

# Global Automobile Seat Ventilation Motor Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GD29C37220D7EN.html>

Date: January 2026

Pages: 110

Price: US\$ 4,480.00 (Single User License)

ID: GD29C37220D7EN

## Abstracts

The global Automobile Seat Ventilation Motor market size is expected to reach \$ 416 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

A automobile seat ventilation motor is a miniature motor installed inside the seat to drive a ventilation or exhaust system. It powers a fan or blower to circulate air across the seat surface and interior, thereby cooling, dehumidifying, and regulating the comfort of the occupant's back and seat cushion area. These motors are typically integrated with air ducts, foam structures, and control units, and require high levels of low noise, stable airflow, and the ability to operate continuously for extended periods. They are a crucial core component for achieving a comfortable experience and differentiated configurations in ventilated seats. In 2024, approximately 69,144,000 car seat ventilation motors were used globally, with an average price of approximately US\$4.09 per unit.

As automobiles evolve from simple transportation tools into highly comfortable and experiential 'mobile living spaces,' cabin environment management is becoming a crucial component of vehicle competition. Seats, as the component with which occupants have the longest contact with the vehicle, directly impact user experience through their temperature, humidity control, and overall comfort. Within this system, the motor of the automotive seat ventilation system, though small and inexpensive, plays a key role in airflow and comfort regulation, making it an indispensable core component of the ventilated seat system.

Automotive seat ventilation motors are primarily installed inside the seat cushion and backrest. By driving a fan or blower, they circulate air through the seat surface and internal structure, achieving cooling, dehumidification, and relief from stiffness. Compared to air conditioning systems, seat ventilation offers advantages such as faster response, more direct comfort, and lower energy consumption. The stability of the

ventilation motor's airflow, noise control, and durability directly determine the actual user experience and satisfaction of the ventilated seat.

From a market demand perspective, the growth of automotive seat ventilation motors is highly correlated with the upgrading of automobile consumption and the increasing penetration rate of new energy vehicles. On the one hand, mid-to-high-end passenger vehicles and new energy vehicles continue to prioritize comfort in their configurations, with ventilated seats gradually moving from luxury features to mainstream models. On the other hand, consumers are increasingly focused on long-distance driving comfort and summer seating experience, transforming ventilation from a 'bonus feature' to a 'must-have.' Against this backdrop, the installation rate and per-vehicle value of seat ventilation motors are steadily increasing.

From a technological evolution perspective, automotive seat ventilation motors are continuously developing towards lower noise, higher efficiency, and higher integration. Traditional brushed DC motors have advantages in cost and technological maturity, but are gradually facing challenges in lifespan and noise control. Brushless DC motors, with their controllable speed, longer lifespan, and superior NVH performance, are becoming the mainstream choice for mid-to-high-end ventilated seats. Simultaneously, the integrated design of the motor with the fan, duct, and control unit helps reduce assembly complexity and improve system consistency.

In terms of industry chain structure, automotive seat ventilation motors exhibit typical characteristics of automotive components. The upstream sector involves copper materials for motors, magnetic materials, engineering plastics, and electronic components; the midstream consists of motor and ventilation module manufacturers; and the downstream primarily connects with seat system integrators, ultimately supplying OEMs. During the selection process, OEMs not only focus on cost and performance parameters but also place greater emphasis on batch consistency, long-term supply capabilities, and compatibility with vehicle platforms. This gives suppliers with automotive-grade quality systems and large-scale manufacturing capabilities a competitive advantage.

Regionally, the European, American, and Japanese markets started earlier in the application of ventilated seats and comfort standards, with higher requirements for noise levels and reliability of ventilation system motors. The Chinese market, driven by the rapid expansion of new energy vehicles and the upgrading of intelligent cockpit configurations, has become one of the most dynamic regions globally in terms of demand growth for automotive seat ventilation motors. The advantages of the domestic supply chain in cost control, development response speed, and system integration are gradually becoming apparent, accelerating the process of domestic substitution. Looking ahead, the development of the automotive seat ventilation motor market will focus more on optimizing comfort, intelligent collaborative control, and long-term

reliability. In terms of comfort, lower noise and more uniform airflow will become core indicators; in terms of intelligence, the ventilation system motor will be linked with the cabin temperature control, seat heating and user recognition system; in terms of reliability, adapting to a longer vehicle life cycle and more stringent usage environments will become an important direction for continuous product iteration.

