

Global Automated Software Testing Market 2025 by Company, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GBBB430B658BEN.html>

Date: September 2025

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: GBBB430B658BEN

Abstracts

According to our (Global Info Research) latest study, the global Automated Software Testing market size was valued at US\$ 95450 million in 2024 and is forecast to a readjusted size of USD 291340 million by 2031 with a CAGR of 17.5% during review period.

Automated software testing refers to the use of automated tools and scripts to execute test cases and validate whether the software system's functionality and performance meet expectations, thereby reducing manual intervention and improving testing efficiency and accuracy. With the compression of software development cycles and the increasing demand for quality, automated testing has become an indispensable part of modern software development. The main characteristic of automated testing is the reduction of manual operations during the testing process. By writing scripts and configuring test environments, the same test process can be executed quickly and repeatedly.

The product scope of automated software testing covers multiple areas, including functional testing, performance testing, regression testing, and interface testing. Functional testing is used to verify whether the software works as expected, while performance testing checks the system's response capabilities under different loads. Regression testing mainly ensures that after fixing certain defects in a new version of the software, other functionalities are not affected. Interface testing is used to validate the interaction between different systems or components. In addition, the use of automated testing tools not only increases test coverage but also reduces human errors, making it especially important in large projects and complex systems.

The implementation of automated testing typically requires a combination of various tools, including but not limited to Selenium, JUnit, Appium, and LoadRunner. Through these tools, script writing, test execution, and result analysis can be performed. Additionally, with the advancements in artificial intelligence and machine learning, intelligent automated testing has gradually emerged. These technologies can help automatically generate test cases and continuously optimize testing processes through deep learning, further improving the efficiency and accuracy of testing.

Market Development Opportunities and Key Drivers:

With the acceleration of software development, enterprises have an increasing demand for fast and reliable software delivery. Automated testing, as a key means to improve testing efficiency and quality, has become an essential part of continuous delivery (CD) and continuous integration (CI) in enterprises. Especially with the promotion of agile development and DevOps, the demand for automated testing is growing rapidly. It not only shortens the testing cycle but also improves the frequency and stability of software releases, helping enterprises respond quickly to market changes and maintain a competitive edge.

Technological advancements are also a major driver of the automated software testing market. With the popularity of cloud computing, big data, the Internet of Things (IoT), and artificial intelligence, the complexity of software systems continues to increase. Automated testing tools need to support cross-platform, cross-device testing and handle large-scale data and diverse testing environments. Additionally, the application of artificial intelligence and machine learning is gradually transforming testing processes, making automated testing more intelligent, with the ability to autonomously learn and optimize test cases, further enhancing testing outcomes.

Risks Facing the Market:

Although the demand for automated testing continues to grow, its implementation process faces certain challenges. First, the initial investment for automated testing is relatively high, requiring significant resources for tool selection, staff training, and test script development. Secondly, automated testing is not suitable for all types of testing, especially in highly dynamic or unstable software environments, where automated testing may face the pressure of frequent modifications and maintenance of test scripts. Moreover, automated testing tools themselves have limitations, and some complex business scenarios and interactive logic still require manual testing to ensure comprehensive coverage.

Market Concentration:

Currently, the automated software testing market is highly competitive, with relatively low market concentration. Many companies offer various automated testing tools and services, including well-known global companies and innovative startups. However, as technology advances and market demand increases, it is expected that there will be more market consolidation in the future. Leading testing tool and service providers may expand their market share through mergers, acquisitions, or technological innovations.

Downstream Demand Trends:

As enterprises continue to demand higher software quality and delivery efficiency, especially in industries such as finance, telecommunications, healthcare, and e-commerce, the demand for automated testing is increasing. These industries generally need to test large volumes of transaction systems, applications, and online platforms quickly and efficiently, and automated testing can significantly improve testing efficiency and reduce human errors. Additionally, with the widespread adoption of DevOps and agile development models, automated testing has become a key factor in ensuring fast delivery and high-quality products under these models.

Latest Technologies:

Currently, artificial intelligence and machine learning are becoming important components of automated testing. Through AI and machine learning, automated testing tools can autonomously learn, intelligently generate test cases, and optimize testing strategies based on historical data. Furthermore, cloud-based automated testing platforms are becoming increasingly popular, providing more efficient and scalable testing solutions that support various operating systems and devices. At the same time, with the popularity of containerization technology, automated testing is better integrated with containerized environments, supporting cross-environment continuous integration and testing.

