

# Global Auto Leasing Market 2019 by Manufacturers, Regions, Type and Application, Forecast to 2024

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## Abstracts

Auto leasing is the leasing (or the use of) a motor vehicle for a fixed period of time at an agreed amount of money for the lease. It provides mobility solutions for both business and leisure travelers, and others who may not have access to a personal vehicle.

### SCOPE OF THE REPORT:

The car rental & leasing industry is highly concentrated in the world, with the top three companies capturing a combined 52 percent share of the global market. The largest company in the industry, Enterprise Rent-A-Car, is privately held, while the next two largest companies, Hertz Global Holdings, Inc. and Avis Budget Group, Inc., are publicly traded. Each of these three players has made acquisitions of other well-known rental car brands—Enterprise Rent-A-Car owns Alamo and National, and Hertz owns Dollar and Thrifty.

The worldwide market for Auto Leasing is expected to grow at a CAGR of roughly 5.6% over the next five years, will reach 86100 million US\$ in 2024, from 62300 million US\$ in 2019, according to a new GIR (Global Info Research) study.

This report focuses on the Auto Leasing in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Enterprise

Hertz

Avis Budget Group

Europcar

Sixt

ALD Automotive

Movida

CAR Inc.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Short-term rental

Long-term rental

Finance leasing

Market Segment by Applications, can be divided into

Airport

Off-airport

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Auto Leasing product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top manufacturers of Auto Leasing, with price, sales, revenue and global market share of Auto Leasing in 2017 and 2018.

Chapter 3, the Auto Leasing competitive situation, sales, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Auto Leasing breakdown data are shown at the regional level, to show the sales, revenue and growth by regions, from 2014 to 2019.

Chapter 5, 6, 7, 8 and 9, to break the sales data at the country level, with sales, revenue and market share for key countries in the world, from 2014 to 2019.

Chapter 10 and 11, to segment the sales by type and application, with sales market share and growth rate by type, application, from 2014 to 2019.

Chapter 12, Auto Leasing market forecast, by regions, type and application, with sales and revenue, from 2019 to 2024.

Chapter 13, 14 and 15, to describe Auto Leasing sales channel, distributors, customers, research findings and conclusion, appendix and data source.

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