

# Global Automatic Hair Curlers Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Automatic Hair Curlers market size is expected to reach \$ 1323 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

In 2025, the global production of Automatic Hair Curlers reached approximately 23.85 million units, with an average global market price of around US\$35 per unit. In the same year, the global total production capacity of Automatic Hair Curlers reached 29.82 million units. The industry average gross profit margin of this product reached 36%. Automatic hair curlers are hair styling appliances that use a built-in motor and heating system to automatically curl hair into a heated chamber under constant temperature control. Their core components consist of ceramic or coated heating elements, a temperature control module, a motor drive structure, and an anti-tangling design. Compared to traditional manual curling irons, they are easier to operate, safer, and offer more consistent styles, making them widely used in both home styling and professional hair salons.

The upstream of the Automatic Hair Curlers supply chain mainly includes heating materials, electronic components, structural parts, and mold manufacturing. The midstream consists of brand owners and OEM/ODM manufacturers responsible for product design, assembly, and quality control. Downstream sales reach end consumers through cross-border e-commerce, brand websites, and offline retail channels. Some high-end brands also enter professional salon channels, forming a distribution system with dual attributes of 'consumer electronics + personal care and beauty.'

The Automatic Hair Curlers industry is at the intersection of personal care appliance upgrades and the trend of refined female consumption. It continues to grow under the impetus of factors such as 'at-home styling replacing some salon services', 'short videos

and social media driving the beauty economy', and 'increased demand for wireless and portable products'. At the same time, with the advancement of lithium battery technology, temperature control algorithms and anti-damage coatings, products are developing towards high-end and intelligent products. However, industry competition is also intensifying, presenting a pattern of 'low-end price wars and high-end brand premiums coexisting'. Future growth will depend more on brand power, channel capabilities and product differentiation innovation.

This report studies the global Automatic Hair Curlers production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automatic Hair Curlers and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automatic Hair Curlers that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Automatic Hair Curlers total production and demand, 2021-2032, (Units)

Global Automatic Hair Curlers total production value, 2021-2032, (USD Million)

Global Automatic Hair Curlers production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Automatic Hair Curlers consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Automatic Hair Curlers domestic production, consumption, key domestic manufacturers and share

Global Automatic Hair Curlers production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Automatic Hair Curlers production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Automatic Hair Curlers production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Automatic Hair Curlers market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dyson, BaByliss, Philips, Henkel?Vidal Sassoon?, T3, Conair Corporation, Remington, RIWA, Tymo Beauty, Panasonic, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automatic Hair Curlers market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Automatic Hair Curlers Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Automatic Hair Curlers Market, Segmentation by Type:

Wired

Wireless

### Global Automatic Hair Curlers Market, Segmentation by Structure Type:

Roller Type

Rotary Clamp Type

### Global Automatic Hair Curlers Market, Segmentation by Price Range:

Low-end: \$10?25

Mid-end: \$25?60

High-end: \$60?150+

### Global Automatic Hair Curlers Market, Segmentation by Application:

Personal

Hair Salon

Others

### Companies Profiled:

Dyson

BaByliss

Philips

Henkel?Vidal Sassoon?

T3

Conair Corporation

Remington

RIWA

Tymo Beauty

Panasonic

AkiraCosme

Flyco

Bio Ionic

**Key Questions Answered:**

1. How big is the global Automatic Hair Curlers market?
2. What is the demand of the global Automatic Hair Curlers market?
3. What is the year over year growth of the global Automatic Hair Curlers market?
4. What is the production and production value of the global Automatic Hair Curlers market?
5. Who are the key producers in the global Automatic Hair Curlers market?
6. What are the growth factors driving the market demand?

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