

# Global Artificial Sweetner Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Artificial Sweetner market size was valued at USD 1230 million in 2023 and is forecast to a readjusted size of USD 1961 million by 2030 with a CAGR of 6.9% during review period.

Artificial sweeteners are sugar substitutes, which have a sweet taste and are produced synthetically. As of now they are used as a sugar alternative since they contain low calories, and help maintain low blood sugar levels. They are widely used in processed foods such as powdered drink mixes, candies, jams & jellies, baked goods, dairy products, and other similar food & beverages to maintain the taste and simultaneously make it healthier. Major artificial sweeteners include aspartame, saccharin, and sodium benzoate. Aspartame is widely used as a table top sweetener in the market. It is around 200 times sweeter than ordinary sugar and is used in low calorie desserts, sugar-free chewing gums, cereals, tea, coffee, yogurt, milk formulations, etc.

Due to the rising awareness and health consciousness among people, the demand for low calorie sugar alternatives and sugar-free products are increasing, which boost the market growth. Hence, food processing companies produce low calorie and sugar-free alternatives as their major products, which in turn helps stimulate the market growth. However, the long-term usage of these can trigger diabetes as it can interrupt with the body's ability to regulate blood sugar,

The Global Info Research report includes an overview of the development of the Artificial Sweetner industry chain, the market status of Bread (Aspartame, Acesulfame-K), Dairy Products (Aspartame, Acesulfame-K), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications



and market trends of Artificial Sweetner.

Regionally, the report analyzes the Artificial Sweetner markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Artificial Sweetner market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Artificial Sweetner market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Artificial Sweetner industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Aspartame, Acesulfame-K).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Artificial Sweetner market.

Regional Analysis: The report involves examining the Artificial Sweetner market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Artificial Sweetner market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Artificial Sweetner:

Company Analysis: Report covers individual Artificial Sweetner manufacturers, suppliers, and other relevant industry players. This analysis includes studying their



financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Artificial Sweetner This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Bread, Dairy Products).

Technology Analysis: Report covers specific technologies relevant to Artificial Sweetner. It assesses the current state, advancements, and potential future developments in Artificial Sweetner areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Artificial Sweetner market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Artificial Sweetner market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Aspartame

Acesulfame-K

Monosodium Glutamate

Saccharin

Sodium Benzoate



# Market segment by Application Bread **Dairy Products** Confectionery Beverages Major players covered Roquette Ajinomoto JK Sucralose McNeil Nutritionals **NutraSweet Property Holdings** Hermes Sweeteners MORITA KAGAKU KOGYO PureCircle Sunwin Stevia International **Zydus Wellness** Market segment by region, regional analysis covers North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)



Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Artificial Sweetner product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Artificial Sweetner, with price, sales, revenue and global market share of Artificial Sweetner from 2019 to 2024.

Chapter 3, the Artificial Sweetner competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Artificial Sweetner breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Artificial Sweetner market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Artificial Sweetner.

Chapter 14 and 15, to describe Artificial Sweetner sales channel, distributors,



customers, research findings and conclusion.



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