

# Global Automatic Cellophane Wrapping Machine Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Automatic Cellophane Wrapping Machine market size is expected to reach \$ 610 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

In 2025, global Automatic Cellophane Wrapping Machine production reached approximately 17,800 units with an average global market price of around US\$ 26,000 per unit, and a gross profit margin of approximately 20%-40%. Automatic Cellophane Wrapping Machines are overwrapping systems that wrap products or cartons with cellophane-like films (BOPP, PVC, or biodegradable films) to provide tamper evidence, moisture protection, and premium shelf appearance. They typically use a continuous film feed, folding plates, tucking mechanisms, and heat sealing to form tight, transparent wraps with tear-tape options. These machines are widely used for cosmetics, pharmaceuticals, cigarettes, tea, confectionery, and gift boxes where high-quality presentation and anti-counterfeit/tamper-proof packaging are important. Key requirements include high-speed wrapping, stable film tension control, precise folding and sealing, low film waste, fast format changeover, and compatibility with different film types and thicknesses. Many machines integrate carton feeding, automatic glue or heat sealing, and reject systems for defective wraps.

The industrial chain of Automatic Cellophane Wrapping Machines includes upstream components such as frames, servo motors, cams, belts, rollers, film tension controllers, heaters, temperature controllers, sensors, PLC/HMI, safety guards, and electrical cabinets. Midstream manufacturing covers precision machining, assembly, wiring, software programming, wrapping validation, sealing quality testing, and factory acceptance tests. Downstream users include tobacco packaging plants, pharmaceutical and cosmetics factories, food and confectionery producers, and contract packers.

Services include installation, commissioning, format parts supply, operator training, maintenance, and spare parts support.

The Automatic Cellophane Wrapping Machine market is supported by demand for premium overwrap packaging, tamper evidence, and brand presentation in pharmaceuticals, cosmetics, tobacco, and high-end foods. Overwrapping remains valued for shelf appeal and protection, especially where anti-counterfeit features and tear-tape are required. Buyers prioritize wrapping tightness, sealing consistency, film waste reduction, and stable operation at high speeds because downtime quickly impacts line OEE. Trends include more servo-driven motion to improve precision and reduce mechanical wear, integration with cartoners and case packers, and compatibility with newer sustainable films. Constraints include film material changes that require requalification, competition from shrink wrapping in some applications, and capex sensitivity among smaller brands. Overall, growth is steady, driven by premiumization, stricter tamper-evidence expectations, and ongoing modernization of packaging lines.

This report studies the global Automatic Cellophane Wrapping Machine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automatic Cellophane Wrapping Machine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automatic Cellophane Wrapping Machine that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Automatic Cellophane Wrapping Machine total production and demand, 2021-2032, (Units)

Global Automatic Cellophane Wrapping Machine total production value, 2021-2032, (USD Million)

Global Automatic Cellophane Wrapping Machine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Automatic Cellophane Wrapping Machine consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Automatic Cellophane Wrapping Machine domestic production, consumption, key domestic manufacturers and share

Global Automatic Cellophane Wrapping Machine production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Automatic Cellophane Wrapping Machine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Automatic Cellophane Wrapping Machine production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Automatic Cellophane Wrapping Machine market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LoeschPack, TGM, Marden Edwards, CHIE MEI, BLENZOR, Trustar Machinery, Synda, Zonesun Technology, Macgo Machine, Henyuan Machinery Equipment, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automatic Cellophane Wrapping Machine market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (K US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automatic Cellophane Wrapping Machine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Automatic Cellophane Wrapping Machine Market, Segmentation by Type:

Fully Automatic

Semi-Automatic

Others

#### Global Automatic Cellophane Wrapping Machine Market, Segmentation by Packaging Material:

BOPP

PVC

Others

#### Global Automatic Cellophane Wrapping Machine Market, Segmentation by Capacity:

Capacity: Up to 1000 Cartons Per Hour

Capacity: Up to 2000 Cartons Per Hour

Others

#### Global Automatic Cellophane Wrapping Machine Market, Segmentation by Application:

Food and Beverage

Pharmaceutical

Consumer Goods

Others

Companies Profiled:

LoeschPack

TGM

Marden Edwards

CHIE MEI

BLENZOR

Trustar Machinery

Synda

Zonesun Technology

Macgo Machine

Henyuan Machinery Equipment

Shandong Sinolion Machinery

Wenzhou Liner Machinery

Shanghai UPG

AZONE MACHINERY

POLY TECH

Hangzhou Shengde Machinery

**Key Questions Answered:**

1. How big is the global Automatic Cellophane Wrapping Machine market?
2. What is the demand of the global Automatic Cellophane Wrapping Machine market?
3. What is the year over year growth of the global Automatic Cellophane Wrapping Machine market?
4. What is the production and production value of the global Automatic Cellophane Wrapping Machine market?
5. Who are the key producers in the global Automatic Cellophane Wrapping Machine market?
6. What are the growth factors driving the market demand?

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