

Global Automatic Tyre Pressure Monitoring System Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automatic Tyre Pressure Monitoring System market size was valued at US\$ 844 million in 2025 and is forecast to a readjusted size of US\$ 1112 million by 2032 with a CAGR of 4.0% during review period.

In 2025, global automatic tyre pressure monitoring system production capacity is 26,000,000 sets, with production reached approximately 20,500,000 sets, with an average global market price of around US\$ 40 per set. The market gross margin is mainly 25%-35%. An Automatic Tyre Pressure Monitoring System (TPMS) is an electronic safety system designed to continuously monitor the air pressure inside vehicle tires and provide real-time alerts to the driver when the pressure falls below or exceeds recommended levels. The system typically consists of pressure sensors installed inside each tire, a wireless communication module, an electronic control unit (ECU), and a dashboard display or warning indicator. TPMS can generally be classified into two main types: direct TPMS, which uses pressure sensors mounted inside the tire to measure actual tire pressure and temperature, and indirect TPMS, which estimates tire pressure by analyzing wheel speed data from the anti-lock braking system (ABS). Direct TPMS offers higher accuracy and additional temperature monitoring functions, making it increasingly common in modern passenger vehicles. By ensuring optimal tire pressure, TPMS improves vehicle safety, fuel efficiency, tire lifespan, and overall driving performance.

The upstream of the automatic tyre pressure monitoring system industry chain mainly includes semiconductor chips, MEMS pressure sensors, microcontrollers, batteries, radio frequency communication modules, antennas, and plastic or metal sensor

housings. These components determine the accuracy, reliability, and lifespan of TPMS sensors. The midstream consists of TPMS system integration and manufacturing, including sensor module assembly, electronic control unit development, wireless communication configuration, software programming, and system calibration. Manufacturers focus on improving sensor precision, reducing power consumption, extending battery life, and ensuring compatibility with vehicle electronic architectures. The downstream primarily includes automotive OEMs, aftermarket automotive electronics suppliers, and vehicle maintenance services. TPMS systems are widely installed in passenger cars, commercial vehicles, electric vehicles, and fleet vehicles, and the aftermarket replacement of sensor modules also represents a significant portion of demand.

The automatic tyre pressure monitoring system market is experiencing steady growth driven by global automotive safety regulations and increasing vehicle electrification. Many countries and regions have mandated TPMS installation in new vehicles, particularly in passenger cars, to enhance road safety and reduce accidents caused by underinflated tires. These regulations significantly expand the penetration rate of TPMS across global vehicle production. Another key driver is the rapid development of electric vehicles and intelligent vehicles. EVs place higher demands on energy efficiency and tire performance, making accurate tire pressure monitoring essential for optimizing driving range and vehicle safety. As a result, TPMS systems are becoming standard components in many EV platforms. In addition, technological advancements in MEMS sensors, low-power wireless communication, and integrated automotive electronics are improving the reliability and lifespan of TPMS modules. The growing automotive aftermarket, including sensor replacement and maintenance services, is also contributing to long-term market expansion.

This report is a detailed and comprehensive analysis for global Automatic Tyre Pressure Monitoring System market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automatic Tyre Pressure Monitoring System market size and forecasts, in consumption value (\$ Million), sales quantity (K Sets), and average selling prices

(US\$/Set), 2021-2032

Global Automatic Tyre Pressure Monitoring System market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sets), and average selling prices (US\$/Set), 2021-2032

Global Automatic Tyre Pressure Monitoring System market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sets), and average selling prices (US\$/Set), 2021-2032

Global Automatic Tyre Pressure Monitoring System market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sets), and ASP (US\$/Set), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automatic Tyre Pressure Monitoring System

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automatic Tyre Pressure Monitoring System market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Continental, Baolong Automotive, Pacific Industrial, Denso Corporation, Hendrickson, Huf H&I Beck & First, ZF Friedrichshafen, WABCO, Sata Auto, CUB Elecparts, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automatic Tyre Pressure Monitoring System market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Direct

Indirect

Market segment by Sensor Installation

Internal

External

Market segment by Communication Technology

RF Wireless

Bluetooth

Market segment by Application

Passenger Vehicles

Commercial Vehicles

Major players covered

Continental

Baolong Automotive

Pacific Industrial

Denso Corporation

Hendrickson

Huf H?lsbeck & F?rst

ZF Friedrichshafen

WABCO

Sata Auto

CUB Elecparts

Orange Electronic

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automatic Tyre Pressure Monitoring System product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automatic Tyre Pressure Monitoring System, with price, sales quantity, revenue, and global market share of Automatic Tyre Pressure Monitoring System from 2021 to 2026.

Chapter 3, the Automatic Tyre Pressure Monitoring System competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automatic Tyre Pressure Monitoring System breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Automatic Tyre Pressure Monitoring System market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automatic Tyre Pressure Monitoring System.

Chapter 14 and 15, to describe Automatic Tyre Pressure Monitoring System sales channel, distributors, customers, research findings and conclusion.

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