This report studies the global Automobile Seat Ventilation Motor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automobile Seat Ventilation Motor and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automobile Seat Ventilation Motor that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Automobile Seat Ventilation Motor total production and demand, 2021-2032, (K Units)

Global Automobile Seat Ventilation Motor total production value, 2021-2032, (USD Million)

Global Automobile Seat Ventilation Motor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Automobile Seat Ventilation Motor consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Automobile Seat Ventilation Motor domestic production, consumption, key domestic manufacturers and share

Global Automobile Seat Ventilation Motor production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Automobile Seat Ventilation Motor production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Automobile Seat Ventilation Motor production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Automobile Seat Ventilation Motor market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MinebeaMitsumi, ebm-papst, ASPINA, Nidec, DENSO, Delta Electronics, Y.S. TECH, IGB Automotive, Sunon, Gentherm, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automobile Seat Ventilation Motor market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automobile Seat Ventilation Motor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automobile Seat Ventilation Motor Market, Segmentation by Type:

Fan Motor

Blower Motor

Global Automobile Seat Ventilation Motor Market, Segmentation by Airflow Form:

Blowing

Extraction

## Global Automobile Seat Ventilation Motor Market, Segmentation by Location:

Seat Cushion Ventilation

Backrest Ventilation

## Global Automobile Seat Ventilation Motor Market, Segmentation by Application:

Personal Modification

Seat Manufacturer

## Companies Profiled:

MinebeaMitsumi

ebm-papst

ASPINA

Nidec

DENSO

Delta Electronics

Y.S. TECH

IGB Automotive

Sunon

Gentherm

## Key Questions Answered:

1. How big is the global Automobile Seat Ventilation Motor market?

2. What is the demand of the global Automobile Seat Ventilation Motor market?
3. What is the year over year growth of the global Automobile Seat Ventilation Motor market?
4. What is the production and production value of the global Automobile Seat Ventilation Motor market?
5. Who are the key producers in the global Automobile Seat Ventilation Motor market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Automobile Seat Ventilation Motor Introduction
- 1.2 World Automobile Seat Ventilation Motor Supply & Forecast
  - 1.2.1 World Automobile Seat Ventilation Motor Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Automobile Seat Ventilation Motor Production (2021-2032)
  - 1.2.3 World Automobile Seat Ventilation Motor Pricing Trends (2021-2032)
- 1.3 World Automobile Seat Ventilation Motor Production by Region (Based on Production Site)
  - 1.3.1 World Automobile Seat Ventilation Motor Production Value by Region (2021-2032)
  - 1.3.2 World Automobile Seat Ventilation Motor Production by Region (2021-2032)
  - 1.3.3 World Automobile Seat Ventilation Motor Average Price by Region (2021-2032)
  - 1.3.4 North America Automobile Seat Ventilation Motor Production (2021-2032)
  - 1.3.5 Europe Automobile Seat Ventilation Motor Production (2021-2032)
  - 1.3.6 China Automobile Seat Ventilation Motor Production (2021-2032)
  - 1.3.7 Japan Automobile Seat Ventilation Motor Production (2021-2032)
  - 1.3.8 Southeast Asia Automobile Seat Ventilation Motor Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Automobile Seat Ventilation Motor Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Automobile Seat Ventilation Motor Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Automobile Seat Ventilation Motor Demand (2021-2032)
- 2.2 World Automobile Seat Ventilation Motor Consumption by Region
  - 2.2.1 World Automobile Seat Ventilation Motor Consumption by Region (2021-2026)
  - 2.2.2 World Automobile Seat Ventilation Motor Consumption Forecast by Region (2027-2032)
- 2.3 United States Automobile Seat Ventilation Motor Consumption (2021-2032)
- 2.4 China Automobile Seat Ventilation Motor Consumption (2021-2032)
- 2.5 Europe Automobile Seat Ventilation Motor Consumption (2021-2032)
- 2.6 Japan Automobile Seat Ventilation Motor Consumption (2021-2032)
- 2.7 South Korea Automobile Seat Ventilation Motor Consumption (2021-2032)
- 2.8 ASEAN Automobile Seat Ventilation Motor Consumption (2021-2032)