This report is a detailed and comprehensive analysis for global Automated Software Testing market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Automated Software Testing market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Automated Software Testing market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Automated Software Testing market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Automated Software Testing market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automated Software Testing

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automated Software Testing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Capgemini, Accenture, Wipro, Cognizant, HPE, Infosys, TCS, Hexaware Technologies, Testin, IBM, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Automated Software Testing market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Static Testing

Dynamic Testing

Market segment by Application

BFSI

Automotive

Defense and Aerospace

Healthcare and Life Sciences

Retail

Telecom and IT

Manufacturing

Logistics and Transportation

Energy and Utilities

Other

Market segment by players, this report covers

Capgemini

Accenture

Wipro

Cognizant

HPE

Infosys

TCS

Hexaware Technologies

Testin

IBM

Tricentis

Worksoft

Eggplant

Neusoft

Alibaba Cloud

Baidu MTC

WeTest

Huawei CloudTest

51Testing

AWS Device Farm

AiDynamic

Netease

Selenium

Katalon

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Automated Software Testing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automated Software Testing, with revenue, gross margin, and global market share of Automated Software Testing from 2020 to 2025.

Chapter 3, the Automated Software Testing competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Automated Software Testing market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automated Software Testing.

Chapter 13, to describe Automated Software Testing research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Automated Software Testing by Type

