

# Global Automated Security Awareness Platform Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/GECAC6BB6A7DEN.html>

Date: February 2023

Pages: 114

Price: US\$ 4,480.00 (Single User License)

ID: GECAC6BB6A7DEN

## Abstracts

Automated Security Awareness Platform is a security awareness tool that will teach your employees good cybersecurity practices. A cyber security awareness platform that enables you to easily manage and distribute training content, evaluate knowledge retention, while tracking and reporting participation and progress on learning outcomes.

This report studies the global Automated Security Awareness Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automated Security Awareness Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automated Security Awareness Platform that contribute to its increasing demand across many markets.

The global Automated Security Awareness Platform market size is expected to reach \$ 3272.4 million by 2029, rising at a market growth of 14.5% CAGR during the forecast period (2023-2029).

The world's major players of automated security awareness platforms include KnowBe4, Proofpoint, ESET, Sophos and Kaspersky. In terms of income, the top five players in the world account for nearly 52%. North America is the world's largest market, with a market share of about 34%, followed by Asia Pacific and Europe, with a share of about 30% and 28% respectively. From the perspective of product type, the On-premises automated security awareness platform is the largest market segment, accounting for 58% of the market share. From the perspective of applications, large enterprises have the largest share, about 54%.

Highlights and key features of the study

Global Automated Security Awareness Platform total market, 2018-2029, (USD Million)

Global Automated Security Awareness Platform total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Automated Security Awareness Platform total market, key domestic companies and share, (USD Million)

Global Automated Security Awareness Platform revenue by player and market share 2018-2023, (USD Million)

Global Automated Security Awareness Platform total market by Type, CAGR, 2018-2029, (USD Million)

Global Automated Security Awareness Platform total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Automated Security Awareness Platform market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KnowBe4, Proofpoint, ESET, Sophos, Kaspersky, Mimecast, Cofense, AwareGO and Infosec, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automated Security Awareness Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

## Global Automated Security Awareness Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Automated Security Awareness Platform Market, Segmentation by Type

On-premises

Cloud-based

## Global Automated Security Awareness Platform Market, Segmentation by Application

SMEs

Large Enterprises

## Companies Profiled:

KnowBe4

Proofpoint

ESET

Sophos

Kaspersky

Mimecast

Cofense

AwareGO

Infosec

Barracuda Networks, Inc

Phished

Hoxhunt

Hook Security

CybeReady

## Key Questions Answered

1. How big is the global Automated Security Awareness Platform market?
2. What is the demand of the global Automated Security Awareness Platform market?
3. What is the year over year growth of the global Automated Security Awareness Platform market?
4. What is the total value of the global Automated Security Awareness Platform market?
5. Who are the major players in the global Automated Security Awareness Platform market?

6. What are the growth factors driving the market demand?

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