## 2.9 India Automobile Seat Ventilation Motor Consumption (2021-2032)

### **3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS**

#### 3.1 World Automobile Seat Ventilation Motor Production Value by Manufacturer (2021-2026)

#### 3.2 World Automobile Seat Ventilation Motor Production by Manufacturer (2021-2026)

#### 3.3 World Automobile Seat Ventilation Motor Average Price by Manufacturer (2021-2026)

#### 3.4 Automobile Seat Ventilation Motor Company Evaluation Quadrant

#### 3.5 Industry Rank and Concentration Rate (CR)

##### 3.5.1 Global Automobile Seat Ventilation Motor Industry Rank of Major Manufacturers

##### 3.5.2 Global Concentration Ratios (CR4) for Automobile Seat Ventilation Motor in 2025

##### 3.5.3 Global Concentration Ratios (CR8) for Automobile Seat Ventilation Motor in 2025

#### 3.6 Automobile Seat Ventilation Motor Market: Overall Company Footprint Analysis

##### 3.6.1 Automobile Seat Ventilation Motor Market: Region Footprint

##### 3.6.2 Automobile Seat Ventilation Motor Market: Company Product Type Footprint

##### 3.6.3 Automobile Seat Ventilation Motor Market: Company Product Application

#### Footprint

#### 3.7 Competitive Environment

##### 3.7.1 Historical Structure of the Industry

##### 3.7.2 Barriers of Market Entry

##### 3.7.3 Factors of Competition

#### 3.8 New Entrant and Capacity Expansion Plans

#### 3.9 Mergers, Acquisition, Agreements, and Collaborations

### **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

#### 4.1 United States VS China: Automobile Seat Ventilation Motor Production Value Comparison

##### 4.1.1 United States VS China: Automobile Seat Ventilation Motor Production Value Comparison (2021 & 2025 & 2032)

##### 4.1.2 United States VS China: Automobile Seat Ventilation Motor Production Value Market Share Comparison (2021 & 2025 & 2032)

#### 4.2 United States VS China: Automobile Seat Ventilation Motor Production Comparison

##### 4.2.1 United States VS China: Automobile Seat Ventilation Motor Production Comparison (2021 & 2025 & 2032)

##### 4.2.2 United States VS China: Automobile Seat Ventilation Motor Production Market Share Comparison (2021 & 2025 & 2032)

#### 4.3 United States VS China: Automobile Seat Ventilation Motor Consumption Comparison

4.3.1 United States VS China: Automobile Seat Ventilation Motor Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Automobile Seat Ventilation Motor Consumption Market Share Comparison (2021 & 2025 & 2032)

#### 4.4 United States Based Automobile Seat Ventilation Motor Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Automobile Seat Ventilation Motor Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Automobile Seat Ventilation Motor Production Value (2021-2026)

4.4.3 United States Based Manufacturers Automobile Seat Ventilation Motor Production (2021-2026)

#### 4.5 China Based Automobile Seat Ventilation Motor Manufacturers and Market Share

4.5.1 China Based Automobile Seat Ventilation Motor Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Automobile Seat Ventilation Motor Production Value (2021-2026)

4.5.3 China Based Manufacturers Automobile Seat Ventilation Motor Production (2021-2026)

#### 4.6 Rest of World Based Automobile Seat Ventilation Motor Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Automobile Seat Ventilation Motor Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Automobile Seat Ventilation Motor Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Automobile Seat Ventilation Motor Production (2021-2026)

### **5 MARKET ANALYSIS BY TYPE**

5.1 World Automobile Seat Ventilation Motor Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Fan Motor

5.2.2 Blower Motor

5.3 Market Segment by Type

5.3.1 World Automobile Seat Ventilation Motor Production by Type (2021-2032)

- 5.3.2 World Automobile Seat Ventilation Motor Production Value by Type (2021-2032)
- 5.3.3 World Automobile Seat Ventilation Motor Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY AIRFLOW FORM**

