the continuous growth in global car ownership has driven the steady expansion of the tire balancer market. With the rapid accumulation of passenger cars and light commercial vehicles, routine vehicle maintenance cycles have shortened, making tire balancing services an essential after-sales maintenance item. This inherent demand structure has laid the foundation for the widespread adoption of tire balancers in the aftermarket. Meanwhile, the automotive manufacturing sector is undergoing a wave of automation upgrades, with original equipment manufacturers (OEMs) increasing their procurement of high-precision wheel balancing equipment, particularly due to increasingly stringent requirements for quality control and assembly consistency. New energy passenger vehicles and hybrid vehicles, with their higher requirements for tire load characteristics and high-speed stability, demand even higher standards for high-precision balancing data and automated operation, further increasing the demand for replacement tire balancing machines. Furthermore, with the expansion of 4S dealership

chain repair centers and nationwide tire maintenance service networks, the penetration rate of efficient, intelligent, and fully automated dynamic balancing equipment in after-sales channels continues to rise, becoming a long-term driver of market growth.

Despite the overall positive outlook for the automotive tire balancing machine market, several challenges remain. First, the high cost of high-end fully automated equipment limits the purchasing willingness of small and medium-sized repair shops and low-end service stations, resulting in significant market stratification across different price ranges. Second, uneven regional market development, with mature markets in Europe and the United States already saturated and their market expansion relying primarily on replacement demand rather than new demand, pulls down overall growth. The maintenance service systems in developing countries and emerging markets are still underdeveloped, and the habit of manual operation remains prevalent, resulting in lower acceptance and investment return expectations for intelligent tire balancing machines. Furthermore, macroeconomic fluctuations and raw material price volatility can impact equipment manufacturing costs and final selling prices, thus suppressing purchasing intentions, especially during economic downturns. Finally, with the changing market structure of electric vehicles and traditional fuel vehicles, tire balancing machines need to continuously adapt to new vehicle models and technical standards; otherwise, they may face the risk of being replaced or marginalized in some market segments.

From the perspective of downstream demand, after-sales service channels remain the main support for the tire balancing machine market. With the growth in vehicle ownership, the demand for routine tire maintenance, balancing, and tire replacement continues to increase, providing a stable sales space for a large number of low-to-mid-range balancing machine products. At the same time, chain after-sales networks and brand repair centers are increasingly purchasing intelligent and automated equipment, which is conducive to the expansion of the high-end fully automated balancing machine market. In the passenger vehicle segment, the proportion of electric vehicles is gradually increasing, and their weight distribution and driving characteristics place higher demands on tire balancing accuracy, driving the purchasing intention for high-precision dynamic balancing equipment. Commercial vehicles, due to their varying load-bearing requirements, also have a rigid demand for large-scale balancing equipment with strong load-bearing capacity. Overall, downstream demand shows a trend of both broad coverage of basic services and high-end intelligent upgrades. Both the low-end and high-end segments have room for growth, but their growth drivers and pace differ.

This report studies the global Automobile Wheel Balancer production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automobile Wheel Balancer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automobile Wheel Balancer that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Automobile Wheel Balancer total production and demand, 2021-2032, (K Units)

Global Automobile Wheel Balancer total production value, 2021-2032, (USD Million)

Global Automobile Wheel Balancer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Automobile Wheel Balancer consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Automobile Wheel Balancer domestic production, consumption, key domestic manufacturers and share

Global Automobile Wheel Balancer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Automobile Wheel Balancer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Automobile Wheel Balancer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Automobile Wheel Balancer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Corghi, BOSCH, Snap-on, Hunter, Hennessy Industries, MAHA, CEMB, Cormach Srl, Ravaglioli, Giuliano Automotive, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automobile Wheel Balancer market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Automobile Wheel Balancer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Automobile Wheel Balancer Market, Segmentation by Type:

Automatic

Semi-Automatic

Manual

#### Global Automobile Wheel Balancer Market, Segmentation by Shape:

Horizontal Fully Automatic

Vertical Fully Automatic

## Global Automobile Wheel Balancer Market, Segmentation by Vehicle:

Passenger Vehicles

Commercial Vehicles

Others

## Global Automobile Wheel Balancer Market, Segmentation by Application:

Automotive OEM Line

Aftermarket Service

Tire Shop

Others

## Companies Profiled:

Corghi

BOSCH

Snap-on

Hunter

Hennessy Industries

MAHA

CEMB

Cormach Srl

Ravaglioli

Giuliano Automotive

Nagahama

Hofmann Maschinen?und Anlagenbau GmbH

TyreON BV

Atlas Auto Equipment

Signet Automation Engineers Pvt. Ltd.

BendPak(Dannmar)

Dali Qibao (Yingkou) Equipment Manufacturing Co., Ltd.

WorldBright

United Bearing China Co. Ltd.

Sino-ItaLian TaiDa(Yingkou)Garage Equipment Co.,Ltd.

COSENG Automotive Equipment Ltd.

Shanghai Jianping Dynamic Balancing Machine Manufacturing Co., Ltd.

### **Key Questions Answered:**

1. How big is the global Automobile Wheel Balancer market?
2. What is the demand of the global Automobile Wheel Balancer market?
3. What is the year over year growth of the global Automobile Wheel Balancer market?
4. What is the production and production value of the global Automobile Wheel Balancer market?
5. Who are the key producers in the global Automobile Wheel Balancer market?
6. What are the growth factors driving the market demand?

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