

Global Auto Ventilated Seats Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Auto Ventilated Seats market size was valued at US\$ 8264 million in 2024 and is forecast to a readjusted size of USD 10990 million by 2031 with a CAGR of 4.2% during review period.

Auto Ventilated Seats or seat ventilation is a feature that is built into the seats and it directs air through the seat unto the occupant for increased comfort especially on long journeys. Auto Ventilated seats function via several small fans in the seat cushion and backrest. The fans draw air from inside the cabin and into the seat. The air is then going through plastic ducts, an air permeable fabric and distributes it evenly throughout the seat via perforations in the leather.

The leading manufactures mainly are Adient, Lear, Faurecia, Magna International and TOYOTA BOSHOKU. Adient is the largest manufacturer, its revenue of global market exceeds 27%. The next is Lear and Faurecia.

Geographically, the global Auto Ventilated Seats market has been segmented into North America, Europe, China, Japan and RoW. Europe held the largest share in the global market, its revenue of global market exceeds 55%. The next is North America.

This report is a detailed and comprehensive analysis for global Auto Ventilated Seats market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Auto Ventilated Seats market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Auto Ventilated Seats market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Auto Ventilated Seats market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Auto Ventilated Seats market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Auto Ventilated Seats

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Auto Ventilated Seats market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Adient, Lear, Faurecia, Magna International, TOYOTA BOSHOKU, TS TECH, Hyundai DYMOS, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Auto Ventilated Seats market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Radial Fans Seats

Axial Fans Seats

Market segment by Application

Aftermarkets

OEMs

Major players covered

Adient

Lear

Faurecia

Magna International

TOYOTA BOSHOKU

TS TECH

Hyundai DYMOS

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Auto Ventilated Seats product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Auto Ventilated Seats, with price, sales quantity, revenue, and global market share of Auto Ventilated Seats from 2020 to 2025.

Chapter 3, the Auto Ventilated Seats competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Auto Ventilated Seats breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Auto Ventilated Seats market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Auto Ventilated Seats.

Chapter 14 and 15, to describe Auto Ventilated Seats sales channel, distributors, customers, research findings and conclusion.

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