- 6.1 World Automobile Seat Ventilation Motor Market Size Overview by Airflow Form: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Airflow Form
  - 6.2.1 Blowing
  - 6.2.2 Extraction
- 6.3 Market Segment by Airflow Form
  - 6.3.1 World Automobile Seat Ventilation Motor Production by Airflow Form (2021-2032)
  - 6.3.2 World Automobile Seat Ventilation Motor Production Value by Airflow Form (2021-2032)
  - 6.3.3 World Automobile Seat Ventilation Motor Average Price by Airflow Form (2021-2032)

## **7 MARKET ANALYSIS BY LOCATION**

- 7.1 World Automobile Seat Ventilation Motor Market Size Overview by Location: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Location
  - 7.2.1 Seat Cushion Ventilation
  - 7.2.2 Backrest Ventilation
- 7.3 Market Segment by Location
  - 7.3.1 World Automobile Seat Ventilation Motor Production by Location (2021-2032)
  - 7.3.2 World Automobile Seat Ventilation Motor Production Value by Location (2021-2032)
  - 7.3.3 World Automobile Seat Ventilation Motor Average Price by Location (2021-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

- 8.1 World Automobile Seat Ventilation Motor Market Size Overview by Application: 2021 VS 2025 VS 2032
- 8.2 Segment Introduction by Application
  - 8.2.1 Personal Modification
  - 8.2.2 Seat Manufacturer
- 8.3 Market Segment by Application

- 8.3.1 World Automobile Seat Ventilation Motor Production by Application (2021-2032)
- 8.3.2 World Automobile Seat Ventilation Motor Production Value by Application (2021-2032)
- 8.3.3 World Automobile Seat Ventilation Motor Average Price by Application (2021-2032)

## **9 COMPANY PROFILES**

### **9.1 MinebeaMitsumi**

- 9.1.1 MinebeaMitsumi Details
- 9.1.2 MinebeaMitsumi Major Business
- 9.1.3 MinebeaMitsumi Automobile Seat Ventilation Motor Product and Services
- 9.1.4 MinebeaMitsumi Automobile Seat Ventilation Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.1.5 MinebeaMitsumi Recent Developments/Updates
- 9.1.6 MinebeaMitsumi Competitive Strengths & Weaknesses

### **9.2 ebm-papst**

- 9.2.1 ebm-papst Details
- 9.2.2 ebm-papst Major Business
- 9.2.3 ebm-papst Automobile Seat Ventilation Motor Product and Services
- 9.2.4 ebm-papst Automobile Seat Ventilation Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.2.5 ebm-papst Recent Developments/Updates
- 9.2.6 ebm-papst Competitive Strengths & Weaknesses

### **9.3 ASPINA**

- 9.3.1 ASPINA Details
- 9.3.2 ASPINA Major Business
- 9.3.3 ASPINA Automobile Seat Ventilation Motor Product and Services
- 9.3.4 ASPINA Automobile Seat Ventilation Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.3.5 ASPINA Recent Developments/Updates
- 9.3.6 ASPINA Competitive Strengths & Weaknesses

### **9.4 Nidec**

- 9.4.1 Nidec Details
- 9.4.2 Nidec Major Business
- 9.4.3 Nidec Automobile Seat Ventilation Motor Product and Services
- 9.4.4 Nidec Automobile Seat Ventilation Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.4.5 Nidec Recent Developments/Updates

#### 9.4.6 Nidec Competitive Strengths & Weaknesses

### 9.5 DENSO

#### 9.5.1 DENSO Details

#### 9.5.2 DENSO Major Business

#### 9.5.3 DENSO Automobile Seat Ventilation Motor Product and Services

#### 9.5.4 DENSO Automobile Seat Ventilation Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.5.5 DENSO Recent Developments/Updates

#### 9.5.6 DENSO Competitive Strengths & Weaknesses

### 9.6 Delta Electronics

#### 9.6.1 Delta Electronics Details

#### 9.6.2 Delta Electronics Major Business

#### 9.6.3 Delta Electronics Automobile Seat Ventilation Motor Product and Services

#### 9.6.4 Delta Electronics Automobile Seat Ventilation Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.6.5 Delta Electronics Recent Developments/Updates

#### 9.6.6 Delta Electronics Competitive Strengths & Weaknesses

### 9.7 Y.S. TECH

#### 9.7.1 Y.S. TECH Details

#### 9.7.2 Y.S. TECH Major Business

#### 9.7.3 Y.S. TECH Automobile Seat Ventilation Motor Product and Services

#### 9.7.4 Y.S. TECH Automobile Seat Ventilation Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.7.5 Y.S. TECH Recent Developments/Updates

