

Global Automatic Tyre Pressure Monitoring System Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automatic Tyre Pressure Monitoring System market size is expected to reach \$ 1112 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

In 2025, global automatic tyre pressure monitoring system production capacity is 26,000,000 sets, with production reached approximately 20,500,000 sets, with an average global market price of around US\$ 40 per set. The market gross margin is mainly 25%-35%. An Automatic Tyre Pressure Monitoring System (TPMS) is an electronic safety system designed to continuously monitor the air pressure inside vehicle tires and provide real-time alerts to the driver when the pressure falls below or exceeds recommended levels. The system typically consists of pressure sensors installed inside each tire, a wireless communication module, an electronic control unit (ECU), and a dashboard display or warning indicator. TPMS can generally be classified into two main types: direct TPMS, which uses pressure sensors mounted inside the tire to measure actual tire pressure and temperature, and indirect TPMS, which estimates tire pressure by analyzing wheel speed data from the anti-lock braking system (ABS). Direct TPMS offers higher accuracy and additional temperature monitoring functions, making it increasingly common in modern passenger vehicles. By ensuring optimal tire pressure, TPMS improves vehicle safety, fuel efficiency, tire lifespan, and overall driving performance.

The upstream of the automatic tyre pressure monitoring system industry chain mainly includes semiconductor chips, MEMS pressure sensors, microcontrollers, batteries, radio frequency communication modules, antennas, and plastic or metal sensor housings. These components determine the accuracy, reliability, and lifespan of TPMS sensors. The midstream consists of TPMS system integration and manufacturing,

including sensor module assembly, electronic control unit development, wireless communication configuration, software programming, and system calibration. Manufacturers focus on improving sensor precision, reducing power consumption, extending battery life, and ensuring compatibility with vehicle electronic architectures. The downstream primarily includes automotive OEMs, aftermarket automotive electronics suppliers, and vehicle maintenance services. TPMS systems are widely installed in passenger cars, commercial vehicles, electric vehicles, and fleet vehicles, and the aftermarket replacement of sensor modules also represents a significant portion of demand.

The automatic tyre pressure monitoring system market is experiencing steady growth driven by global automotive safety regulations and increasing vehicle electrification. Many countries and regions have mandated TPMS installation in new vehicles, particularly in passenger cars, to enhance road safety and reduce accidents caused by underinflated tires. These regulations significantly expand the penetration rate of TPMS across global vehicle production. Another key driver is the rapid development of electric vehicles and intelligent vehicles. EVs place higher demands on energy efficiency and tire performance, making accurate tire pressure monitoring essential for optimizing driving range and vehicle safety. As a result, TPMS systems are becoming standard components in many EV platforms. In addition, technological advancements in MEMS sensors, low-power wireless communication, and integrated automotive electronics are improving the reliability and lifespan of TPMS modules. The growing automotive aftermarket, including sensor replacement and maintenance services, is also contributing to long-term market expansion.

This report studies the global Automatic Tyre Pressure Monitoring System production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automatic Tyre Pressure Monitoring System and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automatic Tyre Pressure Monitoring System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automatic Tyre Pressure Monitoring System total production and demand, 2021-2032, (K Sets)

Global Automatic Tyre Pressure Monitoring System total production value, 2021-2032, (USD Million)

Global Automatic Tyre Pressure Monitoring System production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sets), (based on production site)

Global Automatic Tyre Pressure Monitoring System consumption by region & country, CAGR, 2021-2032 & (K Sets)

U.S. VS China: Automatic Tyre Pressure Monitoring System domestic production, consumption, key domestic manufacturers and share

Global Automatic Tyre Pressure Monitoring System production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sets)

Global Automatic Tyre Pressure Monitoring System production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sets)

Global Automatic Tyre Pressure Monitoring System production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sets)

This report profiles key players in the global Automatic Tyre Pressure Monitoring System market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Continental, Baolong Automotive, Pacific Industrial, Denso Corporation, Hendrickson, Huf H?lsbeck & F?rst, ZF Friedrichshafen, WABCO, Sata Auto, CUB Elecparts, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automatic Tyre Pressure Monitoring System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sets) and average price (US\$/Set) by

manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automatic Tyre Pressure Monitoring System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automatic Tyre Pressure Monitoring System Market, Segmentation by Type:

Direct

Indirect

Global Automatic Tyre Pressure Monitoring System Market, Segmentation by Sensor Installation:

Internal

External

Global Automatic Tyre Pressure Monitoring System Market, Segmentation by

Communication Technology:

RF Wireless

Bluetooth

Global Automatic Tyre Pressure Monitoring System Market, Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

Companies Profiled:

Continental

Baolong Automotive

Pacific Industrial

Denso Corporation

Hendrickson

Huf H?lsbeck & F?rst

ZF Friedrichshafen

WABCO

Sata Auto

CUB Elecparts

Orange Electronic

Key Questions Answered:

1. How big is the global Automatic Tyre Pressure Monitoring System market?
2. What is the demand of the global Automatic Tyre Pressure Monitoring System market?
3. What is the year over year growth of the global Automatic Tyre Pressure Monitoring System market?
4. What is the production and production value of the global Automatic Tyre Pressure Monitoring System market?
5. Who are the key producers in the global Automatic Tyre Pressure Monitoring System market?
6. What are the growth factors driving the market demand?

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