

Global Automated Spend Analysis Solutions Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automated Spend Analysis Solutions market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Automated spend analysis helps in centralizing the spend process, providing better visibility and control over the spending to gain operational intelligence, provides real-time insight into procurement, sourcing, and supply of chain information.

The Global Info Research report includes an overview of the development of the Automated Spend Analysis Solutions industry chain, the market status of Large Enterprises (Direct Procurement Spend Analysis Solution, Indirect Procurement Spend Analysis Solution), SMEs (Direct Procurement Spend Analysis Solution, Indirect Procurement Spend Analysis Solution), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automated Spend Analysis Solutions.

Regionally, the report analyzes the Automated Spend Analysis Solutions markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automated Spend Analysis Solutions market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automated Spend Analysis

Solutions market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automated Spend Analysis Solutions industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Direct Procurement Spend Analysis Solution, Indirect Procurement Spend Analysis Solution).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automated Spend Analysis Solutions market.

Regional Analysis: The report involves examining the Automated Spend Analysis Solutions market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automated Spend Analysis Solutions market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automated Spend Analysis Solutions:

Company Analysis: Report covers individual Automated Spend Analysis Solutions players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automated Spend Analysis Solutions This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Large Enterprises, SMEs).

Technology Analysis: Report covers specific technologies relevant to Automated Spend Analysis Solutions. It assesses the current state, advancements, and potential future developments in Automated Spend Analysis Solutions areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automated Spend Analysis Solutions market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automated Spend Analysis Solutions market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

- Direct Procurement Spend Analysis Solution

- Indirect Procurement Spend Analysis Solution

Market segment by Application

- Large Enterprises

- SMEs

Market segment by players, this report covers

- Zycus

- Ariba

- Emptoris

Oracle

Aravo Solutions

Avotus

BIQ

Basware

BravoSolution

CMA Contiki

Enporion

Fullstep Networks

Gatewit

GEP

Iasta

Ketera Technologies

Power Advocate

SAS Institute

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and

Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Automated Spend Analysis Solutions product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automated Spend Analysis Solutions, with revenue, gross margin and global market share of Automated Spend Analysis Solutions from 2019 to 2024.

Chapter 3, the Automated Spend Analysis Solutions competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Automated Spend Analysis Solutions market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automated Spend Analysis Solutions.

Chapter 13, to describe Automated Spend Analysis Solutions research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automated Spend Analysis Solutions
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Automated Spend Analysis Solutions by Type
 - 1.3.1 Overview: Global Automated Spend Analysis Solutions Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global Automated Spend Analysis Solutions Consumption Value Market Share by Type in 2023
 - 1.3.3 Direct Procurement Spend Analysis Solution
 - 1.3.4 Indirect Procurement Spend Analysis Solution
- 1.4 Global Automated Spend Analysis Solutions Market by Application
 - 1.4.1 Overview: Global Automated Spend Analysis Solutions Market Size by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Large Enterprises
 - 1.4.3 SMEs
- 1.5 Global Automated Spend Analysis Solutions Market Size & Forecast
- 1.6 Global Automated Spend Analysis Solutions Market Size and Forecast by Region
 - 1.6.1 Global Automated Spend Analysis Solutions Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global Automated Spend Analysis Solutions Market Size by Region, (2019-2030)
 - 1.6.3 North America Automated Spend Analysis Solutions Market Size and Prospect (2019-2030)
 - 1.6.4 Europe Automated Spend Analysis Solutions Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific Automated Spend Analysis Solutions Market Size and Prospect (2019-2030)
 - 1.6.6 South America Automated Spend Analysis Solutions Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa Automated Spend Analysis Solutions Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

