

Global Augmented Reality (AR) in Warehousing and Logistics Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Augmented Reality (AR) in Warehousing and Logistics market size is expected to reach \$ 770 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

Augmented Reality (AR) in warehousing and logistics is a technology that overlays digital information?such as images, text, and data?onto the real-world logistics environment in real time, typically via smart glasses, tablets, or mobile phones. By mapping virtual information onto the physical warehouse space through hands-free operation, visual guidance, and real-time data integration, it optimizes operations such as order picking, inventory management, and equipment maintenance, thereby significantly boosting efficiency and reducing error rates.

The upstream segment of the warehousing and logistics AR ecosystem primarily comprises hardware components?including optical displays, cameras, positioning and depth-sensing sensors, and processors?as well as foundational software capabilities such as SLAM, image recognition, voice interaction, and workflow orchestration. The midstream segment focuses on solution integration and software development, with the core objective of deeply integrating the AR workflow engine with an enterprise's existing WMS (Warehouse Management System) or ERP systems. Downstream application scenarios span a wide range of settings, including e-commerce distribution centers, manufacturing line-side warehouses, cold chain logistics, and general logistics operations.

Augmented Reality (AR) in warehousing and logistics holds significant practical value across high-frequency manual operations?such as picking, replenishment, inventory

counting, inbound and outbound processing, sorting, and training. The industry is currently transitioning from a phase of targeted penetration within specific scenarios to a broader diffusion across entire warehousing workflows. Its underlying commercial logic lies in utilizing smart glasses or other wearable devices to overlay real-time information—including storage locations, optimal routes, quantities, verification data, and task status—directly onto the operator's field of view. This approach effectively mitigates the time inefficiencies and operational errors typically associated with paper-based documentation, handheld terminals, and reliance on human memory. In the short term, the adoption rate of warehousing AR will continue to be constrained by a confluence of factors: hardware maturity, workforce acceptance, and the complexity of system integration. Over the long term, however, the technology is poised to benefit primarily from the accelerating pace of e-commerce growth, tightening labor markets in warehousing, and the broader trend toward human-machine collaborative automation; consequently, it is projected to achieve sustained volume growth—initially and most prominently—within specific scenarios such as vision-guided picking, inventory verification, workforce training, and remote collaboration.

This report studies the global Augmented Reality (AR) in Warehousing and Logistics demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Augmented Reality (AR) in Warehousing and Logistics, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Augmented Reality (AR) in Warehousing and Logistics that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Augmented Reality (AR) in Warehousing and Logistics total market, 2021-2032, (USD Million)

Global Augmented Reality (AR) in Warehousing and Logistics total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Augmented Reality (AR) in Warehousing and Logistics total market, key domestic companies, and share, (USD Million)

Global Augmented Reality (AR) in Warehousing and Logistics revenue by player, revenue and market share 2021-2026, (USD Million)

Global Augmented Reality (AR) in Warehousing and Logistics total market by Type, CAGR, 2021-2032, (USD Million)

Global Augmented Reality (AR) in Warehousing and Logistics total market by

Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Augmented Reality (AR) in Warehousing and Logistics market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LightGuide, TeamViewer, Voxware, LogistiVIEW, Vuzix, RealWear, Zebra Technologies, ARBigtec, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Augmented Reality (AR) in Warehousing and Logistics market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Augmented Reality (AR) in Warehousing and Logistics Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Augmented Reality (AR) in Warehousing and Logistics Market, Segmentation by Type:

Hardware

Services

Global Augmented Reality (AR) in Warehousing and Logistics Market, Segmentation by Interaction Methods:

Visual Guidance

Voice Control

Other

Global Augmented Reality (AR) in Warehousing and Logistics Market, Segmentation by Operational Stages:

Inbound Sorting

Smart Picking

Packaging Verification

Other

Global Augmented Reality (AR) in Warehousing and Logistics Market, Segmentation by Application:

Small and Medium Enterprises

Large Enterprises

Companies Profiled:

LightGuide

TeamViewer

Voxware

LogistiVIEW

Vuzix

RealWear

Zebra Technologies

ARBigtec

Key Questions Answered

1. How big is the global Augmented Reality (AR) in Warehousing and Logistics market?
2. What is the demand of the global Augmented Reality (AR) in Warehousing and Logistics market?
3. What is the year over year growth of the global Augmented Reality (AR) in Warehousing and Logistics market?
4. What is the total value of the global Augmented Reality (AR) in Warehousing and Logistics market?
5. Who are the Major Players in the global Augmented Reality (AR) in Warehousing and Logistics market?
6. What are the growth factors driving the market demand?

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