

Global Auto Leasing Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Auto Leasing market size was valued at USD 83970 million in 2023 and is forecast to a readjusted size of USD 121790 million by 2030 with a CAGR of 5.5% during review period.

Auto leasing is the leasing (or the use of) a motor vehicle for a fixed period of time at an agreed amount of money for the lease. It provides mobility solutions for both business and leisure travelers, and others who may not have access to a personal vehicle.

Geographically, North America is the giant player who represents more than 40% of the global market, followed by Europe, representing approximately a quarter market shares.

Among the APAC regions, China domains the car rental & leasing market, with the market share of 58%.

The car rental & leasing industry is highly concentrated in the world, with the top three companies capturing a combined 52 percent share of the global market. The largest company in the industry, Enterprise Rent-A-Car, is privately held, while the next two largest companies, Hertz Global Holdings, Inc. and Avis Budget Group, Inc., are publicly traded. Each of these three players has made acquisitions of other well-known rental car brands—Enterprise Rent-A-Car owns Alamo and National, and Hertz owns Dollar and Thrifty.

The Global Info Research report includes an overview of the development of the Auto Leasing industry chain, the market status of Airport (Short-term Rental, Long-term Rental), Off-airport (Short-term Rental, Long-term Rental), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent,

hot applications and market trends of Auto Leasing.

Regionally, the report analyzes the Auto Leasing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Auto Leasing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Auto Leasing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Auto Leasing industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Short-term Rental, Long-term Rental).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Auto Leasing market.

Regional Analysis: The report involves examining the Auto Leasing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Auto Leasing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Auto Leasing:

Company Analysis: Report covers individual Auto Leasing players, suppliers, and other relevant industry players. This analysis includes studying their financial performance,

market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Auto Leasing. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Airport, Off-airport).

Technology Analysis: Report covers specific technologies relevant to Auto Leasing. It assesses the current state, advancements, and potential future developments in Auto Leasing areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Auto Leasing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Auto Leasing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Short-term Rental

Long-term Rental

Finance Leasing

Market segment by Application

Airport

Off-airport

Market segment by players, this report covers

Enterprise

Hertz

Avis Budget Group

Europcar

Sixt

ALD Automotive

Localiza

Movida

CAR Inc.

Unidas

Goldcar

Fox Rent A Car

Advantage Rent A Car

LeasePlan

ACE Rent A Car

eHi Car Services

U-Save

Yestock Auto

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Auto Leasing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Auto Leasing, with revenue, gross margin and global market share of Auto Leasing from 2019 to 2024.

Chapter 3, the Auto Leasing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Auto Leasing market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Auto Leasing.

Chapter 13, to describe Auto Leasing research findings and conclusion.

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