- 2.1 Zycus
 - 2.1.1 Zycus Details
 - 2.1.2 Zycus Major Business

- 2.1.3 Zycus Automated Spend Analysis Solutions Product and Solutions
- 2.1.4 Zycus Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 Zycus Recent Developments and Future Plans
- 2.2 Ariba
 - 2.2.1 Ariba Details
 - 2.2.2 Ariba Major Business
 - 2.2.3 Ariba Automated Spend Analysis Solutions Product and Solutions
 - 2.2.4 Ariba Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Ariba Recent Developments and Future Plans
- 2.3 Emptoris
 - 2.3.1 Emptoris Details
 - 2.3.2 Emptoris Major Business
 - 2.3.3 Emptoris Automated Spend Analysis Solutions Product and Solutions
 - 2.3.4 Emptoris Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Emptoris Recent Developments and Future Plans
- 2.4 Oracle
 - 2.4.1 Oracle Details
 - 2.4.2 Oracle Major Business
 - 2.4.3 Oracle Automated Spend Analysis Solutions Product and Solutions
 - 2.4.4 Oracle Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Oracle Recent Developments and Future Plans
- 2.5 Aravo Solutions
 - 2.5.1 Aravo Solutions Details
 - 2.5.2 Aravo Solutions Major Business
 - 2.5.3 Aravo Solutions Automated Spend Analysis Solutions Product and Solutions
 - 2.5.4 Aravo Solutions Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Aravo Solutions Recent Developments and Future Plans
- 2.6 Avotus
 - 2.6.1 Avotus Details
 - 2.6.2 Avotus Major Business
 - 2.6.3 Avotus Automated Spend Analysis Solutions Product and Solutions
 - 2.6.4 Avotus Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Avotus Recent Developments and Future Plans

2.7 BIQ

2.7.1 BIQ Details

2.7.2 BIQ Major Business

2.7.3 BIQ Automated Spend Analysis Solutions Product and Solutions

2.7.4 BIQ Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 BIQ Recent Developments and Future Plans

2.8 Basware

2.8.1 Basware Details

2.8.2 Basware Major Business

2.8.3 Basware Automated Spend Analysis Solutions Product and Solutions

2.8.4 Basware Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Basware Recent Developments and Future Plans

2.9 BravoSolution

2.9.1 BravoSolution Details

2.9.2 BravoSolution Major Business

2.9.3 BravoSolution Automated Spend Analysis Solutions Product and Solutions

2.9.4 BravoSolution Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 BravoSolution Recent Developments and Future Plans

2.10 CMA Contiki

2.10.1 CMA Contiki Details

2.10.2 CMA Contiki Major Business

2.10.3 CMA Contiki Automated Spend Analysis Solutions Product and Solutions

2.10.4 CMA Contiki Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 CMA Contiki Recent Developments and Future Plans

2.11 Enporion

2.11.1 Enporion Details

2.11.2 Enporion Major Business

2.11.3 Enporion Automated Spend Analysis Solutions Product and Solutions

2.11.4 Enporion Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Enporion Recent Developments and Future Plans

2.12 Fullstep Networks

2.12.1 Fullstep Networks Details

2.12.2 Fullstep Networks Major Business

2.12.3 Fullstep Networks Automated Spend Analysis Solutions Product and Solutions

2.12.4 Fullstep Networks Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Fullstep Networks Recent Developments and Future Plans

2.13 Gatewit

2.13.1 Gatewit Details

2.13.2 Gatewit Major Business

2.13.3 Gatewit Automated Spend Analysis Solutions Product and Solutions

2.13.4 Gatewit Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Gatewit Recent Developments and Future Plans

2.14 GEP

2.14.1 GEP Details

2.14.2 GEP Major Business

2.14.3 GEP Automated Spend Analysis Solutions Product and Solutions

2.14.4 GEP Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 GEP Recent Developments and Future Plans

2.15 Iasta

2.15.1 Iasta Details

2.15.2 Iasta Major Business

2.15.3 Iasta Automated Spend Analysis Solutions Product and Solutions

2.15.4 Iasta Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Iasta Recent Developments and Future Plans

2.16 Ketera Technologies

2.16.1 Ketera Technologies Details

2.16.2 Ketera Technologies Major Business

2.16.3 Ketera Technologies Automated Spend Analysis Solutions Product and Solutions

2.16.4 Ketera Technologies Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Ketera Technologies Recent Developments and Future Plans

