

Global Auto Dealer Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Automotive dealer software is a kind of software which is mainly used in the automotive aftermarket. The automotive dealer software can help dealers or distributors to increase sales and margins, make smarter and faster inventory decisions and reduce returns etc.

Scope of the Report:

This report studies the Auto Dealer Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Auto Dealer Software market by product type and applications/end industries.

Automotive dealer software market kept growing in recent years. As automotive market develop in a rapid period, automotive dealer software market will keep in rapid development.

USA is the largest consumption countries of automotive dealer software in the world in the past few years and USA will keep dominate the automotive dealer software market in the next few years. USA market took up about 43% of the global market in 2016, followed by Europe with about 29%, Asian countries especially China, and India will witness a higher growth rate in the following few years, despite occupying little market in at present.

At present, there are mass of companies in the market. Top 3 companies in the market occupy about 83% of the market shares in 2016, among them, Cox Automotive with many leading sub-brands accounts for about 50% of this market.

The global Auto Dealer Software market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Auto Dealer Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Cox Automotive

CDK Global

Reynolds and Reynolds

RouteOne

DealerSocket

Internet Brands

Dominion Enterprises

Wipro

Epicor

Yonyou

ELEAD1ONE

TitleTec

ARI Network Services

WHI Solutions

Infomedia

MAM Software

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

DSM Software

CRM Software

Marketing Software

Other Software

Market Segment by Applications, can be divided into

Web-based Software

Installed Software

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