

Global Auto Rental Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Auto Rental market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Auto Rental Business is a service to rent car.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

The Global Info Research report includes an overview of the development of the Auto Rental industry chain, the market status of On-airport Rentals (Multi Utility Vehicles(MUVs), Sports Utility Vehicles(SUVs)), Off-airport Rentals (Multi Utility Vehicles(MUVs), Sports Utility Vehicles(SUVs)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Auto Rental.

Regionally, the report analyzes the Auto Rental markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Auto Rental market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Auto Rental market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Auto Rental industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Multi Utility Vehicles(MUVs), Sports Utility Vehicles(SUVs)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Auto Rental market.

Regional Analysis: The report involves examining the Auto Rental market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Auto Rental market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Auto Rental:

Company Analysis: Report covers individual Auto Rental players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Auto Rental. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (On-airport Rentals, Off-airport Rentals).

Technology Analysis: Report covers specific technologies relevant to Auto Rental. It assesses the current state, advancements, and potential future developments in Auto Rental areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Auto Rental market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Auto Rental market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Multi Utility Vehicles(MUVs)

Sports Utility Vehicles(SUVs)

Economy Cars

Executive Cars

Luxury Cars

Market segment by Application

On-airport Rentals

Off-airport Rentals

Market segment by players, this report covers

Enterprise

Hertz

Avis Budget

Sixt

Europcar

Localiza

CAR Inc.

Movida

Unidas

Goldcar

eHi Car Services

Fox Rent A Car

Times Mobility Networks

Nissan

Toyota

ShouQi

eHi Car Service

Volkswagen Leasing

Europcar

Dollar Thrifty Automotive Group

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Auto Rental product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Auto Rental, with revenue, gross margin and global market share of Auto Rental from 2019 to 2024.

Chapter 3, the Auto Rental competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Auto Rental market forecast, by regions, type and application, with consumption value, from

2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Auto Rental.

Chapter 13, to describe Auto Rental research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Auto Rental
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Auto Rental by Type
 - 1.3.1 Overview: Global Auto Rental Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global Auto Rental Consumption Value Market Share by Type in 2023
 - 1.3.3 Multi Utility Vehicles(MUVs)
 - 1.3.4 Sports Utility Vehicles(SUVs)
 - 1.3.5 Economy Cars
 - 1.3.6 Executive Cars
 - 1.3.7 Luxury Cars
- 1.4 Global Auto Rental Market by Application
 - 1.4.1 Overview: Global Auto Rental Market Size by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 On-airport Rentals
 - 1.4.3 Off-airport Rentals
- 1.5 Global Auto Rental Market Size & Forecast
- 1.6 Global Auto Rental Market Size and Forecast by Region
 - 1.6.1 Global Auto Rental Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global Auto Rental Market Size by Region, (2019-2030)
 - 1.6.3 North America Auto Rental Market Size and Prospect (2019-2030)
 - 1.6.4 Europe Auto Rental Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific Auto Rental Market Size and Prospect (2019-2030)
 - 1.6.6 South America Auto Rental Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa Auto Rental Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

- 2.1 Enterprise
 - 2.1.1 Enterprise Details
 - 2.1.2 Enterprise Major Business
 - 2.1.3 Enterprise Auto Rental Product and Solutions
 - 2.1.4 Enterprise Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Enterprise Recent Developments and Future Plans
- 2.2 Hertz

- 2.2.1 Hertz Details
- 2.2.2 Hertz Major Business
- 2.2.3 Hertz Auto Rental Product and Solutions
- 2.2.4 Hertz Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Hertz Recent Developments and Future Plans
- 2.3 Avis Budget
 - 2.3.1 Avis Budget Details
 - 2.3.2 Avis Budget Major Business
 - 2.3.3 Avis Budget Auto Rental Product and Solutions
 - 2.3.4 Avis Budget Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Avis Budget Recent Developments and Future Plans
- 2.4 Sixt
 - 2.4.1 Sixt Details
 - 2.4.2 Sixt Major Business
 - 2.4.3 Sixt Auto Rental Product and Solutions
 - 2.4.4 Sixt Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Sixt Recent Developments and Future Plans
- 2.5 Europcar
 - 2.5.1 Europcar Details
 - 2.5.2 Europcar Major Business
 - 2.5.3 Europcar Auto Rental Product and Solutions
 - 2.5.4 Europcar Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Europcar Recent Developments and Future Plans
- 2.6 Localiza
 - 2.6.1 Localiza Details
 - 2.6.2 Localiza Major Business
 - 2.6.3 Localiza Auto Rental Product and Solutions
 - 2.6.4 Localiza Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Localiza Recent Developments and Future Plans
- 2.7 CAR Inc.
 - 2.7.1 CAR Inc. Details
 - 2.7.2 CAR Inc. Major Business
 - 2.7.3 CAR Inc. Auto Rental Product and Solutions
 - 2.7.4 CAR Inc. Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 CAR Inc. Recent Developments and Future Plans
- 2.8 Movida
 - 2.8.1 Movida Details
 - 2.8.2 Movida Major Business
 - 2.8.3 Movida Auto Rental Product and Solutions