1.3.1 Overview: Global Automated Software Testing Market Size by Type: 2020 Versus 2024 Versus 2031

1.3.2 Global Automated Software Testing Consumption Value Market Share by Type in 2024

1.3.3 Static Testing

1.3.4 Dynamic Testing

1.4 Global Automated Software Testing Market by Application

1.4.1 Overview: Global Automated Software Testing Market Size by Application: 2020 Versus 2024 Versus 2031

1.4.2 BFSI

1.4.3 Automotive

1.4.4 Defense and Aerospace

1.4.5 Healthcare and Life Sciences

1.4.6 Retail

1.4.7 Telecom and IT

1.4.8 Manufacturing

1.4.9 Logistics and Transportation

1.4.10 Energy and Utilities

1.5 Global Automated Software Testing Market Size & Forecast

1.6 Global Automated Software Testing Market Size and Forecast by Region

1.6.1 Global Automated Software Testing Market Size by Region: 2020 VS 2024 VS 2031

1.6.2 Global Automated Software Testing Market Size by Region, (2020-2031)

1.6.3 North America Automated Software Testing Market Size and Prospect (2020-2031)

1.6.4 Europe Automated Software Testing Market Size and Prospect (2020-2031)

1.6.5 Asia-Pacific Automated Software Testing Market Size and Prospect (2020-2031)

1.6.6 South America Automated Software Testing Market Size and Prospect (2020-2031)

1.6.7 Middle East & Africa Automated Software Testing Market Size and Prospect (2020-2031)

2 COMPANY PROFILES

2.1 Capgemini

2.1.1 Capgemini Details

2.1.2 Capgemini Major Business

2.1.3 Capgemini Automated Software Testing Product and Solutions

2.1.4 Capgemini Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Capgemini Recent Developments and Future Plans

2.2 Accenture

2.2.1 Accenture Details

2.2.2 Accenture Major Business

2.2.3 Accenture Automated Software Testing Product and Solutions

2.2.4 Accenture Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Accenture Recent Developments and Future Plans

2.3 Wipro

2.3.1 Wipro Details

2.3.2 Wipro Major Business

2.3.3 Wipro Automated Software Testing Product and Solutions

2.3.4 Wipro Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Wipro Recent Developments and Future Plans

2.4 Cognizant

2.4.1 Cognizant Details

2.4.2 Cognizant Major Business

2.4.3 Cognizant Automated Software Testing Product and Solutions

2.4.4 Cognizant Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Cognizant Recent Developments and Future Plans

2.5 HPE

2.5.1 HPE Details

2.5.2 HPE Major Business

2.5.3 HPE Automated Software Testing Product and Solutions

2.5.4 HPE Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 HPE Recent Developments and Future Plans

2.6 Infosys

2.6.1 Infosys Details

- 2.6.2 Infosys Major Business
- 2.6.3 Infosys Automated Software Testing Product and Solutions
- 2.6.4 Infosys Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)
- 2.6.5 Infosys Recent Developments and Future Plans
- 2.7 TCS
 - 2.7.1 TCS Details
 - 2.7.2 TCS Major Business
 - 2.7.3 TCS Automated Software Testing Product and Solutions
 - 2.7.4 TCS Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 TCS Recent Developments and Future Plans
- 2.8 Hexaware Technologies
 - 2.8.1 Hexaware Technologies Details
 - 2.8.2 Hexaware Technologies Major Business
 - 2.8.3 Hexaware Technologies Automated Software Testing Product and Solutions
 - 2.8.4 Hexaware Technologies Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)
 - 2.8.5 Hexaware Technologies Recent Developments and Future Plans
- 2.9 Testin
 - 2.9.1 Testin Details
 - 2.9.2 Testin Major Business
 - 2.9.3 Testin Automated Software Testing Product and Solutions
 - 2.9.4 Testin Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Testin Recent Developments and Future Plans
- 2.10 IBM
 - 2.10.1 IBM Details
 - 2.10.2 IBM Major Business
 - 2.10.3 IBM Automated Software Testing Product and Solutions
 - 2.10.4 IBM Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 IBM Recent Developments and Future Plans
- 2.11 Tricentis
 - 2.11.1 Tricentis Details
 - 2.11.2 Tricentis Major Business
 - 2.11.3 Tricentis Automated Software Testing Product and Solutions
 - 2.11.4 Tricentis Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)

- 2.11.5 Tricentis Recent Developments and Future Plans
- 2.12 Worksoft
 - 2.12.1 Worksoft Details
 - 2.12.2 Worksoft Major Business
 - 2.12.3 Worksoft Automated Software Testing Product and Solutions
 - 2.12.4 Worksoft Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 Worksoft Recent Developments and Future Plans
- 2.13 Eggplant
 - 2.13.1 Eggplant Details
 - 2.13.2 Eggplant Major Business
 - 2.13.3 Eggplant Automated Software Testing Product and Solutions
 - 2.13.4 Eggplant Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)
 - 2.13.5 Eggplant Recent Developments and Future Plans
- 2.14 Neusoft
 - 2.14.1 Neusoft Details
 - 2.14.2 Neusoft Major Business
 - 2.14.3 Neusoft Automated Software Testing Product and Solutions
 - 2.14.4 Neusoft Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)
 - 2.14.5 Neusoft Recent Developments and Future Plans
- 2.15 Alibaba Cloud
 - 2.15.1 Alibaba Cloud Details
 - 2.15.2 Alibaba Cloud Major Business
 - 2.15.3 Alibaba Cloud Automated Software Testing Product and Solutions
 - 2.15.4 Alibaba Cloud Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)
 - 2.15.5 Alibaba Cloud Recent Developments and Future Plans
- 2.16 Baidu MTC
 - 2.16.1 Baidu MTC Details
 - 2.16.2 Baidu MTC Major Business
 - 2.16.3 Baidu MTC Automated Software Testing Product and Solutions
 - 2.16.4 Baidu MTC Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)
 - 2.16.5 Baidu MTC Recent Developments and Future Plans
- 2.17 WeTest
 - 2.17.1 WeTest Details
 - 2.17.2 WeTest Major Business

- 2.17.3 WeTest Automated Software Testing Product and Solutions
- 2.17.4 WeTest Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)
- 2.17.5 WeTest Recent Developments and Future Plans
- 2.18 Huawei CloudTest
 - 2.18.1 Huawei CloudTest Details
 - 2.18.2 Huawei CloudTest Major Business
 - 2.18.3 Huawei CloudTest Automated Software Testing Product and Solutions
 - 2.18.4 Huawei CloudTest Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)
 - 2.18.5 Huawei CloudTest Recent Developments and Future Plans
- 2.19 51Testing
 - 2.19.1 51Testing Details
 - 2.19.2 51Testing Major Business
 - 2.19.3 51Testing Automated Software Testing Product and Solutions
 - 2.19.4 51Testing Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)
 - 2.19.5 51Testing Recent Developments and Future Plans
- 2.20 AWS Device Farm
 - 2.20.1 AWS Device Farm Details
 - 2.20.2 AWS Device Farm Major Business
 - 2.20.3 AWS Device Farm Automated Software Testing Product and Solutions
 - 2.20.4 AWS Device Farm Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)
 - 2.20.5 AWS Device Farm Recent Developments and Future Plans
- 2.21 AiDynamic
 - 2.21.1 AiDynamic Details
 - 2.21.2 AiDynamic Major Business
 - 2.21.3 AiDynamic Automated Software Testing Product and Solutions
 - 2.21.4 AiDynamic Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)
 - 2.21.5 AiDynamic Recent Developments and Future Plans
- 2.22 Netease
 - 2.22.1 Netease Details
 - 2.22.2 Netease Major Business
 - 2.22.3 Netease Automated Software Testing Product and Solutions
 - 2.22.4 Netease Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)
 - 2.22.5 Netease Recent Developments and Future Plans

