

Global Augmented Reality in Healthcare Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Augmented reality is a concept where elements from real life are augmented by additional visual information after recognizing the environment in order to guide the augmentation (i.e. to position and orientate augmented content).

SCOPE OF THE REPORT:

This report studies the Augmented Reality in Healthcare market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Augmented Reality in Healthcare market by product type and applications/end industries.

The major driving factor for augmented reality in healthcare industry includes technological advancement, increased demand of virtual reality in healthcare and due to wide application areas of augmented reality technology in healthcare industry. Moreover, increasing workload of healthcare professional would also accentuate the global market demand of augmented reality in the healthcare industry. Furthermore, increasing regulatory compliance for effective utilization of augmented reality in healthcare and increasing demand of augmented reality in healthcare sector is also accounted for the market growth of augmented reality in healthcare. While, high cost and data security concern associated with augmented reality in healthcare technology would restrict the market demand to some extent during the study period. The global Augmented Reality in Healthcare market is valued at xx million USD in 2017

and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.



The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Augmented Reality in Healthcare.

Europe also play important roles in global market, with market size of xx million USD in

2017 and will be xx million USD in 2023, with a CAGR of xx%. Market Segment by Companies, this report covers Qualcomm Incorporated Artoolworks Kooaba **Vuzix Corporation** Zugara **Augmented Pixels** Layar

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)



| Market | Segment by Type, covers |
|--------|--|
| | Hardware |
| | Software |
| | |
| Market | Segment by Applications, can be divided into |
| | Patient Care Management |
| | Medical Training & Education |
| | Pharmacy Management |
| | Surgery |



Contents

1 AUGMENTED REALITY IN HEALTHCARE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Augmented Reality in Healthcare
- 1.2 Classification of Augmented Reality in Healthcare by Types
- 1.2.1 Global Augmented Reality in Healthcare Revenue Comparison by Types (2017-2023)
- 1.2.2 Global Augmented Reality in Healthcare Revenue Market Share by Types in 2017
 - 1.2.3 Hardware
 - 1.2.4 Software
- 1.3 Global Augmented Reality in Healthcare Market by Application
- 1.3.1 Global Augmented Reality in Healthcare Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Patient Care Management
 - 1.3.3 Medical Training & Education
 - 1.3.4 Pharmacy Management
 - 1.3.5 Surgery
- 1.4 Global Augmented Reality in Healthcare Market by Regions
- 1.4.1 Global Augmented Reality in Healthcare Market Size (Million USD) Comparison by Regions (2013-2023)
- 1.4.1 North America (USA, Canada and Mexico) Augmented Reality in Healthcare Status and Prospect (2013-2023)
- 1.4.2 Europe (Germany, France, UK, Russia and Italy) Augmented Reality in Healthcare Status and Prospect (2013-2023)
- 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Augmented Reality in Healthcare Status and Prospect (2013-2023)
- 1.4.4 South America (Brazil, Argentina, Colombia) Augmented Reality in Healthcare Status and Prospect (2013-2023)
- 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Augmented Reality in Healthcare Status and Prospect (2013-2023)
- 1.5 Global Market Size of Augmented Reality in Healthcare (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Qualcomm Incorporated
 - 2.1.1 Business Overview
 - 2.1.2 Augmented Reality in Healthcare Type and Applications



- 2.1.2.1 Product A
- 2.1.2.2 Product B
- 2.1.3 Qualcomm Incorporated Augmented Reality in Healthcare Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Artoolworks
 - 2.2.1 Business Overview
 - 2.2.2 Augmented Reality in Healthcare Type and Applications
 - 2.2.2.1 Product A
 - 2.2.2.2 Product B
- 2.2.3 Artoolworks Augmented Reality in Healthcare Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Kooaba
 - 2.3.1 Business Overview
 - 2.3.2 Augmented Reality in Healthcare Type and Applications
 - 2.3.2.1 Product A
 - 2.3.2.2 Product B
- 2.3.3 Kooaba Augmented Reality in Healthcare Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Vuzix Corporation
 - 2.4.1 Business Overview
 - 2.4.2 Augmented Reality in Healthcare Type and Applications
 - 2.4.2.1 Product A
 - 2.4.2.2 Product B
- 2.4.3 Vuzix Corporation Augmented Reality in Healthcare Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Zugara
 - 2.5.1 Business Overview
 - 2.5.2 Augmented Reality in Healthcare Type and Applications
 - 2.5.2.1 Product A
 - 2.5.2.2 Product B
- 2.5.3 Zugara Augmented Reality in Healthcare Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 Augmented Pixels
 - 2.6.1 Business Overview
 - 2.6.2 Augmented Reality in Healthcare Type and Applications
 - 2.6.2.1 Product A
 - 2.6.2.2 Product B
- 2.6.3 Augmented Pixels Augmented Reality in Healthcare Revenue, Gross Margin and Market Share (2016-2017)