2.17 Power Advocate

2.17.1 Power Advocate Details

2.17.2 Power Advocate Major Business

2.17.3 Power Advocate Automated Spend Analysis Solutions Product and Solutions

2.17.4 Power Advocate Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Power Advocate Recent Developments and Future Plans

2.18 SAS Institute

2.18.1 SAS Institute Details

2.18.2 SAS Institute Major Business

2.18.3 SAS Institute Automated Spend Analysis Solutions Product and Solutions

2.18.4 SAS Institute Automated Spend Analysis Solutions Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 SAS Institute Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Automated Spend Analysis Solutions Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Automated Spend Analysis Solutions by Company Revenue

3.2.2 Top 3 Automated Spend Analysis Solutions Players Market Share in 2023

3.2.3 Top 6 Automated Spend Analysis Solutions Players Market Share in 2023

3.3 Automated Spend Analysis Solutions Market: Overall Company Footprint Analysis

3.3.1 Automated Spend Analysis Solutions Market: Region Footprint

3.3.2 Automated Spend Analysis Solutions Market: Company Product Type Footprint

3.3.3 Automated Spend Analysis Solutions Market: Company Product Application

Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Automated Spend Analysis Solutions Consumption Value and Market Share by Type (2019-2024)

4.2 Global Automated Spend Analysis Solutions Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Automated Spend Analysis Solutions Consumption Value Market Share by Application (2019-2024)

5.2 Global Automated Spend Analysis Solutions Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Automated Spend Analysis Solutions Consumption Value by Type (2019-2030)

6.2 North America Automated Spend Analysis Solutions Consumption Value by Application (2019-2030)

6.3 North America Automated Spend Analysis Solutions Market Size by Country

6.3.1 North America Automated Spend Analysis Solutions Consumption Value by Country (2019-2030)

6.3.2 United States Automated Spend Analysis Solutions Market Size and Forecast (2019-2030)

6.3.3 Canada Automated Spend Analysis Solutions Market Size and Forecast (2019-2030)

6.3.4 Mexico Automated Spend Analysis Solutions Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Automated Spend Analysis Solutions Consumption Value by Type (2019-2030)

7.2 Europe Automated Spend Analysis Solutions Consumption Value by Application (2019-2030)

7.3 Europe Automated Spend Analysis Solutions Market Size by Country

7.3.1 Europe Automated Spend Analysis Solutions Consumption Value by Country (2019-2030)

7.3.2 Germany Automated Spend Analysis Solutions Market Size and Forecast (2019-2030)

7.3.3 France Automated Spend Analysis Solutions Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Automated Spend Analysis Solutions Market Size and Forecast (2019-2030)

7.3.5 Russia Automated Spend Analysis Solutions Market Size and Forecast (2019-2030)

7.3.6 Italy Automated Spend Analysis Solutions Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Automated Spend Analysis Solutions Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Automated Spend Analysis Solutions Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Automated Spend Analysis Solutions Market Size by Region

8.3.1 Asia-Pacific Automated Spend Analysis Solutions Consumption Value by Region (2019-2030)

8.3.2 China Automated Spend Analysis Solutions Market Size and Forecast (2019-2030)

8.3.3 Japan Automated Spend Analysis Solutions Market Size and Forecast (2019-2030)

8.3.4 South Korea Automated Spend Analysis Solutions Market Size and Forecast (2019-2030)

8.3.5 India Automated Spend Analysis Solutions Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Automated Spend Analysis Solutions Market Size and Forecast (2019-2030)

8.3.7 Australia Automated Spend Analysis Solutions Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Automated Spend Analysis Solutions Consumption Value by Type (2019-2030)

9.2 South America Automated Spend Analysis Solutions Consumption Value by Application (2019-2030)

9.3 South America Automated Spend Analysis Solutions Market Size by Country

9.3.1 South America Automated Spend Analysis Solutions Consumption Value by Country (2019-2030)

9.3.2 Brazil Automated Spend Analysis Solutions Market Size and Forecast (2019-2030)

9.3.3 Argentina Automated Spend Analysis Solutions Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Automated Spend Analysis Solutions Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Automated Spend Analysis Solutions Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Automated Spend Analysis Solutions Market Size by Country