2.23 Selenium

2.23.1 Selenium Details

2.23.2 Selenium Major Business

2.23.3 Selenium Automated Software Testing Product and Solutions

2.23.4 Selenium Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)

2.23.5 Selenium Recent Developments and Future Plans

2.24 Katalon

2.24.1 Katalon Details

2.24.2 Katalon Major Business

2.24.3 Katalon Automated Software Testing Product and Solutions

2.24.4 Katalon Automated Software Testing Revenue, Gross Margin and Market Share (2020-2025)

2.24.5 Katalon Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Automated Software Testing Revenue and Share by Players (2020-2025)

3.2 Market Share Analysis (2024)

3.2.1 Market Share of Automated Software Testing by Company Revenue

3.2.2 Top 3 Automated Software Testing Players Market Share in 2024

3.2.3 Top 6 Automated Software Testing Players Market Share in 2024

3.3 Automated Software Testing Market: Overall Company Footprint Analysis

3.3.1 Automated Software Testing Market: Region Footprint

3.3.2 Automated Software Testing Market: Company Product Type Footprint

3.3.3 Automated Software Testing Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Automated Software Testing Consumption Value and Market Share by Type (2020-2025)

4.2 Global Automated Software Testing Market Forecast by Type (2026-2031)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Automated Software Testing Consumption Value Market Share by Application (2020-2025)

5.2 Global Automated Software Testing Market Forecast by Application (2026-2031)

6 NORTH AMERICA

6.1 North America Automated Software Testing Consumption Value by Type (2020-2031)

6.2 North America Automated Software Testing Market Size by Application (2020-2031)

6.3 North America Automated Software Testing Market Size by Country

6.3.1 North America Automated Software Testing Consumption Value by Country (2020-2031)

6.3.2 United States Automated Software Testing Market Size and Forecast (2020-2031)

6.3.3 Canada Automated Software Testing Market Size and Forecast (2020-2031)

6.3.4 Mexico Automated Software Testing Market Size and Forecast (2020-2031)

7 EUROPE

7.1 Europe Automated Software Testing Consumption Value by Type (2020-2031)

7.2 Europe Automated Software Testing Consumption Value by Application (2020-2031)

7.3 Europe Automated Software Testing Market Size by Country

7.3.1 Europe Automated Software Testing Consumption Value by Country (2020-2031)

7.3.2 Germany Automated Software Testing Market Size and Forecast (2020-2031)

7.3.3 France Automated Software Testing Market Size and Forecast (2020-2031)

7.3.4 United Kingdom Automated Software Testing Market Size and Forecast (2020-2031)

7.3.5 Russia Automated Software Testing Market Size and Forecast (2020-2031)

7.3.6 Italy Automated Software Testing Market Size and Forecast (2020-2031)

8 ASIA-PACIFIC

8.1 Asia-Pacific Automated Software Testing Consumption Value by Type (2020-2031)

8.2 Asia-Pacific Automated Software Testing Consumption Value by Application (2020-2031)

8.3 Asia-Pacific Automated Software Testing Market Size by Region

8.3.1 Asia-Pacific Automated Software Testing Consumption Value by Region (2020-2031)

8.3.2 China Automated Software Testing Market Size and Forecast (2020-2031)

- 8.3.3 Japan Automated Software Testing Market Size and Forecast (2020-2031)
- 8.3.4 South Korea Automated Software Testing Market Size and Forecast (2020-2031)
- 8.3.5 India Automated Software Testing Market Size and Forecast (2020-2031)
- 8.3.6 Southeast Asia Automated Software Testing Market Size and Forecast (2020-2031)
- 8.3.7 Australia Automated Software Testing Market Size and Forecast (2020-2031)

