

Global Automated Testing Software Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

In software testing, test automation is the use of special software (separate from the software being tested) to control the execution of tests and the comparison of actual outcomes with predicted outcomes.

Scope of the Report:

Automated testing differs from manual testing where a human being is responsible for single-handedly testing the functionality of the software in the way a user would. Because automated testing is done through an automation tool, less time is needed in exploratory tests and more time is needed in maintaining test scripts while increasing overall test coverage.

The worldwide market for Automated Testing Software is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

This report focuses on the Automated Testing Software in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Hewlett-Packard Enterprise

International Business Machines (IBM) Corporation

Oracle Corporation

Tricentis

Worksoft Inc

SmartBear Software

Ranorex GmbH (Austria)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On-premise

Cloud based

Market Segment by Applications, can be divided into

Automated Unit Tests

Automated Web Service

Automated GUI Tests

There are 15 Chapters to deeply display the global Automated Testing Software market.

Chapter 1, to describe Automated Testing Software Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automated Testing Software, with sales, revenue, and price of Automated Testing Software, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automated Testing Software, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automated Testing Software market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automated Testing Software sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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