#### 9.7.6 Y.S. TECH Competitive Strengths & Weaknesses

### 9.8 IGB Automotive

#### 9.8.1 IGB Automotive Details

#### 9.8.2 IGB Automotive Major Business

#### 9.8.3 IGB Automotive Automobile Seat Ventilation Motor Product and Services

#### 9.8.4 IGB Automotive Automobile Seat Ventilation Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.8.5 IGB Automotive Recent Developments/Updates

#### 9.8.6 IGB Automotive Competitive Strengths & Weaknesses

### 9.9 Sunon

#### 9.9.1 Sunon Details

#### 9.9.2 Sunon Major Business

#### 9.9.3 Sunon Automobile Seat Ventilation Motor Product and Services

#### 9.9.4 Sunon Automobile Seat Ventilation Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Sunon Recent Developments/Updates

9.9.6 Sunon Competitive Strengths & Weaknesses

9.10 Gentherm

9.10.1 Gentherm Details

9.10.2 Gentherm Major Business

9.10.3 Gentherm Automobile Seat Ventilation Motor Product and Services

9.10.4 Gentherm Automobile Seat Ventilation Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Gentherm Recent Developments/Updates

9.10.6 Gentherm Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

10.1 Automobile Seat Ventilation Motor Industry Chain

10.2 Automobile Seat Ventilation Motor Upstream Analysis

10.2.1 Automobile Seat Ventilation Motor Core Raw Materials

10.2.2 Main Manufacturers of Automobile Seat Ventilation Motor Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Automobile Seat Ventilation Motor Production Mode

10.6 Automobile Seat Ventilation Motor Procurement Model

10.7 Automobile Seat Ventilation Motor Industry Sales Model and Sales Channels

10.7.1 Automobile Seat Ventilation Motor Sales Model

10.7.2 Automobile Seat Ventilation Motor Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Automobile Seat Ventilation Motor Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Automobile Seat Ventilation Motor Production Value by Region (2021-2026) & (USD Million)

Table 3. World Automobile Seat Ventilation Motor Production Value by Region (2027-2032) & (USD Million)

Table 4. World Automobile Seat Ventilation Motor Production Value Market Share by Region (2021-2026)

Table 5. World Automobile Seat Ventilation Motor Production Value Market Share by Region (2027-2032)

Table 6. World Automobile Seat Ventilation Motor Production by Region (2021-2026) & (K Units)

Table 7. World Automobile Seat Ventilation Motor Production by Region (2027-2032) & (K Units)

Table 8. World Automobile Seat Ventilation Motor Production Market Share by Region (2021-2026)

Table 9. World Automobile Seat Ventilation Motor Production Market Share by Region (2027-2032)

Table 10. World Automobile Seat Ventilation Motor Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Automobile Seat Ventilation Motor Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Automobile Seat Ventilation Motor Major Market Trends

Table 13. World Automobile Seat Ventilation Motor Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Automobile Seat Ventilation Motor Consumption by Region (2021-2026) & (K Units)

Table 15. World Automobile Seat Ventilation Motor Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Automobile Seat Ventilation Motor Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Automobile Seat Ventilation Motor Producers in 2025

Table 18. World Automobile Seat Ventilation Motor Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Automobile Seat Ventilation Motor Producers in 2025

Table 20. World Automobile Seat Ventilation Motor Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Automobile Seat Ventilation Motor Company Evaluation Quadrant

Table 22. World Automobile Seat Ventilation Motor Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Automobile Seat Ventilation Motor Production Site of Key Manufacturer

Table 24. Automobile Seat Ventilation Motor Market: Company Product Type Footprint

Table 25. Automobile Seat Ventilation Motor Market: Company Product Application Footprint

Table 26. Automobile Seat Ventilation Motor Competitive Factors

Table 27. Automobile Seat Ventilation Motor New Entrant and Capacity Expansion Plans

Table 28. Automobile Seat Ventilation Motor Mergers & Acquisitions Activity

Table 29. United States VS China Automobile Seat Ventilation Motor Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Automobile Seat Ventilation Motor Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Automobile Seat Ventilation Motor Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Automobile Seat Ventilation Motor Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Automobile Seat Ventilation Motor Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Automobile Seat Ventilation Motor Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Automobile Seat Ventilation Motor Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Automobile Seat Ventilation Motor Production Market Share (2021-2026)