- 2.7 Layar
 - 2.7.1 Business Overview
 - 2.7.2 Augmented Reality in Healthcare Type and Applications
 - 2.7.2.1 Product A
 - 2.7.2.2 Product B
- 2.7.3 Layar Augmented Reality in Healthcare Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL AUGMENTED REALITY IN HEALTHCARE MARKET COMPETITION, BY PLAYERS

- 3.1 Global Augmented Reality in Healthcare Revenue and Share by Players (2013-2018)
- 3.2 Market Concentration Rate
 - 3.2.1 Top 5 Augmented Reality in Healthcare Players Market Share
- 3.2.2 Top 10 Augmented Reality in Healthcare Players Market Share
- 3.3 Market Competition Trend

4 GLOBAL AUGMENTED REALITY IN HEALTHCARE MARKET SIZE BY REGIONS

- 4.1 Global Augmented Reality in Healthcare Revenue and Market Share by Regions
- 4.2 North America Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 4.3 Europe Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 4.5 South America Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA AUGMENTED REALITY IN HEALTHCARE REVENUE BY COUNTRIES

- 5.1 North America Augmented Reality in Healthcare Revenue by Countries (2013-2018)
- 5.2 USA Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 5.3 Canada Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)



6 EUROPE AUGMENTED REALITY IN HEALTHCARE REVENUE BY COUNTRIES

- 6.1 Europe Augmented Reality in Healthcare Revenue by Countries (2013-2018)
- 6.2 Germany Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 6.3 UK Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 6.4 France Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 6.5 Russia Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 6.6 Italy Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC AUGMENTED REALITY IN HEALTHCARE REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Augmented Reality in Healthcare Revenue by Countries (2013-2018)
- 7.2 China Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 7.3 Japan Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 7.4 Korea Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 7.5 India Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA AUGMENTED REALITY IN HEALTHCARE REVENUE BY COUNTRIES

- 8.1 South America Augmented Reality in Healthcare Revenue by Countries (2013-2018)
- 8.2 Brazil Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE AUGMENTED REALITY IN HEALTHCARE BY COUNTRIES

- 9.1 Middle East and Africa Augmented Reality in Healthcare Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 9.3 UAE Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)



9.6 South Africa Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

10 GLOBAL AUGMENTED REALITY IN HEALTHCARE MARKET SEGMENT BY TYPE

- 10.1 Global Augmented Reality in Healthcare Revenue and Market Share by Type (2013-2018)
- 10.2 Global Augmented Reality in Healthcare Market Forecast by Type (2018-2023)
- 10.3 Hardware Revenue Growth Rate (2013-2023)
- 10.4 Software Revenue Growth Rate (2013-2023)

11 GLOBAL AUGMENTED REALITY IN HEALTHCARE MARKET SEGMENT BY APPLICATION

- 11.1 Global Augmented Reality in Healthcare Revenue Market Share by Application (2013-2018)
- 11.2 Augmented Reality in Healthcare Market Forecast by Application (2018-2023)
- 11.3 Patient Care Management Revenue Growth (2013-2018)
- 11.4 Medical Training & Education Revenue Growth (2013-2018)
- 11.5 Pharmacy Management Revenue Growth (2013-2018)
- 11.6 Surgery Revenue Growth (2013-2018)

