

Global Automation Testing Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automation Testing Service market size was valued at US\$ 16491 million in 2025 and is forecast to a readjusted size of US\$ 42029 million by 2032 with a CAGR of 14.3% during review period.

Automation Testing Service is a professional outsourced testing service that uses specialized tools, scripts and frameworks to replace repetitive manual testing work. Service providers design test cases, develop automated scripts, execute tests automatically, generate reports and analyze defects. It improves testing efficiency, ensures consistent test results, shortens project cycles and reduces labor costs. This service is widely applied in software development, system iteration, regression testing and product release for IT, finance, retail and other industries.

The global automation testing service market is in a phase of rapid and robust expansion.

The market's rapid growth is fueled by several interconnected factors that are reshaping the software development landscape:

The widespread shift to Agile and DevOps methodologies is the single biggest driver. These frameworks require continuous, rapid testing, which is impossible to achieve with manual processes. Automation is essential for integrating quality checks into Continuous Integration and Continuous Delivery (CI/CD) pipelines, enabling faster and more reliable software releases.

Artificial Intelligence is fundamentally transforming the industry. AI-powered tools are moving beyond simple scripted tests to perform functions like:

- Self-Healing Scripts: Automatically adjusting test scripts when the application's user interface changes, significantly reducing maintenance effort.
- Defect Prediction: Analyzing code to predict which areas are most likely to contain bugs.
- Automated Test Case Generation: Creating test cases without human intervention.

As businesses increasingly rely on cloud-native applications, web platforms, and mobile apps, the need for robust testing across diverse environments (different devices, browsers, and operating systems) grows exponentially.

The exponential growth of online platforms?from e-commerce to digital healthcare and fintech?necessitates flawless user experiences. These applications require frequent updates, and automation testing is critical for rapidly validating new features and performance without introducing errors.

This report is a detailed and comprehensive analysis for global Automation Testing Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automation Testing Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Automation Testing Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Automation Testing Service market size and forecasts, by Type and by

Application, in consumption value (\$ Million), 2021-2032

Global Automation Testing Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automation Testing Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automation Testing Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Accenture, Cognizant, Sogeti, Tata Consultancy Services (TCS), Infosys, Wipro, HCLTech, IBM Consulting, Tech Mahindra, LTIMindtree, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Automation Testing Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premises

Market segment by Test Type & Business Purpose

Functional Automation Testing

Performance Automation Testing

Compatibility Automation Testing

Security Automation Testing

API Automation Testing

Market segment by Service Delivery Mode

On-site Testing Service

Remote Testing Service

Market segment by Application

SMEs

Large Enterprises

Market segment by players, this report covers

Accenture

Cognizant

Sogeti

Tata Consultancy Services (TCS)

Infosys

Wipro

HCLTech

IBM Consulting

Tech Mahindra

LTIMindtree

Qualitest

Cigniti

NTT DATA

UST

Deloitte

DXC Technology

EPAM Systems

Atos

Expleo

CGI

Apexon

Aspire Systems

Indium Software

SHIFT Inc.

Chinasoft International

Pactera

LG CNS

iSoftStone

QASource

Testlio

BairesDev

ScienceSoft

QA Mentor

QA Wolf

Andersen

iTechArt

Netguru

Altoros

Codoid

DeviQA

Testhouse

QA Consultants

iBeta

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Automation Testing Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automation Testing Service, with revenue, gross margin, and global market share of Automation Testing Service from 2021 to 2026.

Chapter 3, the Automation Testing Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Automation Testing Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automation Testing Service.

Chapter 13, to describe Automation Testing Service research findings and conclusion.

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