Table 37. China Based Automobile Seat Ventilation Motor Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Automobile Seat Ventilation Motor Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Automobile Seat Ventilation Motor Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Automobile Seat Ventilation Motor Production,

(2021-2026) & (K Units)

Table 41. China Based Manufacturers Automobile Seat Ventilation Motor Production Market Share (2021-2026)

Table 42. Rest of World Based Automobile Seat Ventilation Motor Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Automobile Seat Ventilation Motor Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Automobile Seat Ventilation Motor Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Automobile Seat Ventilation Motor Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Automobile Seat Ventilation Motor Production Market Share (2021-2026)

Table 47. World Automobile Seat Ventilation Motor Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Automobile Seat Ventilation Motor Production by Type (2021-2026) & (K Units)

Table 49. World Automobile Seat Ventilation Motor Production by Type (2027-2032) & (K Units)

Table 50. World Automobile Seat Ventilation Motor Production Value by Type (2021-2026) & (USD Million)

Table 51. World Automobile Seat Ventilation Motor Production Value by Type (2027-2032) & (USD Million)

Table 52. World Automobile Seat Ventilation Motor Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Automobile Seat Ventilation Motor Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Automobile Seat Ventilation Motor Production Value by Airflow Form, (USD Million), 2021 & 2025 & 2032

Table 55. World Automobile Seat Ventilation Motor Production by Airflow Form (2021-2026) & (K Units)

Table 56. World Automobile Seat Ventilation Motor Production by Airflow Form (2027-2032) & (K Units)

Table 57. World Automobile Seat Ventilation Motor Production Value by Airflow Form (2021-2026) & (USD Million)

Table 58. World Automobile Seat Ventilation Motor Production Value by Airflow Form (2027-2032) & (USD Million)

Table 59. World Automobile Seat Ventilation Motor Average Price by Airflow Form (2021-2026) & (US\$/Unit)

Table 60. World Automobile Seat Ventilation Motor Average Price by Airflow Form (2027-2032) & (US\$/Unit)

Table 61. World Automobile Seat Ventilation Motor Production Value by Location, (USD Million), 2021 & 2025 & 2032

Table 62. World Automobile Seat Ventilation Motor Production by Location (2021-2026) & (K Units)

Table 63. World Automobile Seat Ventilation Motor Production by Location (2027-2032) & (K Units)

Table 64. World Automobile Seat Ventilation Motor Production Value by Location (2021-2026) & (USD Million)

Table 65. World Automobile Seat Ventilation Motor Production Value by Location (2027-2032) & (USD Million)

Table 66. World Automobile Seat Ventilation Motor Average Price by Location (2021-2026) & (US\$/Unit)

Table 67. World Automobile Seat Ventilation Motor Average Price by Location (2027-2032) & (US\$/Unit)

Table 68. World Automobile Seat Ventilation Motor Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Automobile Seat Ventilation Motor Production by Application (2021-2026) & (K Units)

Table 70. World Automobile Seat Ventilation Motor Production by Application (2027-2032) & (K Units)

Table 71. World Automobile Seat Ventilation Motor Production Value by Application (2021-2026) & (USD Million)

Table 72. World Automobile Seat Ventilation Motor Production Value by Application (2027-2032) & (USD Million)

Table 73. World Automobile Seat Ventilation Motor Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Automobile Seat Ventilation Motor Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. MinebeaMitsumi Basic Information, Manufacturing Base and Competitors

Table 76. MinebeaMitsumi Major Business

Table 77. MinebeaMitsumi Automobile Seat Ventilation Motor Product and Services

Table 78. MinebeaMitsumi Automobile Seat Ventilation Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. MinebeaMitsumi Recent Developments/Updates

Table 80. MinebeaMitsumi Competitive Strengths & Weaknesses

Table 81. ebm-papst Basic Information, Manufacturing Base and Competitors

Table 82. ebm-papst Major Business

Table 83. ebm-papst Automobile Seat Ventilation Motor Product and Services

Table 84. ebm-papst Automobile Seat Ventilation Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. ebm-papst Recent Developments/Updates