9 SOUTH AMERICA

- 9.1 South America Automated Software Testing Consumption Value by Type (2020-2031)
- 9.2 South America Automated Software Testing Consumption Value by Application (2020-2031)
- 9.3 South America Automated Software Testing Market Size by Country
 - 9.3.1 South America Automated Software Testing Consumption Value by Country (2020-2031)
 - 9.3.2 Brazil Automated Software Testing Market Size and Forecast (2020-2031)
 - 9.3.3 Argentina Automated Software Testing Market Size and Forecast (2020-2031)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Automated Software Testing Consumption Value by Type (2020-2031)
- 10.2 Middle East & Africa Automated Software Testing Consumption Value by Application (2020-2031)
- 10.3 Middle East & Africa Automated Software Testing Market Size by Country
 - 10.3.1 Middle East & Africa Automated Software Testing Consumption Value by Country (2020-2031)
 - 10.3.2 Turkey Automated Software Testing Market Size and Forecast (2020-2031)
 - 10.3.3 Saudi Arabia Automated Software Testing Market Size and Forecast (2020-2031)
 - 10.3.4 UAE Automated Software Testing Market Size and Forecast (2020-2031)

11 MARKET DYNAMICS

- 11.1 Automated Software Testing Market Drivers
- 11.2 Automated Software Testing Market Restraints
- 11.3 Automated Software Testing Trends Analysis
- 11.4 Porters Five Forces Analysis

- 11.4.1 Threat of New Entrants
- 11.4.2 Bargaining Power of Suppliers
- 11.4.3 Bargaining Power of Buyers
- 11.4.4 Threat of Substitutes
- 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Automated Software Testing Industry Chain
- 12.2 Automated Software Testing Upstream Analysis
- 12.3 Automated Software Testing Midstream Analysis
- 12.4 Automated Software Testing Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Automated Software Testing Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Automated Software Testing Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Global Automated Software Testing Consumption Value by Region (2020-2025) & (USD Million)

Table 4. Global Automated Software Testing Consumption Value by Region (2026-2031) & (USD Million)

Table 5. Capgemini Company Information, Head Office, and Major Competitors

Table 6. Capgemini Major Business

Table 7. Capgemini Automated Software Testing Product and Solutions

Table 8. Capgemini Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 9. Capgemini Recent Developments and Future Plans

Table 10. Accenture Company Information, Head Office, and Major Competitors

Table 11. Accenture Major Business

Table 12. Accenture Automated Software Testing Product and Solutions

Table 13. Accenture Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 14. Accenture Recent Developments and Future Plans

Table 15. Wipro Company Information, Head Office, and Major Competitors

Table 16. Wipro Major Business

Table 17. Wipro Automated Software Testing Product and Solutions

Table 18. Wipro Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 19. Cognizant Company Information, Head Office, and Major Competitors

Table 20. Cognizant Major Business

Table 21. Cognizant Automated Software Testing Product and Solutions

Table 22. Cognizant Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 23. Cognizant Recent Developments and Future Plans

Table 24. HPE Company Information, Head Office, and Major Competitors

Table 25. HPE Major Business

Table 26. HPE Automated Software Testing Product and Solutions

Table 27. HPE Automated Software Testing Revenue (USD Million), Gross Margin and

Market Share (2020-2025)

Table 28. HPE Recent Developments and Future Plans

Table 29. Infosys Company Information, Head Office, and Major Competitors

Table 30. Infosys Major Business

Table 31. Infosys Automated Software Testing Product and Solutions

Table 32. Infosys Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 33. Infosys Recent Developments and Future Plans

Table 34. TCS Company Information, Head Office, and Major Competitors

Table 35. TCS Major Business

Table 36. TCS Automated Software Testing Product and Solutions

Table 37. TCS Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 38. TCS Recent Developments and Future Plans

Table 39. Hexaware Technologies Company Information, Head Office, and Major Competitors

Table 40. Hexaware Technologies Major Business

Table 41. Hexaware Technologies Automated Software Testing Product and Solutions

Table 42. Hexaware Technologies Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 43. Hexaware Technologies Recent Developments and Future Plans

Table 44. Testin Company Information, Head Office, and Major Competitors

Table 45. Testin Major Business

Table 46. Testin Automated Software Testing Product and Solutions

Table 47. Testin Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 48. Testin Recent Developments and Future Plans

