

Global Automobile Antenna Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automobile Antenna market size was valued at USD 1816.1 million in 2023 and is forecast to a readjusted size of USD 2199.7 million by 2030 with a CAGR of 2.8% during review period.

Automobile Antenna is an electrical component which is designed to be mounted on the vehicle refers to receive and transfer information. Typically an antenna consists of an arrangement of metallic conductors (elements), electrically connected (often through a transmission line) to the receiver or transmitter. An oscillating current of electrons forced through the antenna by a transmitter will create an oscillating magnetic field around the antenna elements, while the charge of the electrons also creates an oscillating electric field along the elements. These time-varying fields radiate away from the antenna into space as a moving transverse electromagnetic field wave. Conversely, during reception, the oscillating electric and magnetic fields of an incoming radio wave exert force on the electrons in the antenna elements, causing them to move back and forth, creating oscillating currents in the antenna.

Europe is the largest Automobile Antenna market with about 31% market share. North America is follower, accounting for about 20% market share.

The key players are Kathrein, Harada, Laird, Yokowa, Northeast Industries, Hirschmann, Suzhong, Ace Tech, Fiamm, Tuko, Inzi Controls, Shenglu, Riof, Shien, Tianye etc. Top 3 companies occupied about 47% market share.

The Global Info Research report includes an overview of the development of the Automobile Antenna industry chain, the market status of Passenger Vehicle (Fin Type, Rod Type), Commercial Vehicle (Fin Type, Rod Type), and key enterprises in

developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automobile Antenna.

Regionally, the report analyzes the Automobile Antenna markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automobile Antenna market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automobile Antenna market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automobile Antenna industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Fin Type, Rod Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automobile Antenna market.

Regional Analysis: The report involves examining the Automobile Antenna market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automobile Antenna market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automobile Antenna:

Company Analysis: Report covers individual Automobile Antenna players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automobile Antenna. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Vehicle, Commercial Vehicle).

Technology Analysis: Report covers specific technologies relevant to Automobile Antenna. It assesses the current state, advancements, and potential future developments in Automobile Antenna areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automobile Antenna market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automobile Antenna market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Fin Type

Rod Type

Screen Type

Film Type

Integrated Type

Others

Market segment by Application

Passenger Vehicle

Commercial Vehicle

Market segment by players, this report covers

Kathrein

Harada

Laird

Yokowa

Northeast Industries

Hirschmann

Suzhong

Ace Tech

Fiamm

Tuko

Inzi Controls

Shenglu

Riof

Shien

Tianye

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Automobile Antenna product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automobile Antenna, with revenue, gross margin and global market share of Automobile Antenna from 2019 to 2024.

Chapter 3, the Automobile Antenna competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Automobile Antenna market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automobile Antenna.

Chapter 13, to describe Automobile Antenna research findings and conclusion.

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