

# Global Automobile Integrated Antennas Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Automobile Integrated Antennas market size was valued at USD 119.5 million in 2023 and is forecast to a readjusted size of USD 148.6 million by 2030 with a CAGR of 3.2% during review period.

Automobile Antenna is an electrical component which is designed to be mounted on the vehicle refers to receive and transfer information. Typically an antenna consists of an arrangement of metallic conductors (elements), electrically connected (often through a transmission line) to the receiver or transmitter. An oscillating current of electrons forced through the antenna by a transmitter will create an oscillating magnetic field around the antenna elements, while the charge of the electrons also creates an oscillating electric field along the elements. These time-varying fields radiate away from the antenna into space as a moving transverse electromagnetic field wave. Conversely, during reception, the oscillating electric and magnetic fields of an incoming radio wave exert force on the electrons in the antenna elements, causing them to move back and forth, creating oscillating currents in the antenna.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major



automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

The Global Info Research report includes an overview of the development of the Automobile Integrated Antennas industry chain, the market status of Passenger Vehicle (Windshield Automobile Integrated Antennas, Backlite Automobile Integrated Antennas), Commercial Vehicle (Windshield Automobile Integrated Antennas, Backlite Automobile Integrated Antennas), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automobile Integrated Antennas.

Regionally, the report analyzes the Automobile Integrated Antennas markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automobile Integrated Antennas market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Automobile Integrated Antennas market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automobile Integrated Antennas industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Windshield Automobile Integrated Antennas, Backlite Automobile Integrated Antennas).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automobile Integrated Antennas market.



Regional Analysis: The report involves examining the Automobile Integrated Antennas market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automobile Integrated Antennas market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automobile Integrated Antennas:

Company Analysis: Report covers individual Automobile Integrated Antennas manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automobile Integrated Antennas This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Vehicle, Commercial Vehicle).

Technology Analysis: Report covers specific technologies relevant to Automobile Integrated Antennas. It assesses the current state, advancements, and potential future developments in Automobile Integrated Antennas areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automobile Integrated Antennas market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

#### Market Segmentation

Automobile Integrated Antennas market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and



value. Market segment by Type Windshield Automobile Integrated Antennas Backlite Automobile Integrated Antennas Side Windows Automobile Integrated Antennas Market segment by Application Passenger Vehicle Commercial Vehicle Major players covered **AGC** Ficosa Continental Automotive LairdTech Harada Ace Tech Fiamm Inzi Controls **HARMAN** Panasonic



#### Kathrein

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automobile Integrated Antennas product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automobile Integrated Antennas, with price, sales, revenue and global market share of Automobile Integrated Antennas from 2019 to 2024.

Chapter 3, the Automobile Integrated Antennas competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automobile Integrated Antennas breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales



quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Automobile Integrated Antennas market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automobile Integrated Antennas.

Chapter 14 and 15, to describe Automobile Integrated Antennas sales channel, distributors, customers, research findings and conclusion.



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