Table 86. ebm-papst Competitive Strengths & Weaknesses

Table 87. ASPINA Basic Information, Manufacturing Base and Competitors

Table 88. ASPINA Major Business

Table 89. ASPINA Automobile Seat Ventilation Motor Product and Services

Table 90. ASPINA Automobile Seat Ventilation Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. ASPINA Recent Developments/Updates

Table 92. ASPINA Competitive Strengths & Weaknesses

Table 93. Nidec Basic Information, Manufacturing Base and Competitors

Table 94. Nidec Major Business

Table 95. Nidec Automobile Seat Ventilation Motor Product and Services

Table 96. Nidec Automobile Seat Ventilation Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Nidec Recent Developments/Updates

Table 98. Nidec Competitive Strengths & Weaknesses

Table 99. DENSO Basic Information, Manufacturing Base and Competitors

Table 100. DENSO Major Business

Table 101. DENSO Automobile Seat Ventilation Motor Product and Services

Table 102. DENSO Automobile Seat Ventilation Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. DENSO Recent Developments/Updates

Table 104. DENSO Competitive Strengths & Weaknesses

Table 105. Delta Electronics Basic Information, Manufacturing Base and Competitors

Table 106. Delta Electronics Major Business

Table 107. Delta Electronics Automobile Seat Ventilation Motor Product and Services

Table 108. Delta Electronics Automobile Seat Ventilation Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Delta Electronics Recent Developments/Updates

Table 110. Delta Electronics Competitive Strengths & Weaknesses

- Table 111. Y.S. TECH Basic Information, Manufacturing Base and Competitors
- Table 112. Y.S. TECH Major Business
- Table 113. Y.S. TECH Automobile Seat Ventilation Motor Product and Services
- Table 114. Y.S. TECH Automobile Seat Ventilation Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. Y.S. TECH Recent Developments/Updates
- Table 116. Y.S. TECH Competitive Strengths & Weaknesses
- Table 117. IGB Automotive Basic Information, Manufacturing Base and Competitors
- Table 118. IGB Automotive Major Business
- Table 119. IGB Automotive Automobile Seat Ventilation Motor Product and Services
- Table 120. IGB Automotive Automobile Seat Ventilation Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. IGB Automotive Recent Developments/Updates
- Table 122. IGB Automotive Competitive Strengths & Weaknesses
- Table 123. Sunon Basic Information, Manufacturing Base and Competitors
- Table 124. Sunon Major Business
- Table 125. Sunon Automobile Seat Ventilation Motor Product and Services
- Table 126. Sunon Automobile Seat Ventilation Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Sunon Recent Developments/Updates
- Table 128. Sunon Competitive Strengths & Weaknesses
- Table 129. Gentherm Basic Information, Manufacturing Base and Competitors
- Table 130. Gentherm Major Business
- Table 131. Gentherm Automobile Seat Ventilation Motor Product and Services
- Table 132. Gentherm Automobile Seat Ventilation Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Gentherm Recent Developments/Updates
- Table 134. Gentherm Competitive Strengths & Weaknesses
- Table 135. Global Key Players of Automobile Seat Ventilation Motor Upstream (Raw Materials)
- Table 136. Global Automobile Seat Ventilation Motor Typical Customers
- Table 137. Automobile Seat Ventilation Motor Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Automobile Seat Ventilation Motor Picture

Figure 2. World Automobile Seat Ventilation Motor Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Automobile Seat Ventilation Motor Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Automobile Seat Ventilation Motor Production (2021-2032) & (K Units)

Figure 5. World Automobile Seat Ventilation Motor Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Automobile Seat Ventilation Motor Production Value Market Share by Region (2021-2032)

Figure 7. World Automobile Seat Ventilation Motor Production Market Share by Region (2021-2032)

Figure 8. North America Automobile Seat Ventilation Motor Production (2021-2032) & (K Units)

Figure 9. Europe Automobile Seat Ventilation Motor Production (2021-2032) & (K Units)

Figure 10. China Automobile Seat Ventilation Motor Production (2021-2032) & (K Units)

Figure 11. Japan Automobile Seat Ventilation Motor Production (2021-2032) & (K Units)

Figure 12. Southeast Asia Automobile Seat Ventilation Motor Production (2021-2032) & (K Units)