10.3.1 Middle East & Africa Automated Spend Analysis Solutions Consumption Value by Country (2019-2030)

10.3.2 Turkey Automated Spend Analysis Solutions Market Size and Forecast
(2019-2030)

10.3.3 Saudi Arabia Automated Spend Analysis Solutions Market Size and Forecast
(2019-2030)

10.3.4 UAE Automated Spend Analysis Solutions Market Size and Forecast
(2019-2030)

11 MARKET DYNAMICS

11.1 Automated Spend Analysis Solutions Market Drivers

11.2 Automated Spend Analysis Solutions Market Restraints

11.3 Automated Spend Analysis Solutions Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Automated Spend Analysis Solutions Industry Chain

12.2 Automated Spend Analysis Solutions Upstream Analysis

12.3 Automated Spend Analysis Solutions Midstream Analysis

12.4 Automated Spend Analysis Solutions Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Automated Spend Analysis Solutions Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Automated Spend Analysis Solutions Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Automated Spend Analysis Solutions Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Automated Spend Analysis Solutions Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Zycus Company Information, Head Office, and Major Competitors

Table 6. Zycus Major Business

Table 7. Zycus Automated Spend Analysis Solutions Product and Solutions

Table 8. Zycus Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Zycus Recent Developments and Future Plans

Table 10. Ariba Company Information, Head Office, and Major Competitors

Table 11. Ariba Major Business

Table 12. Ariba Automated Spend Analysis Solutions Product and Solutions

Table 13. Ariba Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Ariba Recent Developments and Future Plans

Table 15. Emptoris Company Information, Head Office, and Major Competitors

Table 16. Emptoris Major Business

Table 17. Emptoris Automated Spend Analysis Solutions Product and Solutions

Table 18. Emptoris Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Emptoris Recent Developments and Future Plans

Table 20. Oracle Company Information, Head Office, and Major Competitors

Table 21. Oracle Major Business

Table 22. Oracle Automated Spend Analysis Solutions Product and Solutions

Table 23. Oracle Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Oracle Recent Developments and Future Plans

Table 25. Aravo Solutions Company Information, Head Office, and Major Competitors

Table 26. Aravo Solutions Major Business

Table 27. Aravo Solutions Automated Spend Analysis Solutions Product and Solutions

Table 28. Aravo Solutions Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Aravo Solutions Recent Developments and Future Plans

Table 30. Avotus Company Information, Head Office, and Major Competitors

Table 31. Avotus Major Business

Table 32. Avotus Automated Spend Analysis Solutions Product and Solutions

Table 33. Avotus Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Avotus Recent Developments and Future Plans

Table 35. BIQ Company Information, Head Office, and Major Competitors

Table 36. BIQ Major Business

Table 37. BIQ Automated Spend Analysis Solutions Product and Solutions

Table 38. BIQ Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. BIQ Recent Developments and Future Plans

Table 40. Basware Company Information, Head Office, and Major Competitors

Table 41. Basware Major Business

Table 42. Basware Automated Spend Analysis Solutions Product and Solutions

Table 43. Basware Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Basware Recent Developments and Future Plans

Table 45. BravoSolution Company Information, Head Office, and Major Competitors

Table 46. BravoSolution Major Business

Table 47. BravoSolution Automated Spend Analysis Solutions Product and Solutions

Table 48. BravoSolution Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. BravoSolution Recent Developments and Future Plans

Table 50. CMA Contiki Company Information, Head Office, and Major Competitors

Table 51. CMA Contiki Major Business

Table 52. CMA Contiki Automated Spend Analysis Solutions Product and Solutions

Table 53. CMA Contiki Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. CMA Contiki Recent Developments and Future Plans

Table 55. Enporion Company Information, Head Office, and Major Competitors

Table 56. Enporion Major Business

Table 57. Enporion Automated Spend Analysis Solutions Product and Solutions

Table 58. Enporion Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Enporion Recent Developments and Future Plans