Table 49. IBM Company Information, Head Office, and Major Competitors

Table 50. IBM Major Business

Table 51. IBM Automated Software Testing Product and Solutions

Table 52. IBM Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 53. IBM Recent Developments and Future Plans

Table 54. Tricentis Company Information, Head Office, and Major Competitors

Table 55. Tricentis Major Business

Table 56. Tricentis Automated Software Testing Product and Solutions

Table 57. Tricentis Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 58. Tricentis Recent Developments and Future Plans

- Table 59. Worksoft Company Information, Head Office, and Major Competitors
- Table 60. Worksoft Major Business
- Table 61. Worksoft Automated Software Testing Product and Solutions
- Table 62. Worksoft Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 63. Worksoft Recent Developments and Future Plans
- Table 64. Eggplant Company Information, Head Office, and Major Competitors
- Table 65. Eggplant Major Business
- Table 66. Eggplant Automated Software Testing Product and Solutions
- Table 67. Eggplant Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 68. Eggplant Recent Developments and Future Plans
- Table 69. Neusoft Company Information, Head Office, and Major Competitors
- Table 70. Neusoft Major Business
- Table 71. Neusoft Automated Software Testing Product and Solutions
- Table 72. Neusoft Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 73. Neusoft Recent Developments and Future Plans
- Table 74. Alibaba Cloud Company Information, Head Office, and Major Competitors
- Table 75. Alibaba Cloud Major Business
- Table 76. Alibaba Cloud Automated Software Testing Product and Solutions
- Table 77. Alibaba Cloud Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 78. Alibaba Cloud Recent Developments and Future Plans
- Table 79. Baidu MTC Company Information, Head Office, and Major Competitors
- Table 80. Baidu MTC Major Business
- Table 81. Baidu MTC Automated Software Testing Product and Solutions
- Table 82. Baidu MTC Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 83. Baidu MTC Recent Developments and Future Plans
- Table 84. WeTest Company Information, Head Office, and Major Competitors
- Table 85. WeTest Major Business
- Table 86. WeTest Automated Software Testing Product and Solutions
- Table 87. WeTest Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 88. WeTest Recent Developments and Future Plans
- Table 89. Huawei CloudTest Company Information, Head Office, and Major Competitors
- Table 90. Huawei CloudTest Major Business
- Table 91. Huawei CloudTest Automated Software Testing Product and Solutions

Table 92. Huawei CloudTest Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 93. Huawei CloudTest Recent Developments and Future Plans

Table 94. 51Testing Company Information, Head Office, and Major Competitors

Table 95. 51Testing Major Business

Table 96. 51Testing Automated Software Testing Product and Solutions

Table 97. 51Testing Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 98. 51Testing Recent Developments and Future Plans

Table 99. AWS Device Farm Company Information, Head Office, and Major Competitors

Table 100. AWS Device Farm Major Business

Table 101. AWS Device Farm Automated Software Testing Product and Solutions

Table 102. AWS Device Farm Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 103. AWS Device Farm Recent Developments and Future Plans

Table 104. AiDynamic Company Information, Head Office, and Major Competitors

Table 105. AiDynamic Major Business

Table 106. AiDynamic Automated Software Testing Product and Solutions

Table 107. AiDynamic Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 108. AiDynamic Recent Developments and Future Plans

Table 109. Netease Company Information, Head Office, and Major Competitors

Table 110. Netease Major Business

Table 111. Netease Automated Software Testing Product and Solutions

Table 112. Netease Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 113. Netease Recent Developments and Future Plans

Table 114. Selenium Company Information, Head Office, and Major Competitors

Table 115. Selenium Major Business

Table 116. Selenium Automated Software Testing Product and Solutions

Table 117. Selenium Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 118. Selenium Recent Developments and Future Plans

Table 119. Katalon Company Information, Head Office, and Major Competitors

Table 120. Katalon Major Business

Table 121. Katalon Automated Software Testing Product and Solutions

Table 122. Katalon Automated Software Testing Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 123. Katalon Recent Developments and Future Plans

Table 124. Global Automated Software Testing Revenue (USD Million) by Players (2020-2025)

Table 125. Global Automated Software Testing Revenue Share by Players (2020-2025)

Table 126. Breakdown of Automated Software Testing by Company Type (Tier 1, Tier 2, and Tier 3)

Table 127. Market Position of Players in Automated Software Testing, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 128. Head Office of Key Automated Software Testing Players