- 2.8.4 Movida Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Movida Recent Developments and Future Plans
- 2.9 Unidas
 - 2.9.1 Unidas Details
 - 2.9.2 Unidas Major Business
 - 2.9.3 Unidas Auto Rental Product and Solutions
 - 2.9.4 Unidas Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Unidas Recent Developments and Future Plans
- 2.10 Goldcar
 - 2.10.1 Goldcar Details
 - 2.10.2 Goldcar Major Business
 - 2.10.3 Goldcar Auto Rental Product and Solutions
 - 2.10.4 Goldcar Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Goldcar Recent Developments and Future Plans
- 2.11 eHi Car Services
 - 2.11.1 eHi Car Services Details
 - 2.11.2 eHi Car Services Major Business
 - 2.11.3 eHi Car Services Auto Rental Product and Solutions
 - 2.11.4 eHi Car Services Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 eHi Car Services Recent Developments and Future Plans
- 2.12 Fox Rent A Car
 - 2.12.1 Fox Rent A Car Details
 - 2.12.2 Fox Rent A Car Major Business
 - 2.12.3 Fox Rent A Car Auto Rental Product and Solutions
 - 2.12.4 Fox Rent A Car Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Fox Rent A Car Recent Developments and Future Plans
- 2.13 Times Mobility Networks
 - 2.13.1 Times Mobility Networks Details
 - 2.13.2 Times Mobility Networks Major Business
 - 2.13.3 Times Mobility Networks Auto Rental Product and Solutions
 - 2.13.4 Times Mobility Networks Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Times Mobility Networks Recent Developments and Future Plans
- 2.14 Nissan
 - 2.14.1 Nissan Details
 - 2.14.2 Nissan Major Business
 - 2.14.3 Nissan Auto Rental Product and Solutions

- 2.14.4 Nissan Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Nissan Recent Developments and Future Plans
- 2.15 Toyota
 - 2.15.1 Toyota Details
 - 2.15.2 Toyota Major Business
 - 2.15.3 Toyota Auto Rental Product and Solutions
 - 2.15.4 Toyota Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Toyota Recent Developments and Future Plans
- 2.16 ShouQi
 - 2.16.1 ShouQi Details
 - 2.16.2 ShouQi Major Business
 - 2.16.3 ShouQi Auto Rental Product and Solutions
 - 2.16.4 ShouQi Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 ShouQi Recent Developments and Future Plans
- 2.17 eHi Car Service
 - 2.17.1 eHi Car Service Details
 - 2.17.2 eHi Car Service Major Business
 - 2.17.3 eHi Car Service Auto Rental Product and Solutions
 - 2.17.4 eHi Car Service Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 eHi Car Service Recent Developments and Future Plans
- 2.18 Volkswagen Leasing
 - 2.18.1 Volkswagen Leasing Details
 - 2.18.2 Volkswagen Leasing Major Business
 - 2.18.3 Volkswagen Leasing Auto Rental Product and Solutions
 - 2.18.4 Volkswagen Leasing Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 Volkswagen Leasing Recent Developments and Future Plans
- 2.19 Europcar
 - 2.19.1 Europcar Details
 - 2.19.2 Europcar Major Business
 - 2.19.3 Europcar Auto Rental Product and Solutions
 - 2.19.4 Europcar Auto Rental Revenue, Gross Margin and Market Share (2019-2024)
 - 2.19.5 Europcar Recent Developments and Future Plans
- 2.20 Dollar Thrifty Automotive Group
 - 2.20.1 Dollar Thrifty Automotive Group Details
 - 2.20.2 Dollar Thrifty Automotive Group Major Business
 - 2.20.3 Dollar Thrifty Automotive Group Auto Rental Product and Solutions
 - 2.20.4 Dollar Thrifty Automotive Group Auto Rental Revenue, Gross Margin and