Table 60. Fullstep Networks Company Information, Head Office, and Major Competitors

Table 61. Fullstep Networks Major Business

Table 62. Fullstep Networks Automated Spend Analysis Solutions Product and Solutions

Table 63. Fullstep Networks Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. Fullstep Networks Recent Developments and Future Plans

Table 65. Gatewit Company Information, Head Office, and Major Competitors

Table 66. Gatewit Major Business

Table 67. Gatewit Automated Spend Analysis Solutions Product and Solutions

Table 68. Gatewit Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. Gatewit Recent Developments and Future Plans

Table 70. GEP Company Information, Head Office, and Major Competitors

Table 71. GEP Major Business

Table 72. GEP Automated Spend Analysis Solutions Product and Solutions

Table 73. GEP Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 74. GEP Recent Developments and Future Plans

Table 75. Iasta Company Information, Head Office, and Major Competitors

Table 76. Iasta Major Business

Table 77. Iasta Automated Spend Analysis Solutions Product and Solutions

Table 78. Iasta Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 79. Iasta Recent Developments and Future Plans

Table 80. Ketera Technologies Company Information, Head Office, and Major Competitors

Table 81. Ketera Technologies Major Business

Table 82. Ketera Technologies Automated Spend Analysis Solutions Product and Solutions

Table 83. Ketera Technologies Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 84. Ketera Technologies Recent Developments and Future Plans

Table 85. Power Advocate Company Information, Head Office, and Major Competitors

Table 86. Power Advocate Major Business

Table 87. Power Advocate Automated Spend Analysis Solutions Product and Solutions

Table 88. Power Advocate Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 89. Power Advocate Recent Developments and Future Plans

Table 90. SAS Institute Company Information, Head Office, and Major Competitors

Table 91. SAS Institute Major Business

Table 92. SAS Institute Automated Spend Analysis Solutions Product and Solutions

Table 93. SAS Institute Automated Spend Analysis Solutions Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 94. SAS Institute Recent Developments and Future Plans

Table 95. Global Automated Spend Analysis Solutions Revenue (USD Million) by Players (2019-2024)

Table 96. Global Automated Spend Analysis Solutions Revenue Share by Players (2019-2024)

Table 97. Breakdown of Automated Spend Analysis Solutions by Company Type (Tier 1, Tier 2, and Tier 3)

Table 98. Market Position of Players in Automated Spend Analysis Solutions, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 99. Head Office of Key Automated Spend Analysis Solutions Players

Table 100. Automated Spend Analysis Solutions Market: Company Product Type Footprint

Table 101. Automated Spend Analysis Solutions Market: Company Product Application Footprint

Table 102. Automated Spend Analysis Solutions New Market Entrants and Barriers to Market Entry

Table 103. Automated Spend Analysis Solutions Mergers, Acquisition, Agreements, and Collaborations

Table 104. Global Automated Spend Analysis Solutions Consumption Value (USD Million) by Type (2019-2024)

Table 105. Global Automated Spend Analysis Solutions Consumption Value Share by Type (2019-2024)

Table 106. Global Automated Spend Analysis Solutions Consumption Value Forecast by Type (2025-2030)

Table 107. Global Automated Spend Analysis Solutions Consumption Value by Application (2019-2024)

Table 108. Global Automated Spend Analysis Solutions Consumption Value Forecast by Application (2025-2030)

Table 109. North America Automated Spend Analysis Solutions Consumption Value by Type (2019-2024) & (USD Million)

Table 110. North America Automated Spend Analysis Solutions Consumption Value by Type (2025-2030) & (USD Million)

Table 111. North America Automated Spend Analysis Solutions Consumption Value by Application (2019-2024) & (USD Million)

Table 112. North America Automated Spend Analysis Solutions Consumption Value by Application (2025-2030) & (USD Million)

Table 113. North America Automated Spend Analysis Solutions Consumption Value by Country (2019-2024) & (USD Million)