12 GLOBAL AUGMENTED REALITY IN HEALTHCARE MARKET SIZE FORECAST (2018-2023)

- 12.1 Global Augmented Reality in Healthcare Market Size Forecast (2018-2023)
- 12.2 Global Augmented Reality in Healthcare Market Forecast by Regions (2018-2023)
- 12.3 North America Augmented Reality in Healthcare Revenue Market Forecast (2018-2023)
- 12.4 Europe Augmented Reality in Healthcare Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Augmented Reality in Healthcare Revenue Market Forecast (2018-2023)
- 12.6 South America Augmented Reality in Healthcare Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Augmented Reality in Healthcare Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION



14 APPENDIX

- 14.1 Methodology
- 14.2 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Augmented Reality in Healthcare Picture

Table Product Specifications of Augmented Reality in Healthcare

Table Global Augmented Reality in Healthcare and Revenue (Million USD) Market Split by Product Type

Figure Global Augmented Reality in Healthcare Revenue Market Share by Types in 2017

Figure Hardware Picture

Figure Software Picture

Table Global Augmented Reality in Healthcare Revenue (Million USD) by Application (2013-2023)

Figure Augmented Reality in Healthcare Revenue Market Share by Applications in 2017 Figure Patient Care Management Picture

Figure Medical Training & Education Picture

Figure Pharmacy Management Picture

Figure Surgery Picture

Table Global Market Augmented Reality in Healthcare Revenue (Million USD)

Comparison by Regions 2013-2023

Figure North America Augmented Reality in Healthcare Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Augmented Reality in Healthcare Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Augmented Reality in Healthcare Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Augmented Reality in Healthcare Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Augmented Reality in Healthcare Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Augmented Reality in Healthcare Revenue (Million USD) and Growth Rate (2013-2023)

Table Qualcomm Incorporated Basic Information, Manufacturing Base and Competitors Table Qualcomm Incorporated Augmented Reality in Healthcare Type and Applications Table Qualcomm Incorporated Augmented Reality in Healthcare Revenue, Gross Margin and Market Share (2016-2017)

Table Artoolworks Basic Information, Manufacturing Base and Competitors Table Artoolworks Augmented Reality in Healthcare Type and Applications



Table Artoolworks Augmented Reality in Healthcare Revenue, Gross Margin and Market Share (2016-2017)

Table Kooaba Basic Information, Manufacturing Base and Competitors

Table Kooaba Augmented Reality in Healthcare Type and Applications

Table Kooaba Augmented Reality in Healthcare Revenue, Gross Margin and Market Share (2016-2017)

Table Vuzix Corporation Basic Information, Manufacturing Base and Competitors

Table Vuzix Corporation Augmented Reality in Healthcare Type and Applications

Table Vuzix Corporation Augmented Reality in Healthcare Revenue, Gross Margin and Market Share (2016-2017)

Table Zugara Basic Information, Manufacturing Base and Competitors

Table Zugara Augmented Reality in Healthcare Type and Applications

Table Zugara Augmented Reality in Healthcare Revenue, Gross Margin and Market Share (2016-2017)

Table Augmented Pixels Basic Information, Manufacturing Base and Competitors

Table Augmented Pixels Augmented Reality in Healthcare Type and Applications

Table Augmented Pixels Augmented Reality in Healthcare Revenue, Gross Margin and Market Share (2016-2017)

Table Layar Basic Information, Manufacturing Base and Competitors

Table Layar Augmented Reality in Healthcare Type and Applications

Table Layar Augmented Reality in Healthcare Revenue, Gross Margin and Market Share (2016-2017)

Table Global Augmented Reality in Healthcare Revenue (Million USD) by Players (2013-2018)

Table Global Augmented Reality in Healthcare Revenue Share by Players (2013-2018)

Figure Global Augmented Reality in Healthcare Revenue Share by Players in 2016

Figure Global Augmented Reality in Healthcare Revenue Share by Players in 2017

Figure Global Top 5 Players Augmented Reality in Healthcare Revenue Market Share in 2017

Figure Global Top 10 Players Augmented Reality in Healthcare Revenue Market Share in 2017

Figure Global Augmented Reality in Healthcare Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Augmented Reality in Healthcare Revenue (Million USD) by Regions (2013-2018)

Table Global Augmented Reality in Healthcare Revenue Market Share by Regions (2013-2018)