Market Share (2019-2024)

2.20.5 Dollar Thrifty Automotive Group Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Auto Rental Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Auto Rental by Company Revenue

3.2.2 Top 3 Auto Rental Players Market Share in 2023

3.2.3 Top 6 Auto Rental Players Market Share in 2023

3.3 Auto Rental Market: Overall Company Footprint Analysis

3.3.1 Auto Rental Market: Region Footprint

3.3.2 Auto Rental Market: Company Product Type Footprint

3.3.3 Auto Rental Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Auto Rental Consumption Value and Market Share by Type (2019-2024)

4.2 Global Auto Rental Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Auto Rental Consumption Value Market Share by Application (2019-2024)

5.2 Global Auto Rental Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Auto Rental Consumption Value by Type (2019-2030)

6.2 North America Auto Rental Consumption Value by Application (2019-2030)

6.3 North America Auto Rental Market Size by Country

6.3.1 North America Auto Rental Consumption Value by Country (2019-2030)

6.3.2 United States Auto Rental Market Size and Forecast (2019-2030)

6.3.3 Canada Auto Rental Market Size and Forecast (2019-2030)

6.3.4 Mexico Auto Rental Market Size and Forecast (2019-2030)

7 EUROPE

- 7.1 Europe Auto Rental Consumption Value by Type (2019-2030)
- 7.2 Europe Auto Rental Consumption Value by Application (2019-2030)
- 7.3 Europe Auto Rental Market Size by Country
 - 7.3.1 Europe Auto Rental Consumption Value by Country (2019-2030)
 - 7.3.2 Germany Auto Rental Market Size and Forecast (2019-2030)
 - 7.3.3 France Auto Rental Market Size and Forecast (2019-2030)
 - 7.3.4 United Kingdom Auto Rental Market Size and Forecast (2019-2030)
 - 7.3.5 Russia Auto Rental Market Size and Forecast (2019-2030)
 - 7.3.6 Italy Auto Rental Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific Auto Rental Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific Auto Rental Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific Auto Rental Market Size by Region
 - 8.3.1 Asia-Pacific Auto Rental Consumption Value by Region (2019-2030)
 - 8.3.2 China Auto Rental Market Size and Forecast (2019-2030)
 - 8.3.3 Japan Auto Rental Market Size and Forecast (2019-2030)
 - 8.3.4 South Korea Auto Rental Market Size and Forecast (2019-2030)
 - 8.3.5 India Auto Rental Market Size and Forecast (2019-2030)
 - 8.3.6 Southeast Asia Auto Rental Market Size and Forecast (2019-2030)
 - 8.3.7 Australia Auto Rental Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

- 9.1 South America Auto Rental Consumption Value by Type (2019-2030)
- 9.2 South America Auto Rental Consumption Value by Application (2019-2030)
- 9.3 South America Auto Rental Market Size by Country
 - 9.3.1 South America Auto Rental Consumption Value by Country (2019-2030)
 - 9.3.2 Brazil Auto Rental Market Size and Forecast (2019-2030)
 - 9.3.3 Argentina Auto Rental Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Auto Rental Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa Auto Rental Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa Auto Rental Market Size by Country
 - 10.3.1 Middle East & Africa Auto Rental Consumption Value by Country (2019-2030)
 - 10.3.2 Turkey Auto Rental Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Auto Rental Market Size and Forecast (2019-2030)

10.3.4 UAE Auto Rental Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Auto Rental Market Drivers

11.2 Auto Rental Market Restraints

11.3 Auto Rental Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Auto Rental Industry Chain

12.2 Auto Rental Upstream Analysis

12.3 Auto Rental Midstream Analysis

12.4 Auto Rental Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Auto Rental Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Auto Rental Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Auto Rental Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Auto Rental Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Enterprise Company Information, Head Office, and Major Competitors

Table 6. Enterprise Major Business

Table 7. Enterprise Auto Rental Product and Solutions

Table 8. Enterprise Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Enterprise Recent Developments and Future Plans

Table 10. Hertz Company Information, Head Office, and Major Competitors

Table 11. Hertz Major Business

Table 12. Hertz Auto Rental Product and Solutions

Table 13. Hertz Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Hertz Recent Developments and Future Plans