Table 114. North America Automated Spend Analysis Solutions Consumption Value by Country (2025-2030) & (USD Million)

Table 115. Europe Automated Spend Analysis Solutions Consumption Value by Type (2019-2024) & (USD Million)

Table 116. Europe Automated Spend Analysis Solutions Consumption Value by Type (2025-2030) & (USD Million)

Table 117. Europe Automated Spend Analysis Solutions Consumption Value by Application (2019-2024) & (USD Million)

Table 118. Europe Automated Spend Analysis Solutions Consumption Value by Application (2025-2030) & (USD Million)

Table 119. Europe Automated Spend Analysis Solutions Consumption Value by Country (2019-2024) & (USD Million)

Table 120. Europe Automated Spend Analysis Solutions Consumption Value by Country (2025-2030) & (USD Million)

Table 121. Asia-Pacific Automated Spend Analysis Solutions Consumption Value by Type (2019-2024) & (USD Million)

Table 122. Asia-Pacific Automated Spend Analysis Solutions Consumption Value by Type (2025-2030) & (USD Million)

Table 123. Asia-Pacific Automated Spend Analysis Solutions Consumption Value by Application (2019-2024) & (USD Million)

Table 124. Asia-Pacific Automated Spend Analysis Solutions Consumption Value by Application (2025-2030) & (USD Million)

Table 125. Asia-Pacific Automated Spend Analysis Solutions Consumption Value by Region (2019-2024) & (USD Million)

Table 126. Asia-Pacific Automated Spend Analysis Solutions Consumption Value by Region (2025-2030) & (USD Million)

Table 127. South America Automated Spend Analysis Solutions Consumption Value by Type (2019-2024) & (USD Million)

Table 128. South America Automated Spend Analysis Solutions Consumption Value by Type (2025-2030) & (USD Million)

Table 129. South America Automated Spend Analysis Solutions Consumption Value by Application (2019-2024) & (USD Million)

Table 130. South America Automated Spend Analysis Solutions Consumption Value by Application (2025-2030) & (USD Million)

Table 131. South America Automated Spend Analysis Solutions Consumption Value by

Country (2019-2024) & (USD Million)

Table 132. South America Automated Spend Analysis Solutions Consumption Value by Country (2025-2030) & (USD Million)

Table 133. Middle East & Africa Automated Spend Analysis Solutions Consumption Value by Type (2019-2024) & (USD Million)

Table 134. Middle East & Africa Automated Spend Analysis Solutions Consumption Value by Type (2025-2030) & (USD Million)

Table 135. Middle East & Africa Automated Spend Analysis Solutions Consumption Value by Application (2019-2024) & (USD Million)

Table 136. Middle East & Africa Automated Spend Analysis Solutions Consumption Value by Application (2025-2030) & (USD Million)

Table 137. Middle East & Africa Automated Spend Analysis Solutions Consumption Value by Country (2019-2024) & (USD Million)

Table 138. Middle East & Africa Automated Spend Analysis Solutions Consumption Value by Country (2025-2030) & (USD Million)

Table 139. Automated Spend Analysis Solutions Raw Material

Table 140. Key Suppliers of Automated Spend Analysis Solutions Raw Materials

List Of Figures

LIST OF FIGURES

- Figure 1. Automated Spend Analysis Solutions Picture
- Figure 2. Global Automated Spend Analysis Solutions Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Automated Spend Analysis Solutions Consumption Value Market Share by Type in 2023
- Figure 4. Direct Procurement Spend Analysis Solution
- Figure 5. Indirect Procurement Spend Analysis Solution
- Figure 6. Global Automated Spend Analysis Solutions Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 7. Automated Spend Analysis Solutions Consumption Value Market Share by Application in 2023
- Figure 8. Large Enterprises Picture
- Figure 9. SMEs Picture
- Figure 10. Global Automated Spend Analysis Solutions Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 11. Global Automated Spend Analysis Solutions Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 12. Global Market Automated Spend Analysis Solutions Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 13. Global Automated Spend Analysis Solutions Consumption Value Market Share by Region (2019-2030)
- Figure 14. Global Automated Spend Analysis Solutions Consumption Value Market Share by Region in 2023
- Figure 15. North America Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)
- Figure 16. Europe Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)
- Figure 17. Asia-Pacific Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)
- Figure 18. South America Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)
- Figure 19. Middle East and Africa Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)
- Figure 20. Global Automated Spend Analysis Solutions Revenue Share by Players in 2023

