

Global Augmented Reality in Healthcare Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Augmented reality is a concept where elements from real life are augmented by additional visual information after recognizing the environment in order to guide the augmentation (i.e. to position and orientate augmented content).

SCOPE OF THE REPORT:

This report studies the Augmented Reality in Healthcare market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Augmented Reality in Healthcare market by product type and applications/end industries.

The major driving factor for augmented reality in healthcare industry includes technological advancement, increased demand of virtual reality in healthcare and due to wide application areas of augmented reality technology in healthcare industry.

Moreover, increasing workload of healthcare professional would also accentuate the global market demand of augmented reality in the healthcare industry. Furthermore, increasing regulatory compliance for effective utilization of augmented reality in healthcare and increasing demand of augmented reality in healthcare sector is also accounted for the market growth of augmented reality in healthcare. While, high cost and data security concern associated with augmented reality in healthcare technology would restrict the market demand to some extent during the study period.

The global Augmented Reality in Healthcare market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Augmented Reality in Healthcare.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Qualcomm Incorporated

Artoolworks

Kooaba

Vuzix Corporation

Zugara

Augmented Pixels

Layar

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

Software

Market Segment by Applications, can be divided into

Patient Care Management

Medical Training & Education

Pharmacy Management

Surgery

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