

Global Automobile Electrophoretic Paint Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Automobile Electrophoretic Paint market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Automobile electrophoretic paint, also known as electrocoating or electro deposition coating, is a type of automotive coating that uses an electrically charged paint solution to deposit a thin, uniform, and corrosion-resistant film on the surface of a metal car body.

The process of electrophoretic painting involves immersing the car body in a paint bath containing a water-based paint emulsion that contains finely dispersed pigment particles and a water-soluble resin binder. An electric voltage is applied between the car body and the bath, causing the paint particles to migrate and deposit on the surface of the car body, forming a tightly adhering and durable paint film. The paint film thickness can be precisely controlled by adjusting the voltage and time of the process.

The advantages of automobile electrophoretic paint include:

Excellent corrosion resistance and durability, as the paint film forms a tight bond with the metal substrate and provides excellent barrier protection against environmental factors such as moisture, UV radiation, and chemicals.

Uniform and consistent coverage, as the electric field ensures that the paint particles

are deposited evenly on all surfaces, including complex and hard-to-reach areas.

Reduced environmental impact, as the water-based paint solution is free from hazardous organic solvents and produces minimal volatile organic compounds (VOCs) emissions.

Lower production costs, as the process eliminates the need for multiple coating layers and reduces waste and overspray.

Automobile electrophoretic paint is widely used in the automotive industry for priming, base coating, and top coating of car bodies, and can be used for both metal and plastic substrates.

This report is a detailed and comprehensive analysis for global Automobile Electrophoretic Paint market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Automobile Electrophoretic Paint market size and forecasts, in consumption value (\$ Million), sales quantity (K Tons), and average selling prices (US\$/Ton), 2018-2029

Global Automobile Electrophoretic Paint market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Tons), and average selling prices (US\$/Ton), 2018-2029

Global Automobile Electrophoretic Paint market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Tons), and average selling prices (US\$/Ton), 2018-2029

Global Automobile Electrophoretic Paint market shares of main players, shipments in revenue (\$ Million), sales quantity (K Tons), and ASP (US\$/Ton), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automobile Electrophoretic Paint

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automobile Electrophoretic Paint market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PPG Industries, AkzoNobel, BASF SE, Kansai Paint Co., Ltd. and Nippon Paint Holdings Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Automobile Electrophoretic Paint market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cathodic Electrophoretic Paint

Anodic Electrophoretic Paint

Market segment by Application

Commercial Vehicles

Passenger Vehicles

Major players covered

PPG Industries

AkzoNobel

BASF SE

Kansai Paint Co., Ltd.

Nippon Paint Holdings Co., Ltd.

Jotun Group

Axalta Coating Systems

Sherwin-Williams

Valspar Corporation

RPM International Inc.

Eastman Chemical Company

KCC Corporation

Noroo Paint & Coatings Co., Ltd.

Berger Paints India Limited

Nihon Parkerizing Co., Ltd.

Beijing Foton Daimler Automotive Co., Ltd.

Guangzhou Automotive Group Co., Ltd.

Chongqing Changan Automobile Company Limited

Geely Automobile Holdings Limited

Great Wall Motors Company Limited

Shanghai Kinlita Chemical

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automobile Electrophoretic Paint product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automobile Electrophoretic Paint, with price, sales, revenue and global market share of Automobile Electrophoretic Paint from 2018 to 2023.

Chapter 3, the Automobile Electrophoretic Paint competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automobile Electrophoretic Paint breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Automobile Electrophoretic Paint market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automobile Electrophoretic Paint.

Chapter 14 and 15, to describe Automobile Electrophoretic Paint sales channel, distributors, customers, research findings and conclusion.

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