Figure 21. Automated Spend Analysis Solutions Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 22. Global Top 3 Players Automated Spend Analysis Solutions Market Share in 2023

Figure 23. Global Top 6 Players Automated Spend Analysis Solutions Market Share in 2023

Figure 24. Global Automated Spend Analysis Solutions Consumption Value Share by Type (2019-2024)

Figure 25. Global Automated Spend Analysis Solutions Market Share Forecast by Type (2025-2030)

Figure 26. Global Automated Spend Analysis Solutions Consumption Value Share by Application (2019-2024)

Figure 27. Global Automated Spend Analysis Solutions Market Share Forecast by Application (2025-2030)

Figure 28. North America Automated Spend Analysis Solutions Consumption Value Market Share by Type (2019-2030)

Figure 29. North America Automated Spend Analysis Solutions Consumption Value Market Share by Application (2019-2030)

Figure 30. North America Automated Spend Analysis Solutions Consumption Value Market Share by Country (2019-2030)

Figure 31. United States Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 32. Canada Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 33. Mexico Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 34. Europe Automated Spend Analysis Solutions Consumption Value Market Share by Type (2019-2030)

Figure 35. Europe Automated Spend Analysis Solutions Consumption Value Market Share by Application (2019-2030)

Figure 36. Europe Automated Spend Analysis Solutions Consumption Value Market Share by Country (2019-2030)

Figure 37. Germany Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 38. France Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 39. United Kingdom Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 40. Russia Automated Spend Analysis Solutions Consumption Value

(2019-2030) & (USD Million)

Figure 41. Italy Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 42. Asia-Pacific Automated Spend Analysis Solutions Consumption Value Market Share by Type (2019-2030)

Figure 43. Asia-Pacific Automated Spend Analysis Solutions Consumption Value Market Share by Application (2019-2030)

Figure 44. Asia-Pacific Automated Spend Analysis Solutions Consumption Value Market Share by Region (2019-2030)

Figure 45. China Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 46. Japan Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 47. South Korea Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 48. India Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 49. Southeast Asia Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 50. Australia Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 51. South America Automated Spend Analysis Solutions Consumption Value Market Share by Type (2019-2030)

Figure 52. South America Automated Spend Analysis Solutions Consumption Value Market Share by Application (2019-2030)

Figure 53. South America Automated Spend Analysis Solutions Consumption Value Market Share by Country (2019-2030)

Figure 54. Brazil Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 55. Argentina Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 56. Middle East and Africa Automated Spend Analysis Solutions Consumption Value Market Share by Type (2019-2030)

Figure 57. Middle East and Africa Automated Spend Analysis Solutions Consumption Value Market Share by Application (2019-2030)

Figure 58. Middle East and Africa Automated Spend Analysis Solutions Consumption Value Market Share by Country (2019-2030)

Figure 59. Turkey Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 60. Saudi Arabia Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 61. UAE Automated Spend Analysis Solutions Consumption Value (2019-2030) & (USD Million)

Figure 62. Automated Spend Analysis Solutions Market Drivers

Figure 63. Automated Spend Analysis Solutions Market Restraints

Figure 64. Automated Spend Analysis Solutions Market Trends

Figure 65. Porters Five Forces Analysis

Figure 66. Manufacturing Cost Structure Analysis of Automated Spend Analysis Solutions in 2023

Figure 67. Manufacturing Process Analysis of Automated Spend Analysis Solutions

Figure 68. Automated Spend Analysis Solutions Industrial Chain

Figure 69. Methodology

Figure 70. Research Process and Data Source

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