

Global Automatic Human Posture Recognition Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automatic Human Posture Recognition market size is expected to reach \$ 1174 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

Automatic human pose recognition refers to the core technology that uses computer vision and deep learning algorithms to automatically detect and analyze the positions of key human joints (such as head, shoulders, elbows, wrists, hips, knees, and ankles) from images or videos captured by cameras, constructing a human 'skeleton' model to determine the current posture or movement pattern of a person, such as standing, sitting, walking, bending over, raising hands, or falling. The system typically includes several steps: human detection, keypoint localization, skeleton modeling, and pose classification. It can run on ordinary cameras or even mobile phone cameras and is widely used in motion and rehabilitation training action evaluation, intelligent fitness/dance scoring, human-computer interaction, abnormal posture (such as falls and climbing over railings) recognition in security scenarios, and intelligent monitoring of dangerous postures and violations by workers in industrial settings.

From the demand side, automatic human pose recognition has quietly become a 'fundamental capability,' although most end-users are unaware of this term. On one hand, there are To C scenarios: home fitness apps, smart TVs/motion-sensing games, online rehabilitation training, and 'AI motion scoring' in mini-programs are all using pose recognition to replace expensive motion capture equipment, allowing a mobile phone or camera to perform functions such as posture assessment, yoga/dance movement correction, and monitoring of adolescent hunchback; on the other hand, there are To B/To G scenarios: nursing homes and home care use it for fall/prolonged bed rest monitoring, factories, warehouses, and construction sites use it to identify violations such as bending over to carry objects, climbing to high places, and entering dangerous areas, and subways/shopping malls/scenic spots are beginning to experiment with

'pose + behavior' recognition to detect abnormal gatherings, fights, and fence jumping. As the advantages of 'non-intrusive, non-wearable, and low-cost' are recognized, this technology is expanding from single-point pilot projects to become a 'video surveillance upgrade package' and a 'standard capability for smart terminals.' From the supply and competitive landscape perspective, automatic human pose recognition has entered a stage where 'general algorithms are reaching their limits, and scenarios and closed loops determine value': the underlying 2D/3D pose models have basically been leveled by large companies and open-source frameworks, and simply selling SDKs or model interfaces has high prices and high substitutability; the real bargaining power lies with players who integrate pose recognition with a complete business closed loop?for example, providing 'action scoring + training prescriptions + risk warnings' in the rehabilitation/sports field, directly linking to alarms, assessments, and team management in industrial safety, and integrating with nursing systems, bedside alarms, and family apps in elderly care. Looking further ahead, as edge computing capabilities are deployed to cameras, NVRs, and other devices, whoever can develop sufficiently lightweight models that perform stably under complex lighting, occlusion, and multi-person scenarios, and who can leverage long-term data to build an 'industry action library' and risk control models, will have the opportunity to upgrade from being 'an algorithm provider' to a 'service provider for safety, health, and efficiency improvement in a specific vertical scenario,' securing recurring subscription and project-based revenue, rather than simply selling a technology solution once.

This report studies the global Automatic Human Posture Recognition demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automatic Human Posture Recognition, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automatic Human Posture Recognition that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automatic Human Posture Recognition total market, 2021-2032, (USD Million)

Global Automatic Human Posture Recognition total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Automatic Human Posture Recognition total market, key domestic companies, and share, (USD Million)

Global Automatic Human Posture Recognition revenue by player, revenue and market share 2021-2026, (USD Million)

Global Automatic Human Posture Recognition total market by Type, CAGR, 2021-2032, (USD Million)

Global Automatic Human Posture Recognition total market by Application, CAGR,

2021-2032, (USD Million)

This report profiles major players in the global Automatic Human Posture Recognition market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include OpenPose, MoveNet, PoseNet, ChivaCare, Sensor Medica, APECS, DCpose, Yugamiru Cloud, Egoscue, ErgoMaster - NexGen Ergonomics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Automatic Human Posture Recognition market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automatic Human Posture Recognition Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automatic Human Posture Recognition Market, Segmentation by Type:

2D

3D

Global Automatic Human Posture Recognition Market, Segmentation by Model:

Real-time Human Pose Estimation

Offline / High-precision Pose Estimation

Global Automatic Human Posture Recognition Market, Segmentation by Quantity:

Single-person Pose Estimation

Multi-person Pose Estimation

Global Automatic Human Posture Recognition Market, Segmentation by Application:

Personal

Commercial

Companies Profiled:

OpenPose

MoveNet

PoseNet

ChivaCare

Sensor Medica

APECS

DCpose

Yugamiru Cloud

Egoscue

ErgoMaster - NexGen Ergonomics

ProtoKinetics

PhysicalTech

Bodiometer Home

PostureRay

Tracy Dixon-Maynard

DensePose

HighHRNet

AlphaPose

Key Questions Answered

1. How big is the global Automatic Human Posture Recognition market?
2. What is the demand of the global Automatic Human Posture Recognition market?
3. What is the year over year growth of the global Automatic Human Posture Recognition market?
4. What is the total value of the global Automatic Human Posture Recognition market?
5. Who are the Major Players in the global Automatic Human Posture Recognition market?
6. What are the growth factors driving the market demand?

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