Table 129. Automated Software Testing Market: Company Product Type Footprint

Table 130. Automated Software Testing Market: Company Product Application Footprint

Table 131. Automated Software Testing New Market Entrants and Barriers to Market Entry

Table 132. Automated Software Testing Mergers, Acquisition, Agreements, and Collaborations

Table 133. Global Automated Software Testing Consumption Value (USD Million) by Type (2020-2025)

Table 134. Global Automated Software Testing Consumption Value Share by Type (2020-2025)

Table 135. Global Automated Software Testing Consumption Value Forecast by Type (2026-2031)

Table 136. Global Automated Software Testing Consumption Value by Application (2020-2025)

Table 137. Global Automated Software Testing Consumption Value Forecast by Application (2026-2031)

Table 138. North America Automated Software Testing Consumption Value by Type (2020-2025) & (USD Million)

Table 139. North America Automated Software Testing Consumption Value by Type (2026-2031) & (USD Million)

Table 140. North America Automated Software Testing Consumption Value by Application (2020-2025) & (USD Million)

Table 141. North America Automated Software Testing Consumption Value by Application (2026-2031) & (USD Million)

Table 142. North America Automated Software Testing Consumption Value by Country (2020-2025) & (USD Million)

Table 143. North America Automated Software Testing Consumption Value by Country (2026-2031) & (USD Million)

Table 144. Europe Automated Software Testing Consumption Value by Type (2020-2025) & (USD Million)

Table 145. Europe Automated Software Testing Consumption Value by Type (2026-2031) & (USD Million)

Table 146. Europe Automated Software Testing Consumption Value by Application (2020-2025) & (USD Million)

Table 147. Europe Automated Software Testing Consumption Value by Application (2026-2031) & (USD Million)

Table 148. Europe Automated Software Testing Consumption Value by Country (2020-2025) & (USD Million)

Table 149. Europe Automated Software Testing Consumption Value by Country (2026-2031) & (USD Million)

Table 150. Asia-Pacific Automated Software Testing Consumption Value by Type (2020-2025) & (USD Million)

Table 151. Asia-Pacific Automated Software Testing Consumption Value by Type (2026-2031) & (USD Million)

Table 152. Asia-Pacific Automated Software Testing Consumption Value by Application (2020-2025) & (USD Million)

Table 153. Asia-Pacific Automated Software Testing Consumption Value by Application (2026-2031) & (USD Million)

Table 154. Asia-Pacific Automated Software Testing Consumption Value by Region (2020-2025) & (USD Million)

Table 155. Asia-Pacific Automated Software Testing Consumption Value by Region (2026-2031) & (USD Million)

Table 156. South America Automated Software Testing Consumption Value by Type (2020-2025) & (USD Million)

Table 157. South America Automated Software Testing Consumption Value by Type (2026-2031) & (USD Million)

Table 158. South America Automated Software Testing Consumption Value by Application (2020-2025) & (USD Million)

Table 159. South America Automated Software Testing Consumption Value by Application (2026-2031) & (USD Million)

Table 160. South America Automated Software Testing Consumption Value by Country (2020-2025) & (USD Million)

Table 161. South America Automated Software Testing Consumption Value by Country (2026-2031) & (USD Million)

Table 162. Middle East & Africa Automated Software Testing Consumption Value by Type (2020-2025) & (USD Million)

Table 163. Middle East & Africa Automated Software Testing Consumption Value by Type (2026-2031) & (USD Million)

Table 164. Middle East & Africa Automated Software Testing Consumption Value by

Application (2020-2025) & (USD Million)

Table 165. Middle East & Africa Automated Software Testing Consumption Value by Application (2026-2031) & (USD Million)

Table 166. Middle East & Africa Automated Software Testing Consumption Value by Country (2020-2025) & (USD Million)

Table 167. Middle East & Africa Automated Software Testing Consumption Value by Country (2026-2031) & (USD Million)

Table 168. Global Key Players of Automated Software Testing Upstream (Raw Materials)

Table 169. Global Automated Software Testing Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Automated Software Testing Picture

Figure 2. Global Automated Software Testing Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Automated Software Testing Consumption Value Market Share by Type in 2024

Figure 4. Static Testing

Figure 5. Dynamic Testing

Figure 6. Global Automated Software Testing Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 7. Automated Software Testing Consumption Value Market Share by Application in 2024