Figure Global Augmented Reality in Healthcare Revenue Market Share by Regions (2013-2018)



Figure Global Augmented Reality in Healthcare Revenue Market Share by Regions in 2017

Figure North America Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

Figure Europe Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

Figure South America Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

Table North America Augmented Reality in Healthcare Revenue by Countries (2013-2018)

Table North America Augmented Reality in Healthcare Revenue Market Share by Countries (2013-2018)

Figure North America Augmented Reality in Healthcare Revenue Market Share by Countries (2013-2018)

Figure North America Augmented Reality in Healthcare Revenue Market Share by Countries in 2017

Figure USA Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018) Figure Canada Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

Figure Mexico Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

Table Europe Augmented Reality in Healthcare Revenue (Million USD) by Countries (2013-2018)

Figure Europe Augmented Reality in Healthcare Revenue Market Share by Countries (2013-2018)

Figure Europe Augmented Reality in Healthcare Revenue Market Share by Countries in 2017

Figure Germany Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

Figure UK Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
Figure France Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
Figure Russia Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
Figure Italy Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Augmented Reality in Healthcare Revenue (Million USD) by
Countries (2013-2018)



Figure Asia-Pacific Augmented Reality in Healthcare Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Augmented Reality in Healthcare Revenue Market Share by Countries in 2017

Figure China Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018) Figure Japan Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018) Figure Korea Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018) Figure India Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018) Figure Southeast Asia Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

Table South America Augmented Reality in Healthcare Revenue by Countries (2013-2018)

Table South America Augmented Reality in Healthcare Revenue Market Share by Countries (2013-2018)

Figure South America Augmented Reality in Healthcare Revenue Market Share by Countries (2013-2018)

Figure South America Augmented Reality in Healthcare Revenue Market Share by Countries in 2017

Figure Brazil Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018) Figure Argentina Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

Figure Colombia Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Augmented Reality in Healthcare Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Augmented Reality in Healthcare Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Augmented Reality in Healthcare Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Augmented Reality in Healthcare Revenue Market Share by Countries in 2017

Figure Saudi Arabia Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

Figure UAE Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018) Figure Egypt Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018) Figure Nigeria Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)

Figure South Africa Augmented Reality in Healthcare Revenue and Growth Rate (2013-2018)



Table Global Augmented Reality in Healthcare Revenue (Million USD) by Type (2013-2018)

Table Global Augmented Reality in Healthcare Revenue Share by Type (2013-2018)

Figure Global Augmented Reality in Healthcare Revenue Share by Type (2013-2018)

Figure Global Augmented Reality in Healthcare Revenue Share by Type in 2017

Table Global Augmented Reality in Healthcare Revenue Forecast by Type (2018-2023)

Figure Global Augmented Reality in Healthcare Market Share Forecast by Type (2018-2023)

Figure Global Hardware Revenue Growth Rate (2013-2018)

Figure Global Software Revenue Growth Rate (2013-2018)

Table Global Augmented Reality in Healthcare Revenue by Application (2013-2018)

Table Global Augmented Reality in Healthcare Revenue Share by Application (2013-2018)

Figure Global Augmented Reality in Healthcare Revenue Share by Application (2013-2018)

Figure Global Augmented Reality in Healthcare Revenue Share by Application in 2017 Table Global Augmented Reality in Healthcare Revenue Forecast by Application (2018-2023)

Figure Global Augmented Reality in Healthcare Market Share Forecast by Application (2018-2023)

Figure Global Patient Care Management Revenue Growth Rate (2013-2018)

Figure Global Medical Training & Education Revenue Growth Rate (2013-2018)

Figure Global Pharmacy Management Revenue Growth Rate (2013-2018)

Figure Global Surgery Revenue Growth Rate (2013-2018)

Figure Global Augmented Reality in Healthcare Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Augmented Reality in Healthcare Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Augmented Reality in Healthcare Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Augmented Reality in Healthcare Revenue Market Forecast (2018-2023)

Figure Europe Augmented Reality in Healthcare Revenue Market Forecast (2018-2023) Figure Asia-Pacific Augmented Reality in Healthcare Revenue Market Forecast (2018-2023)

Figure South America Augmented Reality in Healthcare Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Augmented Reality in Healthcare Revenue Market Forecast (2018-2023)



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