Table 15. Avis Budget Company Information, Head Office, and Major Competitors

Table 16. Avis Budget Major Business

Table 17. Avis Budget Auto Rental Product and Solutions

Table 18. Avis Budget Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Avis Budget Recent Developments and Future Plans

Table 20. Sixt Company Information, Head Office, and Major Competitors

Table 21. Sixt Major Business

Table 22. Sixt Auto Rental Product and Solutions

Table 23. Sixt Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Sixt Recent Developments and Future Plans

Table 25. Europcar Company Information, Head Office, and Major Competitors

Table 26. Europcar Major Business

Table 27. Europcar Auto Rental Product and Solutions

Table 28. Europcar Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Europcar Recent Developments and Future Plans

Table 30. Localiza Company Information, Head Office, and Major Competitors

Table 31. Localiza Major Business

Table 32. Localiza Auto Rental Product and Solutions

Table 33. Localiza Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Localiza Recent Developments and Future Plans

Table 35. CAR Inc. Company Information, Head Office, and Major Competitors

Table 36. CAR Inc. Major Business

Table 37. CAR Inc. Auto Rental Product and Solutions

Table 38. CAR Inc. Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. CAR Inc. Recent Developments and Future Plans

Table 40. Movida Company Information, Head Office, and Major Competitors

Table 41. Movida Major Business

Table 42. Movida Auto Rental Product and Solutions

Table 43. Movida Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Movida Recent Developments and Future Plans

Table 45. Unidas Company Information, Head Office, and Major Competitors

Table 46. Unidas Major Business

Table 47. Unidas Auto Rental Product and Solutions

Table 48. Unidas Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Unidas Recent Developments and Future Plans

Table 50. Goldcar Company Information, Head Office, and Major Competitors

Table 51. Goldcar Major Business

Table 52. Goldcar Auto Rental Product and Solutions

Table 53. Goldcar Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Goldcar Recent Developments and Future Plans

Table 55. eHi Car Services Company Information, Head Office, and Major Competitors

Table 56. eHi Car Services Major Business

Table 57. eHi Car Services Auto Rental Product and Solutions

Table 58. eHi Car Services Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. eHi Car Services Recent Developments and Future Plans

Table 60. Fox Rent A Car Company Information, Head Office, and Major Competitors

Table 61. Fox Rent A Car Major Business

Table 62. Fox Rent A Car Auto Rental Product and Solutions

Table 63. Fox Rent A Car Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. Fox Rent A Car Recent Developments and Future Plans

Table 65. Times Mobility Networks Company Information, Head Office, and Major Competitors

Table 66. Times Mobility Networks Major Business

Table 67. Times Mobility Networks Auto Rental Product and Solutions

Table 68. Times Mobility Networks Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. Times Mobility Networks Recent Developments and Future Plans

Table 70. Nissan Company Information, Head Office, and Major Competitors

Table 71. Nissan Major Business

Table 72. Nissan Auto Rental Product and Solutions

Table 73. Nissan Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 74. Nissan Recent Developments and Future Plans

Table 75. Toyota Company Information, Head Office, and Major Competitors

Table 76. Toyota Major Business

Table 77. Toyota Auto Rental Product and Solutions

Table 78. Toyota Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 79. Toyota Recent Developments and Future Plans

Table 80. ShouQi Company Information, Head Office, and Major Competitors

Table 81. ShouQi Major Business

Table 82. ShouQi Auto Rental Product and Solutions

Table 83. ShouQi Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 84. ShouQi Recent Developments and Future Plans

Table 85. eHi Car Service Company Information, Head Office, and Major Competitors

Table 86. eHi Car Service Major Business

Table 87. eHi Car Service Auto Rental Product and Solutions

Table 88. eHi Car Service Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 89. eHi Car Service Recent Developments and Future Plans

Table 90. Volkswagen Leasing Company Information, Head Office, and Major Competitors

