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Global Automation-as-a-Service Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Automation as a Service (AaaS) is set to disrupt the tech and professional services industry by democratising robotic process automation (RPA). Automation as a Service (AaaS) packages research, education, consulting and execution under a fixed price per process model.

Scope of the Report:

This report studies the Automation-as-a-Service market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Automation-as-a-Service market by product type and applications/end industries.

Automation-as-a-service solutions and services are used for various business functions, which include Information Technology (IT), sales and marketing, finance, operations, and Human Resource (HR). The sales and marketing business function is expected to witness the highest CAGR during the forecast period because of the increasing need for sales and marketing departments across industries, to automate various repetitive and mundane tasks that utilize a lot of time of the sales and marketing representatives, which can otherwise be used for beneficial tasks such as customer acquisition and retainment.

The global Automation-as-a-Service market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

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The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Automation-as-a-Service.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Automation Anywhere, Inc. (US)

Blue Prism Group plc (UK)

International Business Machines Corporation (US)

Kofax Inc.(US)

NICE Ltd. (Israel)

Pegasystems Inc.(US)

Microsoft Corporation(US)

UiPath(US)

HCL Technologies Limited (India)

Hewlett Packard Enterprise Development LP (US)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

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Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Managed Services

Professional Services

Market Segment by Applications, can be divided into

BFSI

Telecom and IT

Retail and Consumer goods

Healthcare and Life Sciences

Manufacturing

Government and Defense

Others

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