

Global Automation as a Service Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automation as a Service market size was valued at USD 3348.2 million in 2023 and is forecast to a readjusted size of USD 16550 million by 2030 with a CAGR of 25.6% during review period.

This report mainly focuses on the automation as a service market. Automation-as-a-service basically enables an organization to automate the existing business processes by recording and analyzing data from the existing applications. It enables an organization to transform from a manual process to reliable, accurate and fast automation processes across the organization.

The global demand for automation was accelerated and reemphasised by the COVID-19 pandemic. Across industries, there is an increase in cloud-native bots, intelligent data capture, and process discovery bots. There has recently been a significant desire for automation to streamline tasks and cut expenses. Some key reasons propelling the growth of the studied market are the increasing acceptance of automation across all end-user sectors, expanding the reach of cloud computing, and rising IoT device numbers. The need for healthcare services is anticipated to increase in the upcoming years. Many operations, including admissions and patient histories, need to be automated as most countries' healthcare infrastructure develops to manage massive amounts of patient data.

The Global Info Research report includes an overview of the development of the Automation as a Service industry chain, the market status of BFSI (Rule-based Automation, Knowledge-based Automation), Telecom and IT (Rule-based Automation, Knowledge-based Automation), and key enterprises in developed and developing



market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automation as a Service.

Regionally, the report analyzes the Automation as a Service markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automation as a Service market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automation as a Service market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automation as a Service industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Rulebased Automation, Knowledge-based Automation).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automation as a Service market.

Regional Analysis: The report involves examining the Automation as a Service market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automation as a Service market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automation as a Service:



Company Analysis: Report covers individual Automation as a Service players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automation as a Service This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, Telecom and IT).

Technology Analysis: Report covers specific technologies relevant to Automation as a Service. It assesses the current state, advancements, and potential future developments in Automation as a Service areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automation as a Service market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automation as a Service market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Rule-based Automation

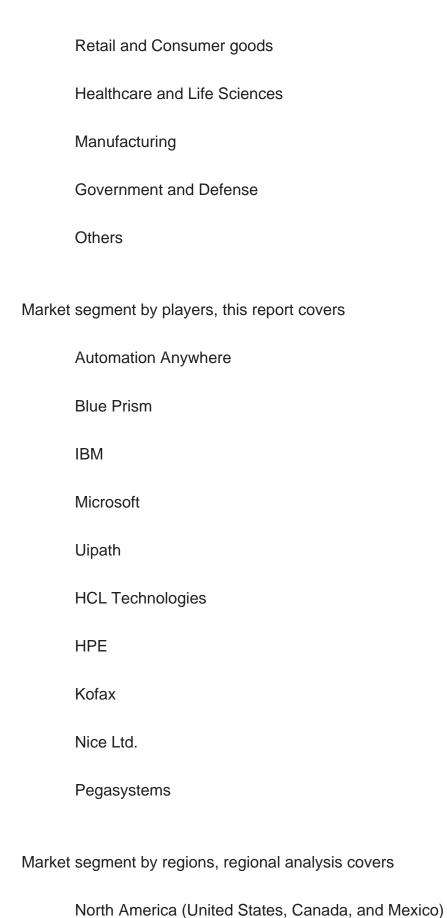
Knowledge-based Automation

Market segment by Application

BFSI

Telecom and IT





Global Automation as a Service Market 2024 by Company, Regions, Type and Application, Forecast to 2030



Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Automation as a Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automation as a Service, with revenue, gross margin and global market share of Automation as a Service from 2019 to 2024.

Chapter 3, the Automation as a Service competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Automation as a Service market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automation as a Service.

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