Table 91. Volkswagen Leasing Major Business

Table 92. Volkswagen Leasing Auto Rental Product and Solutions

- Table 93. Volkswagen Leasing Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 94. Volkswagen Leasing Recent Developments and Future Plans
- Table 95. Europcar Company Information, Head Office, and Major Competitors
- Table 96. Europcar Major Business
- Table 97. Europcar Auto Rental Product and Solutions
- Table 98. Europcar Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 99. Europcar Recent Developments and Future Plans
- Table 100. Dollar Thrifty Automotive Group Company Information, Head Office, and Major Competitors
- Table 101. Dollar Thrifty Automotive Group Major Business
- Table 102. Dollar Thrifty Automotive Group Auto Rental Product and Solutions
- Table 103. Dollar Thrifty Automotive Group Auto Rental Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 104. Dollar Thrifty Automotive Group Recent Developments and Future Plans
- Table 105. Global Auto Rental Revenue (USD Million) by Players (2019-2024)
- Table 106. Global Auto Rental Revenue Share by Players (2019-2024)
- Table 107. Breakdown of Auto Rental by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 108. Market Position of Players in Auto Rental, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 109. Head Office of Key Auto Rental Players
- Table 110. Auto Rental Market: Company Product Type Footprint
- Table 111. Auto Rental Market: Company Product Application Footprint
- Table 112. Auto Rental New Market Entrants and Barriers to Market Entry
- Table 113. Auto Rental Mergers, Acquisition, Agreements, and Collaborations
- Table 114. Global Auto Rental Consumption Value (USD Million) by Type (2019-2024)
- Table 115. Global Auto Rental Consumption Value Share by Type (2019-2024)
- Table 116. Global Auto Rental Consumption Value Forecast by Type (2025-2030)
- Table 117. Global Auto Rental Consumption Value by Application (2019-2024)
- Table 118. Global Auto Rental Consumption Value Forecast by Application (2025-2030)
- Table 119. North America Auto Rental Consumption Value by Type (2019-2024) & (USD Million)
- Table 120. North America Auto Rental Consumption Value by Type (2025-2030) & (USD Million)
- Table 121. North America Auto Rental Consumption Value by Application (2019-2024) & (USD Million)
- Table 122. North America Auto Rental Consumption Value by Application (2025-2030) & (USD Million)

Table 123. North America Auto Rental Consumption Value by Country (2019-2024) & (USD Million)

Table 124. North America Auto Rental Consumption Value by Country (2025-2030) & (USD Million)

Table 125. Europe Auto Rental Consumption Value by Type (2019-2024) & (USD Million)

Table 126. Europe Auto Rental Consumption Value by Type (2025-2030) & (USD Million)

Table 127. Europe Auto Rental Consumption Value by Application (2019-2024) & (USD Million)

Table 128. Europe Auto Rental Consumption Value by Application (2025-2030) & (USD Million)

Table 129. Europe Auto Rental Consumption Value by Country (2019-2024) & (USD Million)

Table 130. Europe Auto Rental Consumption Value by Country (2025-2030) & (USD Million)

Table 131. Asia-Pacific Auto Rental Consumption Value by Type (2019-2024) & (USD Million)

Table 132. Asia-Pacific Auto Rental Consumption Value by Type (2025-2030) & (USD Million)

Table 133. Asia-Pacific Auto Rental Consumption Value by Application (2019-2024) & (USD Million)

Table 134. Asia-Pacific Auto Rental Consumption Value by Application (2025-2030) & (USD Million)

Table 135. Asia-Pacific Auto Rental Consumption Value by Region (2019-2024) & (USD Million)

Table 136. Asia-Pacific Auto Rental Consumption Value by Region (2025-2030) & (USD Million)

Table 137. South America Auto Rental Consumption Value by Type (2019-2024) & (USD Million)

Table 138. South America Auto Rental Consumption Value by Type (2025-2030) & (USD Million)

Table 139. South America Auto Rental Consumption Value by Application (2019-2024) & (USD Million)

Table 140. South America Auto Rental Consumption Value by Application (2025-2030) & (USD Million)

Table 141. South America Auto Rental Consumption Value by Country (2019-2024) & (USD Million)

Table 142. South America Auto Rental Consumption Value by Country (2025-2030) &

(USD Million)

Table 143. Middle East & Africa Auto Rental Consumption Value by Type (2019-2024) & (USD Million)

Table 144. Middle East & Africa Auto Rental Consumption Value by Type (2025-2030) & (USD Million)

Table 145. Middle East & Africa Auto Rental Consumption Value by Application (2019-2024) & (USD Million)

Table 146. Middle East & Africa Auto Rental Consumption Value by Application (2025-2030) & (USD Million)

Table 147. Middle East & Africa Auto Rental Consumption Value by Country (2019-2024) & (USD Million)