Figure 8. BFSI Picture

Figure 9. Automotive Picture

Figure 10. Defense and Aerospace Picture

Figure 11. Healthcare and Life Sciences Picture

Figure 12. Retail Picture

Figure 13. Telecom and IT Picture

Figure 14. Manufacturing Picture

Figure 15. Logistics and Transportation Picture

Figure 16. Energy and Utilities Picture

Figure 17. Global Automated Software Testing Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 18. Global Automated Software Testing Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 19. Global Market Automated Software Testing Consumption Value (USD Million) Comparison by Region (2020 VS 2024 VS 2031)

Figure 20. Global Automated Software Testing Consumption Value Market Share by Region (2020-2031)

Figure 21. Global Automated Software Testing Consumption Value Market Share by Region in 2024

Figure 22. North America Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 23. Europe Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 24. Asia-Pacific Automated Software Testing Consumption Value (2020-2031) &

(USD Million)

Figure 25. South America Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 26. Middle East & Africa Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 27. Company Three Recent Developments and Future Plans

Figure 28. Global Automated Software Testing Revenue Share by Players in 2024

Figure 29. Automated Software Testing Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2024

Figure 30. Market Share of Automated Software Testing by Player Revenue in 2024

Figure 31. Top 3 Automated Software Testing Players Market Share in 2024

Figure 32. Top 6 Automated Software Testing Players Market Share in 2024

Figure 33. Global Automated Software Testing Consumption Value Share by Type (2020-2025)

Figure 34. Global Automated Software Testing Market Share Forecast by Type (2026-2031)

Figure 35. Global Automated Software Testing Consumption Value Share by Application (2020-2025)

Figure 36. Global Automated Software Testing Market Share Forecast by Application (2026-2031)

Figure 37. North America Automated Software Testing Consumption Value Market Share by Type (2020-2031)

Figure 38. North America Automated Software Testing Consumption Value Market Share by Application (2020-2031)

Figure 39. North America Automated Software Testing Consumption Value Market Share by Country (2020-2031)

Figure 40. United States Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 41. Canada Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 42. Mexico Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 43. Europe Automated Software Testing Consumption Value Market Share by Type (2020-2031)

Figure 44. Europe Automated Software Testing Consumption Value Market Share by Application (2020-2031)

Figure 45. Europe Automated Software Testing Consumption Value Market Share by Country (2020-2031)

Figure 46. Germany Automated Software Testing Consumption Value (2020-2031) &

(USD Million)

Figure 47. France Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 48. United Kingdom Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 49. Russia Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 50. Italy Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 51. Asia-Pacific Automated Software Testing Consumption Value Market Share by Type (2020-2031)

Figure 52. Asia-Pacific Automated Software Testing Consumption Value Market Share by Application (2020-2031)

Figure 53. Asia-Pacific Automated Software Testing Consumption Value Market Share by Region (2020-2031)

Figure 54. China Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 55. Japan Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 56. South Korea Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 57. India Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 58. Southeast Asia Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 59. Australia Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 60. South America Automated Software Testing Consumption Value Market Share by Type (2020-2031)

Figure 61. South America Automated Software Testing Consumption Value Market Share by Application (2020-2031)

Figure 62. South America Automated Software Testing Consumption Value Market Share by Country (2020-2031)

Figure 63. Brazil Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 64. Argentina Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 65. Middle East & Africa Automated Software Testing Consumption Value Market Share by Type (2020-2031)

Figure 66. Middle East & Africa Automated Software Testing Consumption Value Market Share by Application (2020-2031)

Figure 67. Middle East & Africa Automated Software Testing Consumption Value Market Share by Country (2020-2031)

Figure 68. Turkey Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 69. Saudi Arabia Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 70. UAE Automated Software Testing Consumption Value (2020-2031) & (USD Million)

Figure 71. Automated Software Testing Market Drivers

Figure 72. Automated Software Testing Market Restraints

Figure 73. Automated Software Testing Market Trends

Figure 74. Porters Five Forces Analysis

Figure 75. Automated Software Testing Industrial Chain

Figure 76. Methodology

Figure 77. Research Process and Data Source

I would like to order

Product name: Global Automated Software Testing Market 2025 by Company, Regions, Type and Application, Forecast to 2031

Product link: <https://marketpublishers.com/r/GBBB430B658BEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBBB430B658BEN.html>