Figure 13. Automobile Seat Ventilation Motor Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Automobile Seat Ventilation Motor Consumption (2021-2032) & (K Units)

Figure 16. World Automobile Seat Ventilation Motor Consumption Market Share by Region (2021-2032)

Figure 17. United States Automobile Seat Ventilation Motor Consumption (2021-2032) & (K Units)

Figure 18. China Automobile Seat Ventilation Motor Consumption (2021-2032) & (K Units)

Figure 19. Europe Automobile Seat Ventilation Motor Consumption (2021-2032) & (K Units)

Figure 20. Japan Automobile Seat Ventilation Motor Consumption (2021-2032) & (K Units)

Figure 21. South Korea Automobile Seat Ventilation Motor Consumption (2021-2032) & (K Units)

Figure 22. ASEAN Automobile Seat Ventilation Motor Consumption (2021-2032) & (K Units)

Figure 23. India Automobile Seat Ventilation Motor Consumption (2021-2032) & (K Units)

Figure 24. Producer Shipments of Automobile Seat Ventilation Motor by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Automobile Seat Ventilation Motor Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Automobile Seat Ventilation Motor Markets in 2025

Figure 27. United States VS China: Automobile Seat Ventilation Motor Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Automobile Seat Ventilation Motor Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Automobile Seat Ventilation Motor Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Automobile Seat Ventilation Motor Production Market Share 2025

Figure 31. China Based Manufacturers Automobile Seat Ventilation Motor Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Automobile Seat Ventilation Motor Production Market Share 2025

Figure 33. World Automobile Seat Ventilation Motor Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Automobile Seat Ventilation Motor Production Value Market Share by Type in 2025

Figure 35. Fan Motor

Figure 36. Blower Motor

Figure 37. World Automobile Seat Ventilation Motor Production Market Share by Type (2021-2032)

Figure 38. World Automobile Seat Ventilation Motor Production Value Market Share by Type (2021-2032)

Figure 39. World Automobile Seat Ventilation Motor Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Automobile Seat Ventilation Motor Production Value by Airflow Form, (USD Million), 2021 & 2025 & 2032

Figure 41. World Automobile Seat Ventilation Motor Production Value Market Share by Airflow Form in 2025

Figure 42. Blowing

Figure 43. Extraction

Figure 44. World Automobile Seat Ventilation Motor Production Market Share by Airflow Form (2021-2032)

Figure 45. World Automobile Seat Ventilation Motor Production Value Market Share by Airflow Form (2021-2032)

Figure 46. World Automobile Seat Ventilation Motor Average Price by Airflow Form (2021-2032) & (US\$/Unit)

Figure 47. World Automobile Seat Ventilation Motor Production Value by Location, (USD Million), 2021 & 2025 & 2032

Figure 48. World Automobile Seat Ventilation Motor Production Value Market Share by Location in 2025

Figure 49. Seat Cushion Ventilation

Figure 50. Backrest Ventilation

Figure 51. World Automobile Seat Ventilation Motor Production Market Share by Location (2021-2032)

Figure 52. World Automobile Seat Ventilation Motor Production Value Market Share by Location (2021-2032)

Figure 53. World Automobile Seat Ventilation Motor Average Price by Location (2021-2032) & (US\$/Unit)

Figure 54. World Automobile Seat Ventilation Motor Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 55. World Automobile Seat Ventilation Motor Production Value Market Share by Application in 2025

Figure 56. Personal Modification

Figure 57. Seat Manufacturer

Figure 58. World Automobile Seat Ventilation Motor Production Market Share by Application (2021-2032)

Figure 59. World Automobile Seat Ventilation Motor Production Value Market Share by Application (2021-2032)

Figure 60. World Automobile Seat Ventilation Motor Average Price by Application (2021-2032) & (US\$/Unit)

Figure 61. Automobile Seat Ventilation Motor Industry Chain

Figure 62. Automobile Seat Ventilation Motor Procurement Model

Figure 63. Automobile Seat Ventilation Motor Sales Model

Figure 64. Automobile Seat Ventilation Motor Sales Channels, Direct Sales, and Distribution

Figure 65. Methodology

Figure 66. Research Process and Data Source

## I would like to order

Product name: Global Automobile Seat Ventilation Motor Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/GD29C37220D7EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD29C37220D7EN.html>