Table 148. Middle East & Africa Auto Rental Consumption Value by Country (2025-2030) & (USD Million)

Table 149. Auto Rental Raw Material

Table 150. Key Suppliers of Auto Rental Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. Auto Rental Picture

Figure 2. Global Auto Rental Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Auto Rental Consumption Value Market Share by Type in 2023

Figure 4. Multi Utility Vehicles(MUVs)

Figure 5. Sports Utility Vehicles(SUVs)

Figure 6. Economy Cars

Figure 7. Executive Cars

Figure 8. Luxury Cars

Figure 9. Global Auto Rental Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 10. Auto Rental Consumption Value Market Share by Application in 2023

Figure 11. On-airport Rentals Picture

Figure 12. Off-airport Rentals Picture

Figure 13. Global Auto Rental Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Auto Rental Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Market Auto Rental Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 16. Global Auto Rental Consumption Value Market Share by Region (2019-2030)

Figure 17. Global Auto Rental Consumption Value Market Share by Region in 2023

Figure 18. North America Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 19. Europe Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 20. Asia-Pacific Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 21. South America Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 22. Middle East and Africa Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 23. Global Auto Rental Revenue Share by Players in 2023

Figure 24. Auto Rental Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 25. Global Top 3 Players Auto Rental Market Share in 2023

Figure 26. Global Top 6 Players Auto Rental Market Share in 2023

Figure 27. Global Auto Rental Consumption Value Share by Type (2019-2024)

Figure 28. Global Auto Rental Market Share Forecast by Type (2025-2030)

Figure 29. Global Auto Rental Consumption Value Share by Application (2019-2024)

Figure 30. Global Auto Rental Market Share Forecast by Application (2025-2030)

Figure 31. North America Auto Rental Consumption Value Market Share by Type (2019-2030)

Figure 32. North America Auto Rental Consumption Value Market Share by Application (2019-2030)

Figure 33. North America Auto Rental Consumption Value Market Share by Country (2019-2030)

Figure 34. United States Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 35. Canada Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 36. Mexico Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 37. Europe Auto Rental Consumption Value Market Share by Type (2019-2030)

Figure 38. Europe Auto Rental Consumption Value Market Share by Application (2019-2030)

Figure 39. Europe Auto Rental Consumption Value Market Share by Country (2019-2030)

Figure 40. Germany Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 41. France Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 42. United Kingdom Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 43. Russia Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 44. Italy Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 45. Asia-Pacific Auto Rental Consumption Value Market Share by Type (2019-2030)

Figure 46. Asia-Pacific Auto Rental Consumption Value Market Share by Application (2019-2030)

Figure 47. Asia-Pacific Auto Rental Consumption Value Market Share by Region (2019-2030)

Figure 48. China Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 49. Japan Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 50. South Korea Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 51. India Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 52. Southeast Asia Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 53. Australia Auto Rental Consumption Value (2019-2030) & (USD Million)

Figure 54. South America Auto Rental Consumption Value Market Share by Type (2019-2030)

Figure 55. South America Auto Rental Consumption Value Market Share by Application (2019-2030)

Figure 56. South America Auto Rental Consumption Value Market Share by Country (2019-2030)

- Figure 57. Brazil Auto Rental Consumption Value (2019-2030) & (USD Million)
- Figure 58. Argentina Auto Rental Consumption Value (2019-2030) & (USD Million)
- Figure 59. Middle East and Africa Auto Rental Consumption Value Market Share by Type (2019-2030)
- Figure 60. Middle East and Africa Auto Rental Consumption Value Market Share by Application (2019-2030)
- Figure 61. Middle East and Africa Auto Rental Consumption Value Market Share by Country (2019-2030)
- Figure 62. Turkey Auto Rental Consumption Value (2019-2030) & (USD Million)
- Figure 63. Saudi Arabia Auto Rental Consumption Value (2019-2030) & (USD Million)
- Figure 64. UAE Auto Rental Consumption Value (2019-2030) & (USD Million)
- Figure 65. Auto Rental Market Drivers
- Figure 66. Auto Rental Market Restraints
- Figure 67. Auto Rental Market Trends
- Figure 68. Porters Five Forces Analysis
- Figure 69. Manufacturing Cost Structure Analysis of Auto Rental in 2023
- Figure 70. Manufacturing Process Analysis of Auto Rental
- Figure 71. Auto Rental Industrial Chain
- Figure 72. Methodology
- Figure 73. Research Process and Data Source

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